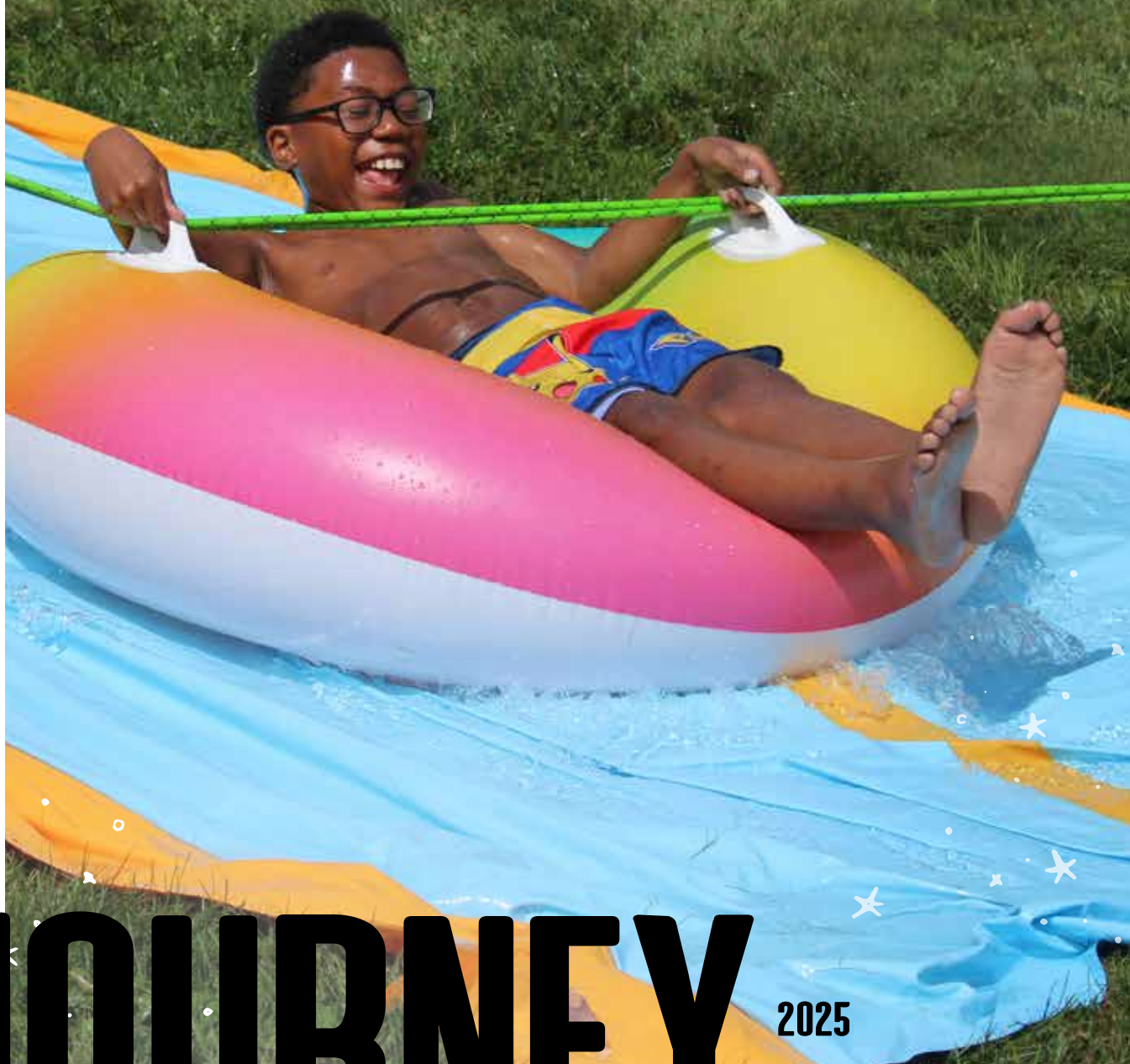


Celebrating 15 years where
CAMP IS GOOD MEDICINE



THE **JOURNEY**

2025

**A PUBLICATION FROM
FLYING HORSE FARMS**

FROM THE
Big Red Barn

CAMP IS
GOOD MEDICINE

For 15 years, kids with serious illnesses and their families have had a dose of belonging, joy, connection, and fun at Flying Horse Farms. When camper families say “yes” to camp, they experience the impossible being made possible.

A dose of camp replaces isolation with connection. Worry is exchanged for curiosity, and fear is met with a sense of freedom.

Flying Horse Farms has had the honor of being part of thousands of kids' journeys leading to new possibilities. More confidence, smiles, and self-discovery emerge as they try things they never imagined: climbing ropes, canoeing, and taking center stage in front of their peers. At camp, they begin to see themselves beyond the label of a diagnosis – they become adventurers, artists, friends. This is what families call **camp magic** – and it's what we have seen grow into something powerful: **hope**. It extends beyond a single experience, shifting their mindset to what's possible outside of camp as they dream bigger.

The dosage instructions for camp are simple: take with belly laughs, cabin chats, wacky dances, silly songs, and enjoy “s’more” with friends.

Here’s to good medicine,

Nichole E. Dunn
President & CEO, Flying Horse Farms



Flying Horse Farms is governed by an elected board of business and community leaders from across the state of Ohio.

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Flying Horse Farms is a proud member of SeriousFun Children's Network, a global community of camps and programs serving children with serious illnesses and their families, always at no cost. Founded by Paul Newman, SeriousFun has provided more than 2.1 million camp experiences for children and families. Each member camp is an independent, not-for-profit organization dependent upon private funding. Flying Horse Farms is a registered 501(c)3 nonprofit organization. All our operating costs are underwritten by the generosity of grants, foundations, and community partners.

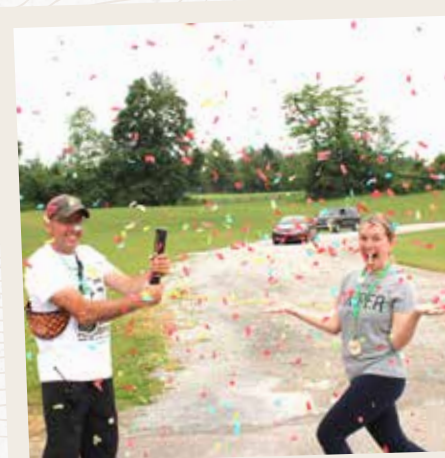
seriousfun
children's network
founded by paul newman



Camp is
15!



Paul Newman reels in the fun at Flying Horse Farms before groundbreaking.



Camp milestones are moments big, small, and everything in between.

Over 15 years, camp has built buildings, grown partnerships, created experiences, and unlocked possibilities. Through it all, the Flying Horse Farms community of campers, families, volunteers, and team members have made every moment celebration worthy.

First camp session!
Fall Family Camp

2010

Joined the SeriousFun
Children's Network.

2012

Adventure took on
new heights with the
installment of the
Ropes Course.

2014

A&F Camp Counselor
Program launched.

2016

Milestone celebration of
100th camp session!

2018

Brought camp to kids
through virtual
programming and
“camp in a box.”

2020

Expanded accessibility
with numerous facility
upgrades.

2022

Served the most
diagnoses in a single
year; with heightened
acuity.

2024

15th season and first with
Mental Health Camp as a
fully integrated session.

2025

Campers experience
summer residential
sessions for the first time.

2011

Became accredited
through the American
Camp Association.

2013

First FHF camper, Brandon
Mock, turned Seasonal
Staff member.

2015

Hosted first diagnosis
specific (neuro-oncology)
family camp session.

2017

HappyTimes Woodshop
opened it's doors and a
new world of creativity.

2019

First on-site Campfire event
fully immersed guests in the
magic of camp.

2021

Celebrated 10,000
camper journeys!

2023

15th season and first with
Mental Health Camp as a
fully integrated session.

2025

Camp is DISCOVERED THROUGH THE CAMPER'S LENS

This summer, kids at each session had the opportunity to go behind the camera to capture memories from their point of view. Get a glimpse into their world and see how they define camp.



"Camp is FUN."

"Camp is HOME."



"Camp is BEAUTIFUL."



"Camp is ANYTHING."



"Camp is KIND."

"Camp is MAKING FRIENDS."

"Camp is FOR ME."



"Camp is THE BEST."

"Camp is EVERYTHING."



"Camp is FOR EVERYBODY."



"Camp is for people WITH MEDICAL STUFF."



"Camp is DANCING."



"Camp is GOOFY."



"Camp is SAFE."



CAMP IS WRAPPED IN

COMFORT & HOPE

Snuggled in Hope Quilts covers camp in love, providing over 900 quilts and pillowcases annually to kids. Quilts are a session staple for every camper as they find a bunk and pick their own unique blanket – a piece of camp kids get to carry home. Sticking memories into each journey, Snuggled in Hope Quilts' support is woven deeply into the story of Flying Horse Farms.

Penny Reeve, Vice President of Snuggled in Hope Quilts, explains the organization's start and the care behind every stitch since.

How did Snuggled in Hope Quilts first connect with Flying Horse Farms?

The idea started in 2009 when a local Girl Scout was working to achieve her Gold Award. Once her project was complete, the Morrow County Quilt Guild carried it forward for one year as their community service project. Then, a few of the Guild members kept the project alive and met with camp to present our hope: to provide a handmade quilt to every camper who attends FHF, serving as a reminder of camp magic. Snuggled in Hope Quilts was formed in 2013 and has been donating quilts to camp ever since.

What was it about the mission of camp that inspired Snuggled in Hope Quilts?

We care about kids. Most of our volunteers and those who donate to us have children or have worked with children in some capacity, but have never had to face the challenges that campers and their families face daily. It's a bonus that our home base is just a few miles down the road from camp in Mt. Gilead.

How many quilters participate?

About 300 individuals pitch in to create items for Snuggled in Hope Quilts. Many of our volunteers are not quilters – they do not quilt or even sew! Some come and press fabric, cut and count pieces for kits, or share their time supporting many various tasks that are part of the process. Our volunteers have become extended family, coming together for connection and purpose. If someone shows up, we can find something for them to do – there's always room at the table for more.

What moments stand out as favorites of working with camp?

Prior to camp arrival days, small groups of volunteers come in to make the beds. We hear secondhand from cabin counselors, staff, and occasionally a heart-touching note from a parent about kids choosing their bed because of the quilt. Every bed dressing day is a little quilt show for our crew of the day, and we often think about where these quilts and pillowcases will end up when they go home with campers.

How many quilts have been donated since connecting to camp?

Close to 6,000 quilts and over 4,300 pillowcases have been donated to FHF since 2013. Starting in 2016, quilts have been provided for each camper who attends a family camp or summer session. That same year, pillowcases were added so that campers can roll their quilt up and put it inside to carry home.

What is your wish for campers?

Truly, our wish would be that we never make another quilt or pillowcase because there would be no kids with a diagnosis to come to camp.

Snuggled in Hope Quilts fun facts:

- Groups meet each month in 5 different Ohio locations: Mt. Gilead, Marion, Lexington, Milan, and the Dayton area.
- Over the years, Snuggled has received completed quilts and pillowcases from donors in 27 states. It's not uncommon to find a note inside a box saying something like "I am so glad to have found your organization. Now I have a reason to keep sewing and a place to give them."

"There is nothing better than a FHF quilt, it is like bringing home a warm hug."

— Camper family

"My son has four quilts from his four years at camp! We love them all!"

— CAMPER PARENT



"It brings tears to my eyes thinking about all the love poured into making each one of these beautiful quilts. My girls (and this mama) cherish each of theirs."

— Camper Mother



2025

FIRESTARTER:

Joel Slaven

Every session, joy fills the activity center as campers connect with unexpected new, four-legged friends brought to camp by Joel Slaven, world-renowned animal trainer whose passion makes a pawsome impression.

Joel's involvement with camp as a champion for kid friendly programming that sparks connection is what makes him Flying Horse Farms' 2025 Firestarter recipient. The Firestarter Award is presented annually to an individual or organization that has ignited joy, hope, and impact in the lives of campers. This year, camp is proud to recognize Joel for his unwavering commitment to bringing smiles – and a few wagging tails – to camp.

“Joel's presence has become part of the heartbeat of summer at Flying Horse Farms.”

Camp Director Cole Campbell shared. “His program brings more than joy, it sparks curiosity, wonder, and moments of courage that present in ways we don't always see elsewhere. Joel's talent with animals is astounding; it's almost like he speaks their language.”

When Joel comes to a session, he's ready to deliver unforgettable shows and experiences for the kids. His number one goal is that the kids are laughing. Beyond that, he wants kids to have fun and learn about the animals.



Highlighting Joel's ability to unleash fun, Cole added: “Joel has a way of getting kids – and even staff – into their stretch zones all while laughing, learning, and discovering something new about themselves and the world around them. That kind of impact stays with campers long after camp ends.”

Through interactions with animals, campers gain increased confidence, build communication skills, learn responsibility, and develop a greater sense of respect for living creatures.

“As you know I love kids, obviously love animals. So, when you bring the two of

them together, it's magic,” Joel shared. “That's the whole reason we're here – to give these kids something that they can take back home with them. In my mind, a lot of these kids, they'll never forget it.”

Year after year, returning campers ask, “When are the animals coming back?” – Proof that Joel's visits leave a lasting impact, while also giving kids a dose of confidence and unforgettable joy.

Joel's passion, generosity, and playful support make him the doggone perfect Firestarter for camp.



Camp is Home

By Kat Coutant, longtime volunteer & friend of camp

“Welcome home” – a simple phrase, yet when heard at camp it holds deep meaning.

I have been part of the “welcome home” crew since 2019. At one of my first sessions volunteering, I remember standing outside the Big Red Barn on arrival day, waiting to greet campers. Like some of the campers, I was nervous to begin a new adventure. I was set to be a cabin counselor for the first time. As check-in went on, I shared smiles and confetti with kids and families as their journeys began, each “welcome home” helping my nerves settle.

As I settled into my cabin, I wondered what the week would be like – whether I would make friends and how the campers would be. I remember the looks of excitement, the happy wiggles and squeals as they arrived. I explained that this was my first year, and they eagerly filled me in on what to expect. They were so excited to show me around, telling me what camp meant to them.

At camp, you really see community in action. I got to see the shy campers blossoming over the week, coming out of their shells. Slowly, I did too! That's one of my favorite parts of camp... everywhere I went someone was waving to us. It was like I had known some of these people for years. Strangers became some of my favorite people on the planet.

Now, I've returned to FHF as a counselor many times, and each time I can't wait to get through the front gates. One of my favorite things is seeing the look on a camper's face once they enter their cabin for the first time. The new campers often have a look of awe, while the returning campers share hugs with their friends. In those moments I feel the definition of “welcome home.”

In 2023, I brought another new camper with me to FHF – my service dog, Fudge. I was nervous about taking him, but just like I experienced, everyone was super kind and accommodating to him from the moment he walked down the Center Path. Campers nicknamed him Peanut Butter so they could talk about him without distracting him from his job by calling his real name out. In true camp fashion, he got his own special nickname. The respect they gave him meant so much to me. It was such an amazing feeling that I will never forget. Now, every time Fudge comes with me to camp, we both feel like we're going home.

Whether it's your first time or your hundredth – camp unleashes something in us all. A sense of belonging brought about through familiarity and comfort. Everyone is welcome. And, here, that is more than a catchphrase, it's a feeling.



This summer, camp had a dynamic duo of volunteers in Joe and his human sidekick, Dan Wurm. Certified therapy dog Joe was on the case to spread smiles and unleash calm at camp! Whether offering a listening ear or a wagging tail, Joe's top-secret mission was to make sure every camper felt safe, loved, and supported. He even got in on the fun, archery style, with his own card campers could carry on their lanyards.





Camp is SAFETY FIRST

By Billie Buxton, FHF Seasonal Staff, RNC, MSN

Families who visit Flying Horse Farms quickly come to trust the “magic” that allows their kids to have safe summer camp experiences. “Safety first” is behind everything we do at camp. It allows us to create a trusted environment where kids – and their caregivers – feel secure, making it possible for them to develop resilience and form positive relationships.

Intentionality is the fairy dust that makes those who come to camp believe in the power of magic. From a medical lens, it’s more than passing medication and applying bandaids – it’s about creating a foundation of trust that allows campers to find the courage to try new things, share feelings, and take on challenges.

Behind the scenes, this is what setting up for being the most medically safe camp looks like:

- Each fall, planning for the next residential season begins. Nurses help build out the camper application, making sure the process is inclusive and accessible.

- In winter, as applications are received, nurses review medical charts and highlight individual considerations. The goal is always to plan ways to meet each kid’s individual needs for a safe and fun camp experience.
- As the start of summer season approaches, nurses arrive early for comprehensive training sessions. They review camp policies, explore supplies available, and practice emergency procedures. Going above and beyond, Nationwide Children’s Hospital hosts our medical team for a day of immersive emergency scenarios at their state-of-the-art simulation lab.
- Prior to every session the full-time team takes part in a precamp meeting to review all incoming camper needs and adaptations.
- During summer, camp’s expectation for excellence in safety happens by the minute in a variety of ways.
 - At the start of every session, all staff and volunteers are instructed on safety policies. Naturally, sunscreen and hydration are top of mind.
 - Because each week hosts a different set of medical diagnoses, specific prevention measures and symptoms to watch for are reviewed.
 - When campers arrive, families speak with a nurse to review medications and medical procedures as well as any specific concerns. This reassures families and allows them to feel confident in leaving their kid at camp.

- To comfortably integrate medical care into camp culture, the medical team is called anytime someone needs attention – no matter how small. Every call helps us care well for campers, and safety first means always speaking up.

- Safety is deliberately integrated into camp culture. Nurses are encouraged to participate in activities around camp. This helps develop a rapport with campers and allows nurses to continually assess for early signs of trouble – it’s also really fun! Additionally, nurses are assigned to all high-risk activities such as high ropes and swimming.
- Changes are made in camp programming in real time. If there’s a camper in cabin 1 with asthma, the program team will make sure to seat cabin 1 on the gas campfire side of the Campitheater. If someone in the pool has sickle cell disease, all the campers in the pool will get a warmed towel and head into the “Hatchery” (sauna) when they finish swimming.
- Every session ends with a medical debrief to discuss and grow.

From a nurse’s perspective, the impact of intentional safety comes in the powerful moments of independence we see in campers every day. Nurses are the first responders, and also constant observers. We witness the quiet transformation in campers as safety breeds confidence.

Many nurses return each year to help create magic, an experience they don’t get in the outside world. In a hospital setting, nurses often see patients at their worst. Camp creates a special moment where we get to witness them at their best. Collaborating with our psychosocial, program, activities, or facilities teams allows us to achieve almost any goal a camper may have. Nurses love those “I can” moments of a kid’s first time on the zipline or being able to swim because the pool is warmed enough. Sometimes, kids arrive with a medical goal; perhaps they want to learn to swallow pills or be able to give their own injections. We do that too!

Intentional safety removes barriers allowing independence, exploration, and social connection. Planning for safety gives families a sense of security. When we say, “With trust comes relief,” we mean it.

“Being a nursing volunteer at camp has been the most rewarding nursing opportunity that I have had. It has also been a fun opportunity to use my nursing skills in a setting outside of the hospital. I come to camp to have the opportunity to see the campers flourish outside of their home or health care setting. It is very meaningful to be a part of providing the campers with a safe and healthy camp experience!”

– Jennifer Taylor, FNP



CAMP IS PERMISSION TO BREATHE

Dani Dalton, camper mom, shares how trusting camp changed their family.

When Liam was born at 25 weeks, his mom's world shifted into survival mode. One standard appointment led to a hospital stay and early delivery of her son, arriving at just 13 ounces (as his dad recalls "he was the size of a diet Pepsi can"). Diagnosed with asthma, mild cerebral palsy, and Addison's disease (adrenal deficiency), he spent over 8 months in the NICU. When the time came to bring Liam home – on oxygen and feeding tubes – the diaper station his parents anticipated needing for their newborn quickly became a medical station. Despite being given a 6% chance of survival, they let joys like Liam's laughter guide their journey with determination and hope. Their family mantra became "you just keep going" – words borrowed from *Finding Nemo*.

Dani will always remember Liam's first laugh – a big belly laugh that shook his tiny frame. His dad had managed to make him giggle in a way she had never heard before. Immediately, her first instinct was fear. "Be careful..." she warned her husband. "I don't know if his lungs and heart can take it." But, when she called Liam's cardiologist to share her worry, his response gave her a sigh of relief – "He's your child, you have permission to enjoy him." It was a turning point, a reminder that Liam's life was about more than surviving. Similarly, when Liam said he was ready for camp, she had to take another deep breath.

After coming to camp, Liam found a sense of belonging and independence. He came home with a willingness to do more things on his own for the first time.

"I've never been able to send him anywhere, and this is the best thing I ever could have done for him," Dani shared. "The whole experience helped me breathe and know he's good."



"Today, at 11 years old, he is thriving, shining, and full of life. My wish for Liam is that he carries the same strength, courage, and light into every chapter ahead. I want him to find joy in his own unique path, knowing that no matter where life takes him, he is loved, accepted, and endlessly capable."

CAMP IS making the IMPOSSIBLE POSSIBLE

by Tazia Bednarczuk, 2025 Seasonal Staffer

When I arrived at Flying Horse Farms, I wasn't sure what to expect. Similar to a first-time camper leaving home for an unfamiliar new place, I was nervous and full of questions: would it be as fulfilling as I hoped? Would I belong? And, one of the first questions to come to mind: Why is it called Flying Horse Farms...or really...what is a flying horse?

If we get technical about it, I came to find there are three actual flying horses scattered around camp; but, that doesn't really answer the question. What I really wanted to know was what does the horse represent. Because, if you've been at camp for even a second you'll quickly observe there are no physical horses on the property.

As I settled into camp and became part of the tight-knit FHF community, I began to build an understanding of what a flying horse is and found my answer. I saw it in the campers who entered the gates reserved and unsure of themselves, but by the end of the week had found the confidence to speak up and be their weirdest, wackiest selves. I saw it in campers who pushed through fear to try high ropes, ziplining, or boating for the first time; in campers who experienced how it felt to make fast friends, to feel like they were really part of a

community. Threaded in all of these moments is a kid doing what they once thought was impossible. Just like how most would say a flying horse is impossible.

The Book of Firsts is just one way campers are encouraged to spread their wings. Milestones of all sorts are celebrated, from trying a new food to going down the zipline for the first time. Throughout camp, the Book of Firsts stays in the Dining Hall for campers to record their achievements, and at Closing Campfire, every first is read aloud and celebrated – no matter how big or small. This is part of how camp builds community and confidence in campers. We recognize that every camper is on their own journey, and that an achievement that is well within one camper's comfort zone is a massive achievement for another.

FHF's *Challenge by Choice* philosophy is another way camp meets kids where they're at and encourages them to do what's best for them. The power of choice is in the camper's hands. Kids have the opportunity to make their own choices, a level of autonomy many campers don't experience very often. And this level of choice opens up special opportunities for growth: one camper this summer climbed up the taco net at the ropes course for the first time, planning to zipline, only to eventually decide he was too scared and climbed back down. Did

he see this as a failure? No! He was proud of this victory, and reflected that maybe next year he would zip – when he was ready. Thanks to Challenge by Choice, he didn't feel ashamed or disappointed in himself for not zipping; he was proud of himself for what he did do. What he made possible and what soaring looked like for him.

These stories all represent the opportunities for growth and community building that campers have while here – opportunities that are sorely needed for kids who can often feel weighed down by limitations and worry. Flying Horse Farms shows kids that they are seen, valued, and that every milestone is worth celebrating.

A camper said it best when he shared at the end of his time here...

"I USED TO FEEL LIKE I DIDN'T BELONG, BUT NOW I KNOW I DO."

That's what a flying horse is. It's realizing that, maybe for the first time in your life, you believe in yourself, you belong, and, like the camp song says, you know you can fly – even if you don't have wings.



Camp is CONNECTIONS & OPPORTUNITIES

15 WAYS TO GET INVOLVED

- 1. Learn about camp** – explore our website at flyinghorsefarms.org.
- 2. Hear a camper's story** – visit the FHF YouTube channel to hear stories from campers themselves.
- 3. Connect with camp** – find and follow us on social media to be in the know on all upcoming happenings and opportunities.
- 4. Come to Campfire** – spend the first Friday in October under the stars at camp as we raise funds to make more possible for campers.
- 5. Visit camp** – make your way here to see the magic in action.
- 6. Volunteer for a weekend** – try Family Camp or AYA weekend to be fully immersed in camp.
- 7. Become immersed in Summer Residential Camp** – from camper arrival and cabin chats, to dancing in the Dining Hall and sitting around the campfire in the evening – you will experience once in a lifetime memories that will leave you feeling forever changed.
- 8. Get camp ready through a Camp Creator workday** – gather your team and spend a day volunteering to get camp ready for the next group of kids.
- 9. Rent a space** – want to unplug from your day-to-day and plug into camp values? Host a meeting, hold a group event, or celebrate a milestone!
- 10. Let us bring camp to you** – invite a member from the FHF team to bring some confetti and camp magic for your team to learn more about opportunities to make the world more like camp.
- 10. Volunteer** – share joy with others by joining FHF in volunteering at third party events to spread the word.
- 12. Join in on snuggling FHF with hope** – join Snuggled in Hope Quilts to stitch joy in every kid's camp memories.
- 13. Camp out at the Big Red Barn** – we're ready to welcome you home. With overnight lodging, on-site food service, break-out spaces and meeting areas, and a range of activities, camp has all you need to make your next group gathering transformational.

14 + 15. Grow your community – volunteering with your organization brings the world of camp together with your shared values. Two national sororities and fraternities do just that, bringing volunteers year after year through a partnership with SeriousFun Children's Network.

- **Delta Zeta** – Delta Zeta focuses on helping children with serious illnesses have fun and make friends all while building confidence.



- **Phi Kappa Tau** – For three decades, Phi Kappa Tau has supported the SeriousFun Children's Network (and FHF) with monetary donations, volunteering, and advocating for kids with serious illnesses as fraternity member Paul Newman desired.



SCAN HERE TO WATCH DELTA ZETA AND PHI KAPPA TAU'S SUPPORT OF FHF IN ACTION!



Confetti Cheers AND CAMP GRATITUDE FOR OUR 2025 CAMP CREATORS:

Abercrombie & Fitch Co.
AEP
AgCredit
American Honda Motor Co., Inc.
BTTS Events
Convergint
CoverMyMeds
Daimler Group
Del-Co Water Company
Dublin Jerome High School - Volleyball Team
Forge Biologics
Grange Insurance
Greif
Highland Middle School
Huntington Bank
Huntington Bank - CV
Huntington Bank - Easton
JPMorgan Chase
Keller Williams
Ketchum & Walton
KPMG
Medical Mutual - Columbus
Morrow County Board of Developmental Disabilities
Morrow County Chamber of Commerce
Morrow County Fair Board
Ohio State University Fisher College of Business Impact Day
OhioHealth
Olentangy Rotary Club
Safelite
Singleton Construction
Tidy Tim's
Wellington High School
Worthington Industries



Huntington Bank



CoverMyMeds



Forge Biologics



Dublin Jerome High School - Volleyball Team



American Honda Motor Co., Inc.



OhioHealth

Camp is CREATED TOGETHER

EARLY BOARD MEMBERS SPARK MORE FOR CAMP, CARRYING THE TORCH OF POSSIBILITY

Long before the first structure was built at Flying Horse Farms, there was a dream. A hope that every kid could experience the joy of camp beyond their diagnosis. This vision went from wish to reality because of dreamers who believed in the power of camp magic. These Torchbearers were early champions and FHF Board Members whose dedication lit the way so thousands of kids could feel free, connected, and joyful while just being a kid.

In 15 years, over 90 individuals have served on Flying Horse Farms' Board. Seats filled by devoted, passionate people who are invested in growing camp magic into something that can be seen, felt, and experienced.

ONE CAMPER'S JOY BECOMES A FAMILY'S MISSION

Emily Lewis was known for her brilliance, boldness, and wit from an early age – traits she carried with her throughout life and that linger in her legacy following her passing in 2009 from cancer. A piece of her journey will forever be woven into FHF as she was part of camp's initial pilot "Flying Horse Away" with our sister camp, The Hole in the Wall Gang Camp. For Emily, and ultimately her family, the opportunity was transformational.

Remembering how Emily came home, her mom Debbie shared: "we expected camp to benefit Emily. We didn't realize how much it would give us – a week to exhale, to focus on our son, and to just be."

Emily was midway through treatment when plans for Flying Horse Farms' groundbreaking became a reality. She was insistent her dad, John, attend the groundbreaking. "You have to go to camp," she said. "You have to help get it open." He went and he never stopped.

While Emily herself never saw Flying Horse Farms, her spark is here. Honoring Emily's spirit and legacy, Debbie and John held onto camp. John served as Board Chair and Debbie became a passionate volunteer. "Camp's core values – 'Campers First', 'With Trust Comes Relief' – came later," Debbie recalls from her early days volunteering. "But, they were already being lived."

To this day, for the Lewis family, impact is the priority. "We can't just focus on numbers," Debbie said. "We have to remember why we're here." Like many families devoted to camp, the "why" is simple: every kid, like Emily, finds hope and connection in camp memories made here.



Emily's father, John Lewis, has stayed with camp as a part of her legacy.

BUILDING THE FOUNDATION, ONE CONNECTION AT A TIME

Before cabins were even finished or a single song was sung in the Dining Hall, Rhonda Fraas was laying the groundwork for Flying Horse Farms' future. As the Board Chair when camp opened, she was instrumental in turning a vision into reality. She did this working alongside camp's founders, David and Jenni Belford, to build infrastructure, rally early support, and open the gates of possibility.

"We were introducing FHF to the entire state," she recalled. Rhonda did this by inviting people who had the ability to give, but more importantly, had the capacity to believe.

Carole Watkins, an early Board Chair and Member, connected with the vision immediately. She found herself leaning into the mission – one she could see, touch, and feel the impact of directly. It became a family affair for her daughters, who connected to the work at an early trial camp and continued as volunteers and as a counselor.

"As much as I love to see what it does for kids, seeing what it does for the parents is something I had



Early Board Members are at the heart – and hearth – of camp. Pictured above (from top left) Dr. Ross, Jenni, Robin Grant, Rhonda Fraas, Carole Watkins, Molly Ruben, Julie Namy, Kathy Starkoff, Paul McCaffrey, Chuck Zebula, John Lewis, Bill McDonough, Dr. Boyle, Nick Lashutka

not thought of. This wasn't just a week for kids to have fun, this was life-changing for entire families," Carole shared.

Similarly, Rhonda carries camp memories with her today, including the first time she witnessed the "clap out" as campers left. "They had bonded so deeply, made friends, and had tremendous smiles on their faces and tears about leaving these new friends."

From capital fundraising to filling the inaugural Med Shed (now known as the Wellnest) to guiding the organization through its earliest challenges, Rhonda's fingerprints are on every part of camp's foundation – and with her early invitation to Carole, the circle of impact widened.

Their belief in what was possible was only the beginning. From their personal connections to camp they have paved the way for many others to find and feel the magic too.

BRIDGE TO MAKING CAMP EVEN BIGGER

One conversation changed Josh Secrest's path, bringing him to camp. After talking to Flying Horse Farms supporters, Josh was ready to – in camp terms – be "all in." He quickly went from volunteer to visionary as he began to wonder what his workplace could do for camp.

As a leader at Abercrombie and Fitch Co. (A&F), he saw potential for something bigger beyond a donation. Starting with associate volunteerism and evolving into strategic philanthropy, Josh helped A&F reimagine how they gave time, talent, and treasure so that it was rooted in authenticity and culture. "It wasn't just about writing a check," he shared. "It was about giving our people something real to connect to."

The relationship grew into a global partnership through the SeriousFun Children's Network camps abroad, which included the International Counselor Program. The A&F Challenge also became a model for purpose-driven fundraising as part of this partnership. Josh still reflects on the first year sending counselors overseas: "They

came back singing camp songs, full of new perspective... it reminded us that camp is not just a place. It's a way of seeing people and letting them fully be themselves."

CARRYING THE TORCH TO NEXT

Over 15 years, stories from early Torchbearers have made their way down the Center Path at camp and been woven into the history of Flying Horse Farms. While Camp has grown in size, scope, and strength – serving over 10,000 campers; launching dozens of programs; and evolving the potential for every experience – the steady flame from the earliest champions behind camp still burns. Their legacy is more than brick and mortar – it's in every first-time camper, every cabin chat, and every clap-out linger line.

CAMP IS MADE POSSIBLE BECAUSE OF YOU

Your gift fuels more possibilities for every kid and their family, allowing campers to experience camp at no cost. Your donation is more than a transaction; it's a profound act that changes lives, making an immediate impact on the journey of each camper.

SCAN THE QR CODE
TO MAKE YOUR
IMPACT.



CAMP IS ANYTHING AND EVERYTHING

Camp magic can be measured in smiles, laughter, and connections made. After every session, campers and their families fill our mailbox with memories and moments that mattered to them.



CAMP IS WHERE I LEARNED...

- "To be kind to everyone."
- "To try new things and put myself out there."
- "To not give up and keep trying."
- "You don't have to change to fit in."
- "Friendship matters."
- "More people are around with the same diagnosis than I thought."
- "I am not alone."

I TELL PEOPLE CAMP IS...

- "Where I feel normal."
- "The best ever."
- "Accessible."
- "Challenging, amazing, magical."
- "Glittery."
- "Community."
- "Belonging."



CAMP IS family

Notes from Caregivers

"This was our first time at Flying Horse Farms. My son is not quite ready for a sleep away camp, so Family Camp was a perfect first step for us and allowed my older daughter to create memories as well."

"From the minute we arrived until the moment we loaded up our car to return home, everything was perfect. The staff and volunteers were so incredibly kind and welcoming. Our sidekick, Hannah, was awesome — especially with my teenage daughter, an older sister type buddy was perfect!"

"The activities were so enjoyable — and allowed us to do things we might not otherwise seek out, like canoeing or archery. Special shout out to Grace in the archery activity — we met her the first night of camp and she shared her story of coming to FHF as a camper years ago — and now as a staff member. The kids loved archery, so we spent quite a bit of time with her."



"Every adult we interacted with was so pleasant. It was fun to learn about the volunteers and what drove them to camp and how many years they had been coming. Jan was a particular favorite — so much good energy radiating from her."



"As a family, our support system is small, and that week each summer is a lifeline for us. Ashley also cares for her brother who has cerebral palsy, in addition to Athena and Sophia, so the burden can get incredibly heavy. Your camp provides us with a true break, knowing Sophia is not only safe but also happy and thriving."

Sophia, who has VACTERL and microtia/atresia, often struggles to find a place where she feels truly understood and safe. But at camp, she feels like she belongs. It's a rare and precious gift for a child with a complex medical condition, and it's a gift that you give her year after year.

This was also Athena's second year at sibling camp, and she was in tears leaving, which is a testament to the powerful connections she made and the wonderful experience she had. To see both of our girls so profoundly impacted by your camp is a beautiful thing."

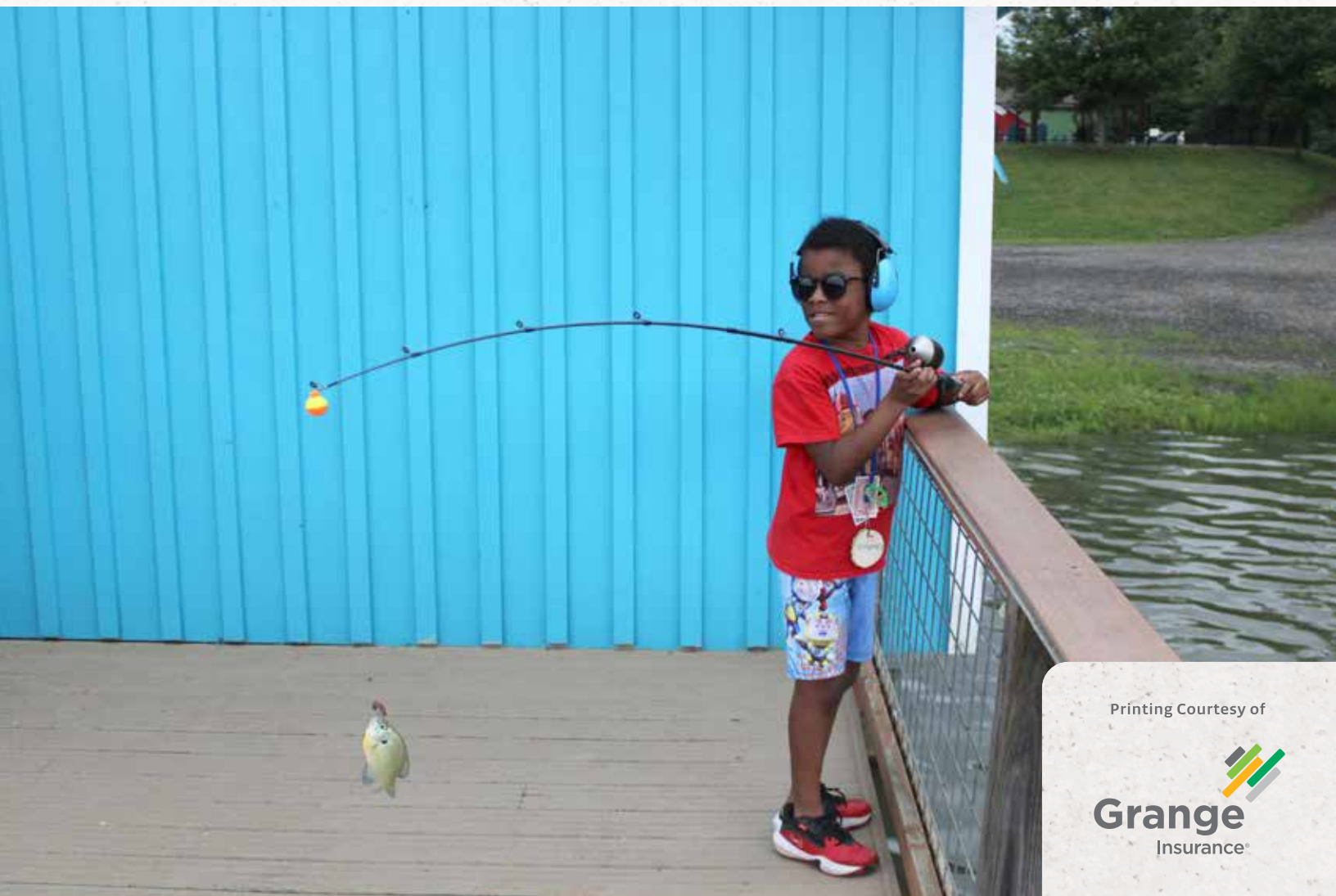
— Ashley Triscuit

"We are full of incredible memories, new friendships, and gratitude. The kids were already asking when we could come back and this morning when I found Wil reading, he had his new pillowcase and was wrapped up in his quilt — such a nice touch. Simple but meaningful. Thank you to everyone that made us smile."

— Sara, Summer & Wil Schroter



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