



# IMPACT REPORT

2020

flying horse farms

a seriousfun camp

*A note*

## FROM OUR CEO

A year ago at this time, Flying Horse Farms faced an uncertainty we had never experienced before. We had just canceled our largest annual fundraiser, made the decision to suspend onsite camp experiences, and like most organizations, moved to a remote work environment.

At the same time, campers and families were working to understand how they were going to navigate upended daily routines, remote schooling, an extended period of increased isolation, and more anxieties created from living in and managing a serious illness during a pandemic.

Faced with these unprecedented challenges, one thing was clear. Flying Horse Farms would find a way to make camp possible for kids however we could. Because that's what we do. FHF finds ways for children to live without limitations – even those created by a pandemic – so they can live more fully whether at or away from camp.

Driven by our mission, FHF staff developed and delivered a long-distance version of camp that broke through the monotony of Zoom calls with engaging virtual programming and recreated the same joy, laughter, and connection that echoes amongst our trees and in our cabins. Boxes filled with favorites were sent throughout Ohio, bringing together families and creating new camp memories at home. And safe online spaces were offered for campers and caregivers to process the confusion and grief that came from a year none of us could fully understand.

This holistic approach to a year in which so much was taken away expanded camp's offering to include campers who may not have been able to attend onsite camp, pandemic or not. It also created more ways



for campers to connect throughout the entire year, providing a support system for those needing additional mental and emotional support.

As we've seen from recent news reports, it's this behavioral health support that will be needed long after schools fully reopen and further pandemic restrictions are lifted. The invisible wounds left behind by isolation and a missed year of living, especially for those with serious illnesses, will require ongoing healing and attention. As the first prescription in holistic healing for children with serious illness and their families, we are ready to be that partner.

Through your gifts and partnerships, camp is being readied with utmost optimism to provide onsite camp programming. We're also looking forward to living our core value of Celebrating Every Milestone and recognizing Flying Horse Farms' 10th Anniversary with you throughout the year with joy, laughter, and the first campers coming through camp's gate in more than a year. That, in itself, is reason to celebrate.

Thank you for keeping our campfires burning bright.

A handwritten signature in dark ink, which appears to read "Nichole E. Dunn". The signature is fluid and cursive.

Nichole E. Dunn  
President & CEO, Flying Horse Farms



Flying Horse Farms is a proud member of SeriousFun Children's Network, a global community of camps and programs serving children with serious illnesses and their families, always at no cost. Founded by Paul Newman, SeriousFun has provided more than 1.4 million camp experiences for children and families. Each member camp is an independent, not-for-profit organization dependent upon private funding.

Flying Horse Farms is a registered 501(c)3 nonprofit organization. All of our operating costs are underwritten by the generosity of others. We're funded by gifts from individuals, corporate partners, grants, and foundations.





10 values that guide us

# AND HOLD US TOGETHER



## WITH TRUST COMES RELIEF.

We earn the trust of our campers and families by offering compassion, commitment, and the highest quality medical care possible. This creates peace of mind for parents and respite from the worries of daily life for our campers.

## ALL CREW. NO PASSENGERS.

It's the most appropriate line in each of our job descriptions: "other duties as assigned." We all do what it takes to get the job done - no matter how big or how small the task.



## CELEBRATE EVERY MILESTONE.

We help our campers achieve things they never thought possible. And as a camp, we accomplish seemingly insurmountable tasks without flinching. The best part? We take time to celebrate our successes every step of the way. (Usually with a dance, a costume, or maybe even a glitter pie.)

## GIVING FEELS GOOD.

Our camp thrives because of the work of our volunteers. We know there are countless volunteer opportunities available - so we work to make ours unforgettable and life-changing. And we're not surprised when it results in arm-hair-raising, happy-tear-inducing, deep-from-the-belly laughter and joy.



## FEARLESS IS FREE.

We believe the only way to spread our wings and fly is to take risks- boldly. We are each empowered to make change when we think it's needed. That means thinking on our feet, being creative, and doing more with less.

## WELCOME HOME.

We are welcoming - to everyone, and at all times. Our campers, staff, volunteers, and donors will always feel a sense of belonging and appreciation here. Some call it being nice. We call it the best customer service on the planet.





## Our Mission

Flying Horse Farms is a medical specialty camp that provides healing, transformational experiences for children with serious illnesses and their families – at no cost. And while it may be just a week or weekend at camp, the experience provides a lifetime of impact.

Located on 200 acres in Mt. Gilead, Ohio, Flying Horse Farms was the first camp in the Midwest to become a full member of SeriousFun Children's Network. Founded by actor, philanthropist, and Ohio native Paul Newman, the Network is a community of independently managed and financed camps and programs creating opportunities for children with serious illness and their families. SeriousFun has evolved from one camp to a global community delivering more than 1.4 million experiences to children and families across five continents.

## MEET THE TEAM

### BOARD OF DIRECTORS

#### **Kara Lewis, Chair**

*Director, AB Bernstein*

#### **Kathleen Starkoff, Past Chair**

*President & CEO, Orange Star Consulting*

#### **Veronica Hawkins, Treasurer**

*Vice President, Individual and Retiree Health Solutions, Medical Mutual of Ohio*

#### **Francie Henry, Secretary**

*Market President, Fifth Third Bank*

#### **Jenni Belford**

*Founder, Flying Horse Farms*

#### **Andrew Alexander**

*CEO, Green Courte Residential Holdings*

#### **Juan Antunez**

*President and Co-Owner, Northern/Central Ohio and Pittsburgh, California Closets*

#### **Habiba Bankston**

*Senior Community Relations Specialist, L Brands*

#### **Michael Bonadies**

*Community Advocate*

#### **Gerard Boyle, MD**

*Medical Director, Pediatric Transplant and Heart Failure Program, Cleveland Clinic Children's Hospital*

#### **Samir Dahman**

*Partner in Charge, Kohrman Jackson Krantz LLP*

#### **Bill D'Onofrio**

*Vice President, Finance, Greif Inc.*

#### **John Gabrielli**

*Former Chief Human Resource Officer, Abercrombie & Fitch, Co.*

#### **Kevin Hake**

*SVP, Finance and Business Development, M/I Homes, Inc.*

#### **Greg B. Hall**

*President, AEP Energy Partners, American Electric Power*

#### **Scott Hauptman**

*Vice President, Chief Claims Officer, Grange Insurance*

#### **Nick Lashutka**

*President & CEO, Ohio Children's Hospital Association*

#### **Jaime O. Meek**

*Director, Technical Solutions, American Electric Power*

#### **Patricia Raimer, MD**

*Pediatric Intensivist, Akron Children's Hospital*

**Renee C. Romano, PhD**

*Professor of History, Comparative American Studies, and Africana Studies, Oberlin College*

**Joseph Ross, MD**

*Medical Director of Pediatric Cardiology, Dayton Children's Hospital*

**Mike Schlonsky**

*Executive Vice President of Human Resources, Big Lots*

**Ola Snow**

*Chief Human Resources Officer, Cardinal Health*

**Nate Tansky**

*President, Tansky Sawmill Toyota*

**Joseph Vandermark**

*Principal, Advisory Services, Ernst & Young*

Thank you to the following board members for their service:

**Nick Lashutka** (2013 - 2020)

**Nate Tansky** (2014 - 2020)

**BOARD EMERITUS****David Belford**

*Founder, Flying Horse Farms  
Owner, Stage Capital*

**Chuck Fowler**

*Retired Director, Fairmount Santrol*

**MEDICAL ADVISORY BOARD****Joseph Ross, MD - Chair**

*Medical Director of Pediatric Cardiology, Dayton Children's Hospital*

**Gerard Boyle, MD**

*Medical Director, Pediatric Transplant and Heart Failure Program, Cleveland Clinic Children's Hospital*

**Scott Coven, DO, MPH**

*Assistant Professor of Pediatrics, Indiana University School of Medicine, Riley Hospital for Children*

**Jill A. Fitch, MD**

*Director of Sedation, Pediatric/Cardiac Intensive Care, Nationwide Children's Hospital*

**Karla Jones, CPNP-PC**

*Pediatric Nurse Practitioner, Nationwide Children's Hospital*

**Sandra Kim, MD**

*Co-Director, Inflammatory Bowel Disease Center, UPMC Children's Hospital of Pittsburgh*

**Stephen Knox, MD**

*Family Medicine, OhioHealth*

**Heather Minto, MD**

*Pediatric Allergist/Immunologist, Akron Children's Hospital*

**Rachana Patel, PharmD, BCPS**

*Pharmacy Clinical Manager, St. John Medical Center*

**Patricia Raimer, MD**

*Pediatric Intensivist, Akron Children's Hospital*

**Sharon Ross, RN**

*Cardiology, Hematology-Oncology and Medical Imaging, Dayton Children's Hospital*

**Justin Schreiber, DO, MPH, FAAP**

*Assistant Professor of Psychiatry and Pediatrics, University of Pittsburgh School of Medicine*

**Shannon Sonnhalter, CCLS**

*Senior Manager, Child Life, Cleveland Clinic Children's Hospital*

**HOSPITAL PARTNERS**

**Akron Children's Hospital**

**Cincinnati Children's Hospital Medical Center**

**Cleveland Clinic Children's Hospital**

**Dayton Children's Hospital**

**Mercy Children's Hospital (Toledo)**

**Nationwide Children's Hospital (Columbus)**

**ProMedica Toledo Children's Hospital**

**University Hospitals Rainbow Babies & Children's Hospital (Cleveland)**

**UPMC Children's Hospital of Pittsburgh**



**2020**

# Staff Awards

**Nichole E. Dunn**

*Columbus Business First 2020 C-Suite Award Honoree, Non-Profit*

**Nichole E. Dunn**

*Buckeye Lifestyle 2020 Woman of Inspiration*

**Robert Lyberg**

*2020 SeriousFun Children's Network Burgess Winter Leadership Fellow*



# Committed TO CAMP

In 2020, Flying Horse Farms wasn't the only organization pivoting its way through a pandemic. Many of camp's supporters also found themselves maneuvering the year's uncertainty while still making an important positive impact in their communities.

This included organizations like The Dayton Foundation and its funders that support camps like Flying Horse Farms. The Robert and Helen Harmony Fund for Needy Children of The Dayton Foundation was established to award grants to American Camping Association-accredited camps to send children to resident and medical specialty camps. The fund assists children who otherwise could not go to camp due to lack of financial resources and has supported camperships at Flying Horse Farms for the past two years. Understanding the reasons behind suspending onsite programming at camp in 2020, the fund removed regular grant restrictions to its funding so that the grant could be used in the best possible way to support campers.



"When the pandemic started in 2020, The Dayton Foundation's Governing Board and the Grants Committee quickly recognized the need to respond to community needs and the importance of being flexible and nimble in its grantmaking," said Tania Arseculeratne, Community Engagement Officer with The Dayton Foundation. "Our leadership anticipated that camp programs would face various challenges during such unprecedented times and wanted to be responsive to those needs. Like Robert and Helen Harmony, we are also aware of the important role camps play in making a positive, life-enhancing influence on children."

The Harmony Campership grant supported FHF's Camp at Home program that provided virtual and safe in-person opportunities for connection and camp fun throughout 2020 like its Camp-in-a-Box program and virtual cabin chat series.





"We're fortunate to be supported by such compassionate and generous organizations like The Robert and Helen Harmony Fund for Needy Children of The Dayton Foundation," said Nichole Dunn, President and CEO of FHF. "It is only through the continued support of organizations like this that camp was able to meet the increased need for connection our campers were feeling throughout the isolation created by the pandemic. We're beyond grateful for their commitment to healing through camp experiences."

"We're committed to support camps that are best positioned to meet our donors' intentions and that have positive influences on children, not only in the short-term but also the long-term," said Arseculeratne. "We recognize the commitment of FHF in meeting Robert and Helen Harmony's intentions and the positive impact camp programming has on children."



The Dayton  
Foundation  
*We help you help others.*

## ABOUT THE DAYTON FOUNDATION

**Founded: 1921**

**Location: Dayton, OH**

**Michael Parks, president**

- **\$652.7M in assets**
- **Nearly 20,000 grants totaling \$66 million from all funds**
- **Nearly 4,000 funds**

*In 2021, The Dayton Foundation is celebrating its 100th anniversary and is looking forward to continuing to be responsive to the needs of the community and various nonprofit organizations in the Greater Dayton area.*





## BY THE NUMBERS

# 2020 FINANCIALS

Audited financials available  
upon request.

## \$2,620,031

TOTAL REVENUE

## 1,009

TOTAL DONORS

## 1,569

NUMBER OF GIFTS  
RECEIVED

## \$2,961,647

TOTAL EXPENSES

## MAKING A DIFFERENCE WITH JOY

*Meet Molly Ruben*

Molly Ruben, of Columbus, Ohio, has been a friend of Flying Horse Farms since the very beginning – even before camp formally opened its gates. In serving as a donor, a volunteer, an advocate, and a Board Member, she has danced in the dining hall, helped guide camp's growth, and experienced the impact of camp.

**We're honored to count Molly as a friend of camp!**

### **How did you first hear about Flying Horse Farms?**

Flying Horse Farms founder Jenni Belford and I had coffee the summer before the Flying Horse Away program started and she told me about this venture she and her husband, David, were embarking on. I was so blown away with the idea I had to get involved. I've chaperoned Flying Horse Away campers at The Hole in the Wall Camp (Connecticut) and volunteered at Camp Boggy Creek (Florida) and have also supported camp's development team by giving tours and advocating for camp whenever I can.

### **What is your favorite part about being involved with Flying Horse Farms?**

I think my favorite part about being involved is knowing what joy this place we all call home brings to campers and their families.

### **What is your favorite thing about camp?**

There can't be one favorite thing about camp. It's the whole package. It's the dining hall chaos with all the singing and dancing, the individual cabin chats, the skit nights, and walking down one of the paths knowing these kids are getting a life changing experience.







Molly Ruben, center, volunteering on the FHF K-Crew.

### **Why do you support camp?**

I was fortunate as a young girl and was able to go to sleepaway camp for five summers. I know how that experience helped me as an individual. Memories still pop up and it's been MANY years ago! Supporting FHF gives me such joy knowing I'm making a tiny difference in this corner of the universe.

### **What is a memorable story you have of camp?**

I fondly remember volunteering for a family camp weekend with my son. As the weekend came to a close and we said our tearful goodbyes to the families, I looked over at my son during our debriefing and saw he was somewhat emotional. I understood in that moment that he got it. He understood the impact of camp.

It's amazing how camp can affect so many people at the same time. Every person who gets involved with camp will feel its impact – campers, families, volunteers, medical volunteers, staff. Everyone leaves changed.

### **What do you think people who don't know much about camp should know?**

I wish there was a way to get the folks who don't know about camp up to camp and see the magnitude of this beautiful piece of property. Once there, you will feel the impact of this magical place. You

don't experience this with many other organizations. I also think it is SO important to let people know there is NO cost to the families. The program is made possible purely by donations and grants. Flying Horse Farms is pure joy!

### **Where would you like to see FHF go in its next 10 years?**

I would love to see Flying Horse Farms keep doing what they've been doing for the past 10 years with even more campers and families. It would be wonderful to offer this special opportunity to more who need it.

*There can't be one favorite thing about camp. It's the whole package. It's the dining hall chaos with all the singing and dancing, the individual cabin chats, the skit nights, and walking down one of the paths knowing these kids are getting a life changing experience.*

# 2020 VOLUNTEER AWARDS

Every year, Flying Horse Farms volunteers dedicate hours of time to bond with campers, lead activity areas and chants, and help make camp magic possible. In 2020, volunteers made camp magic possible by adopting the 'yes, and' spirit with camp to deliver virtual programming, hundreds of Camp-in-a-Boxes, and put on camp's first drive-in movie events. This year's Volunteer Award winners went above and beyond, from making reindeer murals for Light Up Camp to hosting camp's first event at a car wash. Let's give them all a round of applause (or your other favorite camp positive affirmation)!

## FIRST FOLLOWERS CLUB

This newly created award honors volunteers who jumped all in to help with virtual programming. These early adopters helped make web-based programming extra wonderful, and fully participated wherever needed.

**Stephanie Demos**

**Sarah Golden**

**Todd Griffin**

**Zak "Z" Grimm**

**Maddie Kinzel**

**Kelly "Chuckles" Koolhoven**

**Scott "Scooter" Weber**

## COMMUNITY OUTREACH & ORGANIZATIONAL LIAISON (COOL) AWARD

*This award honors an advocate (individual or organization) that has helped to tell the camp story in the community and to engage new fans, new donations, and new volunteers.*

### Moo Moo Express Car Wash



In July, Moo Moo opened one of their Columbus car washes for a "drive through" Camp-in-a-Box pick up event, providing each camper family with a free car wash. Moo Moo also donated more than 200 free car wash coupons to camp for FHF Drive-In events and Light Up Camp. Moo Moo is a "COOL" partner that we are excited to be friends with!

## HELPING HANDS AWARD

*This award honors Camp Creator Work Day volunteers. A corporation or organization that has made beds, cleaned cabins, picked up the grounds and made camp amazing for each group of campers.*

### Big Lots!



Big Lots has showcased their corporate volunteering opportunities by lending a hand to Flying Horse Farms on Camp Creator Days for over 5 years. Even through the pandemic, Big Lots committed to deep cleaning in cabins and activity areas in preparation for safe camp use. They have donated their time and services and have also donated goods in-kind to provide an even better camp experience.



## CHEYANNE'S RISING STAR AWARD

*This award honors a young camp advocate/advocates under the age of 18, who value service in the community.*

### Mount Gilead High School National Honor Society



The Mount Gilead chapter of the National Honor Society is made up of 35 juniors and seniors. During the 2020-2021 school year, they chose to volunteer with Flying Horse Farms for Light Up Camp. This stellar group helped direct cars, welcome guests, and provide holiday cheer to all they met. Mount Gilead High School NHS students look forward to continued involvement in their community and school.

## CRAIG CAMPBELL SR. AWARD

*This award honors a dining hall volunteer that helped to serve, cook, bake, and – most importantly kept camper bellies full!*

### Pat Kellicker



Pat was a tremendous part of the K-Crew in 2019, volunteering at multiple sessions and helping with everything that happened in the kitchen. In 2020, her caring nature and wealth of kitchen knowledge translated into terrific virtual programs. Her contributions to camper engagement and all things FHF food service make her an exemplary member of the K-Crew and the perfect Craig Campbell Sr. Award recipient!

## CAMPERS FIRST AWARD

*This award honors a camp activity or counselor volunteer(s) that embodies Campers First in all that they do.*

### "Flounder" and Jan McGibony



Jan and Charles "Flounder" McGibony first came to camp in 2014, and in the years since, they've brought more than their fair share of love, support, and of course, costumes (can't forget tutus and a chicken hat)! Jan started as a medical volunteer and Flounder is a camper favorite cabin counselor. In 2020, they brought their signature costumes and camp spirit to the Cleveland Campfire Drive-In, Camp-in-a-Box pickup day, virtual programming, and even Light Up Camp!

## ALL WORK, NO PAY AWARD

*To honor an intern/volunteer who has provided assistance in the administrative world of copying, filing, alphabetizing, collating, and other important office tasks.*

### Penny Reeves



Penny Reeves has been involved with camp since 2014 in a variety of roles. The many hats of Penny include being a member of the quilting guild, Snuggled in Hope; Camper Arrival Day greeter; and local camp-bassador around Mt. Gilead. In addition to these areas of involvement, in this unique year, Penny shared – and continues to do so – her administrative talents with camp by supporting the FHF finance and development departments.

## HEALER EXTRAORDINAIRE AWARD

*This award honors a medical volunteer that has provided care, healing, and assistance to our camp medical program.*

**Jennifer Taylor, APRN, Nurse Practitioner**



Jennifer Taylor has been a dependable medical volunteer for the last five years including through the 2020 pandemic year. She stepped up at the Camp-in-a-Box packing and pick up day in Columbus, as well as volunteering at Light Up Camp more than once. She is always happy to bring a friend or family member to events and spread the word about camp everywhere she goes. She truly embodies camp!

## ALL ABOARD AWARD

*This award honors a board member who embodies our core values in and out of camp.*

**Francie Henry**



Francie Henry has been a long-time enthusiastic advocate for camp, joining the board in 2016. Francie serves as Board Secretary and Chair of the Governance & Nominating Committee. She was a favorite volunteer at Light Up Camp in 2020 when bringing her daughter and several more volunteers that helped control traffic on the busiest night of the event. She is always ready to share a camp story and bring the camp community into everything she does.

## NUTS AND BOLTS AWARD

*This award honors the facilities volunteer that has provided heart, knowledge, and good old fashioned elbow grease to help keep camp beautiful for campers.*

**Rich McKinley**



When Rich heard about Light Up Camp, he jumped in immediately with an offer to help. Using his creative and professional artistic talents, Rich created painted murals and spent the month of November concepting, sketching, painting, and bringing to life the reindeer that decorated the final stop of Light Up Camp in the Hole in the Wall. His silly reindeer were a crowd favorite and will be sure to return again!

## GOLDEN PLUNGER AWARD

*The annual "best of" award to honor the volunteer from any aspect of FHF who embodies the spirit of volunteerism by living all of our core values (especially All Crew, No Passengers).*

**Danny Gilmore**



Since 2016, Danny has lent his medical dietetics knowledge to the FHF kitchen. During the 2020 season, Danny created hilarious, collaborative virtual programming and volunteered at Light Up Camp with his family. We couldn't be more thrilled to lift up Danny as this year's Golden Plunger Award recipient – he embodies camp in all he does and we're so lucky to have him in our corner (and our kitchen!).





# 2020 *campfire* DRIVE-INS

In October and November, we hosted two Campfire Drive-Ins – one in Columbus and the other in Cleveland. With the help of The Hidden Drive-In and The Andy Shaw Band, Alliance Data and Petitti Garden Center's parking lots were turned into physically distant outdoor movie and concert venues with a touch of camp flair and camp dancing. Guests enjoyed a fun-filled camp program followed by live music, and a showing of Disney Pixar's *Coco*.

Bringing together our community of campers, families, volunteers, and supporters for this event to share the power of camp was a needed dose of outdoor fun and friendly connection. We were so happy to dance and sing and say hello in person at this glow-tastic event! Thank you to all of those who attended and supported us at the Drive-In!



# CAMP LIVES IN THE HEART

## CAMP MEANS A LOT OF THINGS TO ME.

It means happiness, and in a way, it is normalcy. One big thing that camp has done for me is that they have made me feel like everyone else. I feel normal with my friends at home until it comes to medical stuff. At camp, everyone is the same and no one judges others. Camp also gives me a place where I don't have to worry and I can be a normal kid for a week.

Being born with some medical things can be scary and worrisome but a place like camp makes me feel safe. The times where I and my friends got to go on the zipline or do Color Olympics are special memories I will have forever.

I was very disappointed when camp was canceled due to COVID. But camp at home was something special. It made me feel like I was at camp even when I was at home. The activities sent home were incredible and when we did Family Camp, I loved the Zoom calls.

— Sofia, camper

*"Camp also gives me a place where I don't have to worry and I can be a normal kid for a week."*







### What are the YPC's goals for 2021?

Our biggest goal is to grow. With one year under our belts as a council, we want to be intentional with our growth, and add more dedicated and enthusiastic members to our effort. We have open positions on all our committees and at our base membership level, and we're so excited to bring in new voices this year. We also set a fundraising goal to raise \$15,000 by the end of the year. (We raised almost \$7,000 for camp in 2020!)

### If someone wants to join the YPC, what should they do?

Apply! Applications are open, and our Membership & Outreach team is eager to meet you. The link to applications can be found on our Instagram (@fhfyoungprofessionals – give us a follow!) or the YPC page on the FHF website. You can also send us an email at fhfyoungprofessionals@gmail.com.



# Keeping a LIGHT ON AT CAMP

## New Camp Rental Program Opens Up New Opportunities

Heading in to 2020, we had plans to explore alternative revenue channels as a means to add to donor contributions and to ensure financial growth opportunities for camp. With the immediate changes brought upon by the COVID-19 pandemic, including the suspension of onsite camp programming, we found ourselves in a position to accelerate and engage with partners and offer use of camp property. This included discussing rental capabilities and other means to serve additional community needs spurred by the impact of the coronavirus on surrounding communities.

In early April, we connected with Morrow County officials to discuss how camp's residential facilities could be made available to aid local first responders. This resulted in 14 first responders quarantining at camp throughout all of 2020.

Camp also partnered with St. Vincent's Family Center, a child behavioral health treatment center in Columbus, to provide



a safe location for children from their residential program while their own facility was being renovated over the summer.

Small group events were also hosted. These included executive retreats, a holiday brunch, and multiple family gatherings in the iconic Big Red Barn. These guests took advantage of the large meeting spaces, cozy Atrium fireplace, and separate sleeping areas to connect while also spreading out as needed.

"We already knew our camp spaces, whether it be the Dining Hall, our cabins, a conference room, or the Big Red Barn, offered multiple options for small groups or large families to gather while safely distancing in a rustic camp setting," said David Hennessey, FHF Chief Property Officer. "It's exciting to now offer these spaces to companies and organizations for meetings, community partners to extend their programming location at camp, and any family to feel the magic of time at camp while making memories and perhaps new traditions, too. In warmer



For information about renting camp facilities for your next meeting, retreat, or special event, visit [flyinghorsefarms.org/facility-rentals/](https://flyinghorsefarms.org/facility-rentals/)





weather, groups can take advantage of the rolling, private outdoor spaces, explore the full acreage property, and simply enjoy being outside for a while."

FHF took its biggest leap into alternative revenue planning when it flipped the switch on its first drive through seasonal light display, Light Up Camp. This physically distanced activity offered campers a safe way to return to camp and a bright note for all in the community to end the year. Held on weekends between the Thanksgiving and Christmas holidays, the event featured a half-mile loop through camp, festively decorated buildings, and a 12-minute animated light show at the center of camp.

Light Up Camp welcomed more than 2,200 cars and a few small buses through the gate to learn more about camp's mission and support camp efforts through a suggested donation. The event proved so successful that FHF has already begun planning for an even bigger and brighter Light Up Camp in 2021.

*"Last year was certainly a roller coaster of a year for us all. Some of it challenging and much of it full of potential and opportunity," said FHF President and CEO, Nichole Dunn. "This year offered the ability to welcome friends and neighbors, the local and farther away public, to camp for a magical time not typically available and we look forward to doing it again!"*





A camper's journey is made up of a million milestones – each one made possible by our supporters, just like you. Thanks to each one of the individuals, corporations, foundations, and organizations that propel our work forward, we are able to offer healing, transformational experiences for children with serious illnesses and their families – always free of charge.

The following list reflects cumulative giving of \$250 or more (cash, pledges, gifts in kind, and soft credits) received between January 1, 2020 and December 31, 2020. We have made every effort to include and list all donors accurately in this report. We apologize for any inadvertent errors or omissions. To report discrepancies, please contact our Development Operations Manager at 419.751.7077.



## BARN RAISERS

*When Jenni and David Belford dreamed of building a SeriousFun Children's network camp in the Midwest, these donors rose to the challenge, invested in our mission, and set out to transform the lives of children with serious illnesses. We are overjoyed to recognize donors who have given over \$1,000,000 cumulatively (or, as we like to call them, Barn Raisers) for their role as visionaries, dream builders, and mission sustainers.*

Abercrombie & Fitch, Co.

American Electric Power  
Ohio

Jenni and David Belford/  
The Belford Family  
Charitable Fund, Inc.

Debbie and Howard Belford

Char and Chuck Fowler / The  
Char and Chuck Fowler  
Family Foundation

SeriousFun Children's  
Network, Inc.

## MULTI-YEAR PLEDGES

*These dynamic donors commit to multi-year pledges to ensure that some pretty big projects get launched so that campers thrive from year to year.*

Abercrombie & Fitch Co.

Debbie Neimeth

Deborah and Howard Belford  
and Family

George S. Barrett

Jane and Bob White

Margaret and Robert Walter  
Foundation

Mimi Dane

NC Upholstery LLC

Nucor Steel Marion, Inc.

Robert Schottenstein

Sandra S. Weaver

Stephen Elken

The Daimler Group,  
Inc. / Daimler Group  
Foundation Fund of The  
Columbus Foundation

The Patricia and Michael  
Schiff Family

William Ezzo

## ROCKSTAR

\$500,000 and Up

SeriousFun Children's  
Network, Inc.

## CHAMPION

\$100,000 to \$499,999

Abercrombie & Fitch Co.

City of Columbus

Jenni and David Belford

The Columbus Foundation

Margaret and Robert Walter  
Foundation

## PARTNER

\$50,000 to \$99,999

American Electric Power  
Ohio

Cardinal Health

Carole Watkins and C. Craig  
Woods

Deborah & Howard Belford  
& Family

Debbie Neimeth

Fidelity Brokerage Services

George Barrett

**THANK YOU TO THE CORPORATIONS AND FOUNDATIONS THAT HAVE CONTRIBUTED IN THE ROCKSTAR, CHAMPION, PARTNER AND CONFIDANT FRIENDSHIP CIRCLES.**

Abercrombie & Fitch Co.  
BAF | BAF | BAF | BAF | BAF

THE CITY OF  
**COLUMBUS**  
ANDREW J. COOPER, MAYOR

THE MONTEI FOUNDATION

**AMERICAN  
ELECTRIC  
POWER  
FOUNDATION**  
BOUNDLESS ENERGY™

  
THE COLUMBUS  
FOUNDATION



ANONYMOUS



**seriousfun**  
children's network  
founded by paul newman

  
ATRIUM

  
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FHF YOUNG PROFESSIONALS COUNCIL

## THE CAN DO CREW



You may have seen the acronym “YPC” pop up in Flying Horse Farms’ content and wondered what it stood for. Allow us to introduce you to the Flying Horse Farms Young Professionals Council (YPC)! This dynamic group of young adults range in age from early 20’s to late 30’s and all share one thing in common: a passion for camp. Officially launched in 2020, only a few weeks out from the pandemic shutdown in spring 2020, this group kept rocking and rolling to support camp with fundraising, awareness building, serving as virtual program volunteers, and hosting events. We interviewed YPC President Stef Streb and are excited to share how they plan to support camp during FHF’s 10th anniversary.

### How did the YPC get started?

The Young Professionals Council was originally created by current Treasurer, Valerie Ziminski, as part of her OSU Board Fellowship program with Flying Horse Farms. We started meeting at the beginning of 2020 and got to work dreaming up what we wanted to accomplish as a group!

### What is your favorite event the YPC has put on so far?

The YPC-Ville Pumpkin Show in fall 2020! Since the Circleville Pumpkin Show was canceled, we thought we’d throw our own. We had physically distanced tables for small groups to purchase, pumpkins to carve, warm drinks, s’mores, and a fire to warm up around. There was also live music by a local guitarist, and the best smelling candles sold by a local vendor, with a portion of proceeds going to FHF. It was such a fun afternoon! We also hosted a Taylor Swift-themed outdoor yoga class as part of our summer fitness series that was a personal favorite.

### DEAR MAGIC MAKERS AT FLYING HORSE FARMS,

Just a letter to let the magic makers- the folks at FHF who tirelessly work to ensure the campfire is always proverbially lit, in the hearts and minds of all campers, know that we so appreciate you!

Like many, our family has not been immune to the effects of COVID-19. Our family of five was unable to travel to visit extended family in Florida, due to the travel restrictions in the early Spring of 2020. When things with COVID went from bad to worse in the summer, the saving grace came from FHF in the form of “Camp-in-a-Box”, a joy to every member of our family, helping us cope with valued distractions like magic, scavenger hunts, puzzles and art to name a few. Cabin chats were a favorite because it bridged the gap of a great social need that we forgot we still had! We were so accustomed to staying at home, being secluded and doing next to nothing, that having the opportunity to connect, was like giving a tall glass of water to a thirsty soul.

We are so thankful to FHF for these endless opportunities, that were not isolated “once and done” type remedies, but thoughtful, caring, creative streams of opportunities, beckoning us to join in and remain involved.

It is through these continual and alluring invitations where the magic happened. It was in the acceptance of the invitation that transformed us into not feeling alone, lost or forgotten. **These invitations to engage were pivotal in taking a no good, rotten summer and 2020 overall, to a great summer, in spite of the circumstances.** Because camp is not a place, it is in the heart. And the heart of FHF is in every camper who accepts the invitation to dance, sing, jump for joy, play, dream, and hope. We gratefully thank you for that; for making such a difference in our lives.

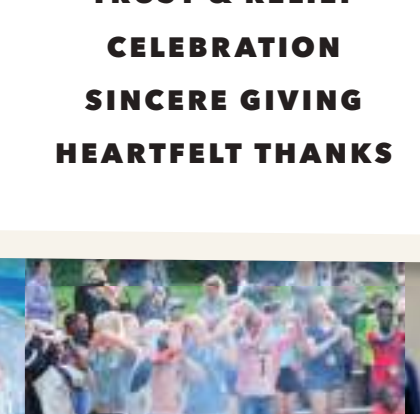
Warmly,

*Kati, Chris, Taylor,  
Ava, and Daniel Lucas*



10 years of

CAMPERS FIRST  
CREWING THE SHIP  
SEEING THE BEST  
FEARLESS FREEDOM  
WELCOME HOME  
TRUST & RELIEF  
CELEBRATION  
SINCERE GIVING  
HEARTFELT THANKS





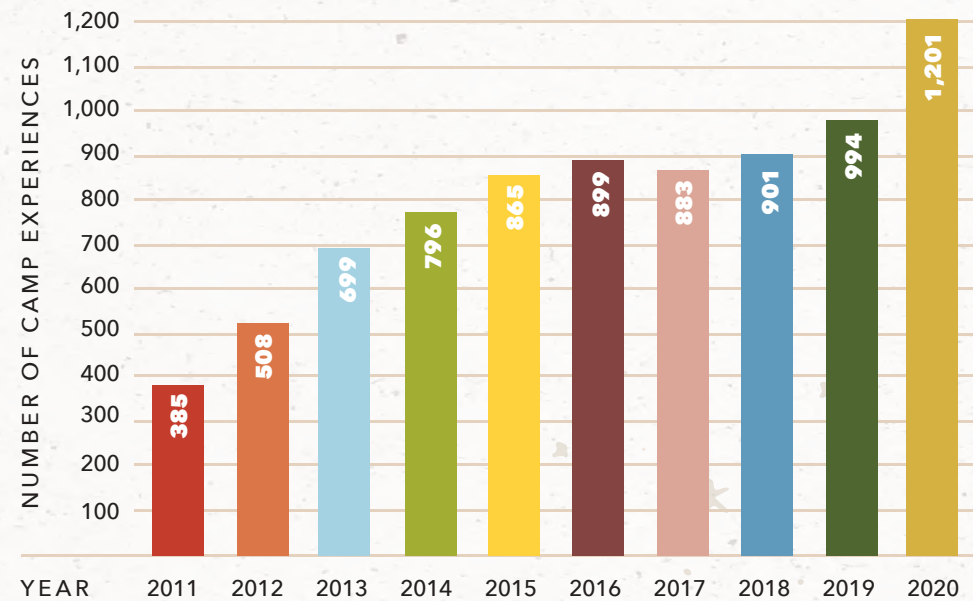
# WHAT DOES 10 years of CAMP HEALING look like?

In 2020, a year unlike any other, Flying Horse Farms provided even more camp experiences than ever before – 1,201 to be exact!

This was made possible by meeting campers where they were with innovative programming to help provide respite and entertainment from the onset of the pandemic to today. As we look to the future of camp and all that's to come in 2021, we want to take a moment

to celebrate this milestone and honor the past 10 years. Donors, volunteers, staff, campers, camper families, and many, many more people have made camp magic possible with time, talent, and gifts. So, we pulled out the calculators, ran some numbers, and are proud to share just how much magic, glitter, hope, and healing we've shared over the past 10 years of Campers First.

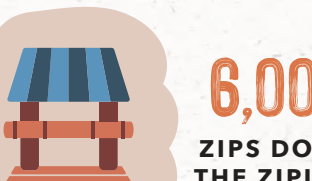
## TOTAL CAMP EXPERIENCES




  
**8,131**  
TOTAL CAMP EXPERIENCES

  
**20,000+**  
S'MORES SERVED

  
**3**  
TUBA SPOTTINGS  
(ALL BY CAMP DIRECTOR DANI!)

  
**6,000**  
ZIPS DOWN THE ZIPLINE  
(AND COUNTING!)

  
**2,493**  
CAMP CREATOR VOLUNTEERS

  
**125**  
CAMPERS WITH RARE DISEASES SERVED SINCE RARE DISEASE CAMP STARTED IN 2018



  
**2,000+**  
RIME TIME POPSICLES SERVED

  
**15,000+**  
A&F T-SHIRTS CREATED FOR CAMP

  
**408**  
CAMP-IN-A-BOXES DELIVERED

  
**12**  
MEDICAL DIAGNOSIS GROUPS SERVED

  
**135**  
FAMILY CAMPS

  
**82**  
VOLUNTEER AWARD WINNERS

