

# FLYING HORSE FARMS



## THE POWER OF HOME





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 Flying Horse Farms is a proud member of the SeriousFun Children's Network, a global community of camps and programs serving children with serious illnesses and their families, always at no cost. Founded by Paul Newman in 1988, SeriousFun has served more than 752,000 children and families. Each member camp is an independent, not-for-profit organization dependent upon private funding.

Flying Horse Farms is a registered 501(c)3 nonprofit organization. All of our operating costs are underwritten by the generosity of others. We're funded by gifts from individuals, corporate partners, grants and foundations.

# THE POWER OF Home

HOME.

It's not just a place, is it? It's a feeling.

And I get it here.

I wasn't looking for a new job. But when camp asked me to consider this position, something deep within me stirred. I felt it when I listened to Mimi share stories as we walked the path toward Outpost. I felt it when I laid in my bed later that week, unable to sleep, energized by the idea of camp. I felt it when I told my two children

how this was the dream I didn't know I had but now makes such perfect sense.

As I dive into this work and look at what has been done before me, I am both awed and honored.

Thank you. Thank you to Mimi for helping build this camp into the force that it is. Thank you to the staff for giving this mission the heart and soul that you do. Thank you to the



volunteers, donors and advocates who make it possible. And thank you to the board for allowing me the opportunity to lead this team and this camp.

I hope that within these pages, you see precisely what I saw from the outside and now admire from within: Camp is, in many ways, the cure. It is joy. It is respite. It is laughter. It is empowerment. It is confidence. It is love. It is home.

Here's to everything you've made possible—and everything that is to come.

What a thrill to be on this journey with you.

**Nichole E. Dunn**  
President/CEO, Flying Horse Farms

# WE'RE ON A MISSION TO TRANSFORM LIVES



**LOCATED ON 200 SCENIC ACRES IN MT. GILEAD, OHIO,** Flying Horse Farms is a world-class camp that offers magical, transformative weekend and weeklong camp experiences for children with serious illnesses and their families—free of charge.

Researchers from Yale have proven that camp is keeping its promise. A study released in 2015 showed that campers leave with increased confidence, self-esteem, social skills and more. The bonus? Camp transforms many others, too, from generous donors to volunteer doctors.

# 10 THINGS THAT GUIDE US AND HOLD US TOGETHER



#1: CAMPERS FIRST



#2: ALL CREW NO PASSENGERS



#3: SEE THE BEST IN EACH OTHER



#4: FEARLESS IS FREE



#5: WELCOME HOME



#6: WITH TRUST COMES RELIEF



#7: CELEBRATE EVERY MILESTONE



#8: GIVING FEELS GOOD



#9: ANYONE CAN GIVE



#10: A SIMPLE THANK YOU GOES A LONG WAY



# MEET THE Team

## 2017 BOARD OF DIRECTORS

<b>Kathleen Starkoff, Chair</b> President & CEO, Orange Star Consulting	<b>Gerard Boyle, MD</b> Medical Director, Pediatric Transplant and Heart Failure Program, Cleveland Clinic Children's	<b>Nick Lashutka</b> President & CEO, Ohio Children's Hospital Association
<b>Tony Garrison, Vice Chair</b> Senior Vice President, Retail Operations, Lbrands	<b>Susan Creary, MD</b> Assistant Professor of Pediatrics, Center for Innovation in Pediatric Practice, Department of Pediatrics, The Ohio State University College of Medicine; Hematologist, Sickle Cell, Thalassemia and Hemoglobinopathy Program, Division of Hematology/ Oncology/BMT, Nationwide Children's Hospital	<b>John Lewis</b> Senior Marketing Manager, Commercial Coatings PPG Industries
<b>Carole Watkins, Past Chair</b> Former Chief Human Resource Officer, Cardinal Health, Inc.		<b>Kara Lewis</b> Vice President, AB Bernstein
<b>Robin Grant, Esq., Secretary</b> Corporate Counsel, Big Lots Stores, Inc.		<b>Julie Namy</b> Community Advocate
<b>Charles E. Zebula, Treasurer</b> Executive Vice President, Energy Supply, American Electric Power	<b>Chuck Fowler</b> Retired Director, Fairmount Santrol	<b>Kathryne Reeves</b> Senior Vice President, Enterprise Marketing, Cardinal Health, Inc.
<b>Jenni Belford</b> Founder, Flying Horse Farms	<b>Jaime Franklin</b> Director Technology Program, Management Office Safeelite Autoglass	<b>Joseph Ross, MD</b> Medical Director of Pediatric Cardiology, Dayton Children's Hospital
<b>Andrew Alexander</b> President, Red Roof Inn	<b>Veronica Hawkins</b> Vice President, Statewide Accounts, Medical Mutual of Ohio	<b>Joshua Secrest</b> Senior Director, Global Talent Attraction, McDonald's Corporation
<b>Juan Antunez</b> President and Co-Owner, Northern/Central Ohio and Pittsburgh California Closets	<b>Francie Henry</b> Market President, Fifth Third Bank	<b>Nate Tansky</b> President, Tansky Sawmill Toyota
<b>Michael Bonadies</b> Community Advocate	<b>Yasmine Lacaille</b> Partner, Drive Capital	



Flying Horse Farms  
staffers Emma Barrett,  
Abby Bloomfield and  
Alexa Donner



## HOSPITAL PARTNERS

- Akron Children's Hospital
- Cincinnati Children's Hospital  
Medical Center
- Cleveland Clinic Children's Hospital
- Dayton Children's Hospital
- Mercy Children's Hospital (Toledo)
- Nationwide Children's Hospital  
(Columbus)
- ProMedica Toledo Children's  
Hospital
- University Hospitals Rainbow  
Babies & Children's Hospital  
(Cleveland)
- Children's Hospital of Pittsburgh

## 2017 MEDICAL ADVISORY BOARD

<b>Gerard Boyle, MD – Chair</b> Medical Director, Pediatric Transplant and Heart Failure Program, Cleveland Clinic Children's	<b>Ryan Gerecht, MD</b> Emergency Physician, MHS Good Samaritan Hospital, Puyallup, WA	<b>Sharon M. McLeod, MS CCLS CTRS</b> Former Senior Clinical Director, Division of Child Life & Integrative Care, Cincinnati Children's Hospital	<b>Sharon Ross, RN</b> Cardiology, Hematology-Oncology and Medical Imaging, Dayton Children's
<b>James Cooper, MD</b> Assistant Professor of Pediatrics, University of Pittsburgh, Children's Hospital of Pittsburgh of UPMC	<b>Karla Jones, CPNP-PC</b> Pediatric Nurse Practitioner, Nationwide Children's Hospital	<b>Rachana Patel, PharmD, BCPS</b> Pharmacy Clinical Manager, St. John Medical Center	<b>Justin Schreiber, DO MPH FAAP</b> Assistant Professor of Psychiatry and Pediatrics, University of Pittsburgh School of Medicine
<b>Susan Creary, MD</b> Assistant Professor of Pediatrics, Center for Innovation in Pediatric Practice, Department of Pediatrics, The Ohio State University College of Medicine; Hematologist, Sickle Cell, Thalassemia and Hemoglobinopathy Program, Division of Hematology/Oncology/ BMT, Nationwide Children's Hospital	<b>Sandra Kim, MD</b> Co-Director, Inflammatory Bowel Disease Center, Children's Hospital of Pittsburgh of UPMC	<b>Arthur S. Pickoff, MD</b> Chair, Department of Pediatrics, Boonshoft School of Medicine, Wright State University; Pediatric Cardiologist, Dayton Children's	<b>Mary Toth, MD</b> Director, Pediatric Rheumatology, Medical Staff Past President, Interim Scientific Director and Clinical Director, Research Institute, Akron Children's Hospital
<b>Jill A. Fitch, MD</b> Director of Sedation, Pediatric/ Cardiac Intensive Care, Nationwide Children's Hospital	<b>Nick Lashutka</b> President & CEO, Ohio Children's Hospital Association	<b>Zachary A. Place, MD</b> MCH Emergency Department Medical Director, Morrow County Hospital	
	<b>John Letterio, MD</b> Division Chief, Pediatric Hematology and Oncology, UH Case Medical Center; Division Chief, Pediatric Hematology and Oncology, UH Rainbow Babies & Children's Hospital; Professor, Pediatrics, CWRU School of Medicine	<b>Joseph Ross, MD</b> Medical Director of Pediatric Cardiology, Dayton Children's	

Thank You  
for helping make  
transformation possible.

## 2017 FLYING HORSE FARMS STAFF

<b>Mimi Dane</b> Chief Executive Officer and President	<b>Marla Leonhard*</b> Development Officer, Events	<b>Michael Wilkinson</b> Facilities Technician & Workday Manager	<b>Wesley Patterson</b> Food Services Director
<b>COMMUNICATIONS</b> <b>Sara Knight</b> Communications Manager	<b>Tiffany Mushrush Mentzer</b> Development Manager, Northeast Ohio	<b>FINANCE, HR &amp; ADMINISTRATIVE</b> <b>Bill Reynolds</b> Chief Financial Officer	<b>LOGISTICS</b> <b>Ryan Brownfield</b> Chief Program Officer
<b>DEVELOPMENT</b> <b>Liz Antel</b> Development Manager, Events	<b>Stephanie Stover Trenton*</b> Development Officer, Annual Fund	<b>Jackie Bean</b> Director of Talent Management	<b>Emma Barrett</b> Recruitment Fellow
<b>Jenny Bergman</b> Director of Development	<b>Kate Swinford</b> Development Coordinator, Donor Services	<b>Pete Aubry</b> Camp Admissions Coordinator	<b>Kristen Capadona, CCLS*</b> Child Life Specialist
<b>Kellyn Burkitt</b> Development Coordinator, Grants and Foundations	<b>Don Wiggins</b> Development Manager, Gifts in Kind and Community Relations	<b>Marty Mishler</b> Executive Administrative Assistant	<b>Alexa Donner</b> Program Coordinator
<b>Sue Haidle</b> Development Manager, Grants and Foundations	<b>FACILITIES</b> <b>David Hennessey</b> Facilities Director	<b>Ronda Richardson</b> Accounting Manager	<b>Olivia Miller</b> Camper and Family Liaison
<b>Stella Law</b> Development Manager, Donor Services	<b>Kim Howard*</b> Cleaning Captain	<b>MEDICAL</b> <b>Dr. Barb Galantowicz, MD</b> Medical Director	<b>Penny Reeve*</b> Recruitment Assistant
		<b>Abby Bloomfield, RNC, BSN.</b> Nursing Program Coordinator	<b>Patsy Sullivan</b> Assistant Camp Director
		<b>Christy McKinley, RN, BSN.</b> Nursing Director	<b>Dani Wilkinson</b> Camp Director

\*Indicates part-time employee



## 2017 AWARDS

- Best Workplaces  
Ohio Business  
Magazine
- Smart 50 Award  
Mimi Dane  
Smart Business





# CAMPERS SERVED

In 2017, Flying Horse Farms served 884 campers, including 629 returning campers and 255 new campers.

## BY DIAGNOSIS

HEART

98

CANCER

80

SIBLING

77

RHEUMATOLOGY

57

PULMONARY

53

GASTROINTESTINAL

48

SICKLE CELL

43

CRANIOFACIAL

36

HEMATOLOGY

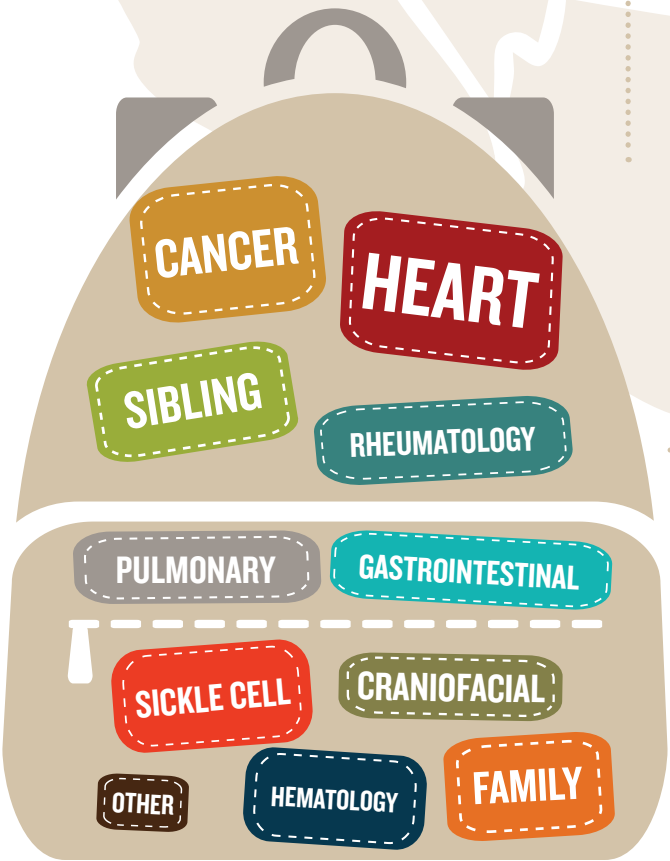
27

OTHER

18

FAMILY CAMPERS

347



## BY REGION

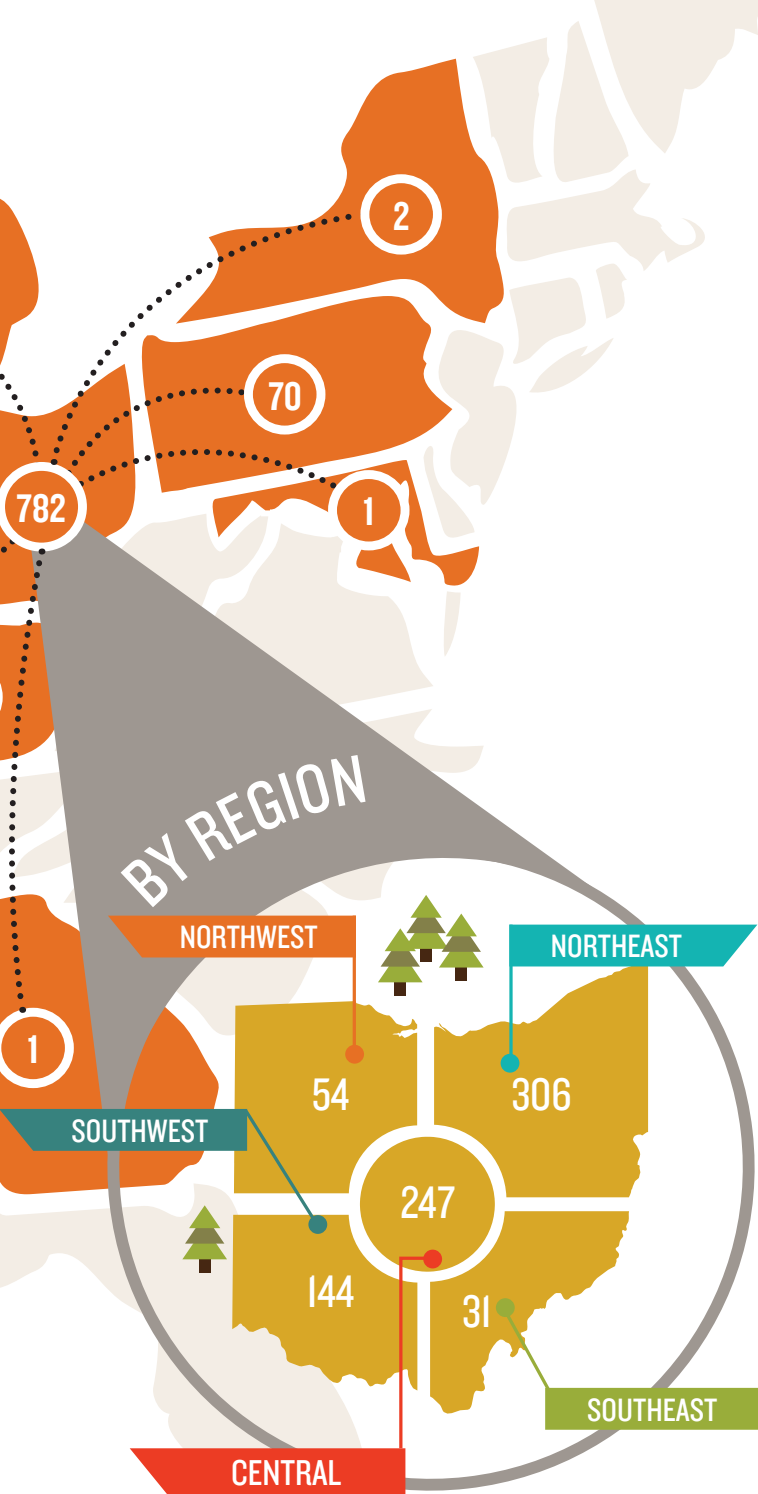
NORTHWEST

NORTHEAST

SOUTHWEST

SOUTHEAST

CENTRAL





# IN WITH THE NEW

From cookie rallies to construction, camp had a whole lot of fresh in 2017. Here are highlights.

## 1 RANGER REVELATION

The entire Ranger program was amplified, including creating a two-year Ranger track—differentiating programming for first-year and second-year Rangers.



## 2 MUSIC CLUB

The nonprofit Sam's Fans, which supports art and music programming for children with serious illnesses, funded music-therapy programming that resulted in the creation of an official camp song and music club. Campers excitedly learned skills from singing to playing ukuleles. One camper mom reported that the first words her son spoke to her upon picking him up were these: "I want a guitar for Christmas."

## 3 CHANGE THE WORLD CLUB

What the world needs now is... cookies! At least that's how one week's Change the World Club campers saw it. Here's how that group lobbied to change the world.

- ▶ Paper guinea pigs for everyone.
- ▶ Stop bullying! Be kind & respectful!
- ▶ Swim lessons for anyone.
- ▶ Cookie bar.
- ▶ Camp concerts/daily dance parties/karaoke/lip sync battle!

*(And after a peaceful rally sharing the positives of a cookie bar at camp, they were heard. Cookies for all!)*



## 4 ZIP-A-DEE-DOO-DAH

For the first time at summer camp, 10- to 12-year-olds had the opportunity to zip line.



## 5 GOLLYGOOP GROUPS

The Wonderland theme also compelled camp to create GollyGoop Groups, which mixed campers across cabins and villages into small groups to promote leadership, role modeling, collaboration and community.



## 6 HAPPY TIMES WORKSHOP

After years of fundraising, camp broke ground and began construction on Happy Times Workshop—a woodworking shop scheduled to be up and running for camp in summer 2018.



## 8 IMPOSSIBLE THINGS

Camp's summer theme—Wonderland—prompted us to explore impossible things. Among the highlights: A set of campers wrote a list of impossible things to do at camp. One of their items? Swim in a pool of doughnuts. So later, before getting into the pool, one of the counselors lined up the kids and told them they had to take a very, very serious picture. Behind them, the lifeguards quietly put bags with the round sugary treats into the water. Finally, the counselor stopped snapping. "Why are you being so serious," he yelled, "when there are doughnuts in the pool?!" Their shrieks of joy were heard from the corral. Impossible? Not a thing.

## 7 ART POST

While sleeping beneath the stars is a camp highlight for some, staff decided teens should have an alternative option to Outpost. Art Post became a camp highlight for many—and resulted in beautiful, hand-painted wooden murals that are displayed on the Activity Center garage doors throughout the winter.



## 9 HOSPITAL OUTREACH

In the fall of 2017, camp teamed with Cincinnati Children's Hospital Medical Center to take Flying Horse Farms on the road. Several members of the program team spent part of a week in Cincinnati, bringing the joy of camp—including a virtual campfire—to 350 children.



## 10 NEURO-ONC FAMILY CAMP

In September 2017, Flying Horse Farms hosted its first-ever diagnosis-specific family camp—a neuro-oncology camp for children with brain cancer diagnoses and their families. The camp was possible thanks to the Columbus Blue Jackets Foundation, the Louise H. and David S. Ingalls Foundation, the Pediatric Brain Tumor Foundation and more. Taking requests, feedback and lessons learned from the first time around, camp already has scheduled the second such camp in 2018.





IMPACT WE MAKE

# CHALLENGE ACCEPTED

In many ways, campers' psychological, social and emotional challenges are even more important than their physical diagnoses. They can struggle with a multitude of psychosocial issues that range a broad spectrum, including challenges from being homesick while at camp to anger-management to long-building suicidal thoughts. Plus, says Flying Horse Farms Medical Director Dr. Barb Galantowicz, it's where the magic truly happens, allowing campers to build tools like confidence and resilience. "We say camp is a magical, transforming experience," she said. "And where that really happens is in the psychosocial realm." Given that, she noted, the more difficult cases camp can take on, the more dramatic transformation can actually be. This year, camp intentionally embarked on its most challenging year yet on the psychosocial front—with stellar effects.



## AMPLIFIED STAFF

As camp has matured, time has allowed many luxuries: lessons learned, experience gained, staff seasoned, partnerships formed. Flying Horse Farms Child Life Specialist Kristen Capadona, CCLS, now has two members on her summer staff. The additions have resulted in a robust, capable team prepared to tackle tougher-than-ever psychosocial challenges—meaning camp could accept campers with a wider range of psychosocial needs for the first time while providing more meaningful services to all campers.



## FINE-TUNED PLANNING

This spring, camp added part-time child-life staffing to help prepare for the extra acuity of campers being admitted. The manpower—a college student working 10 hours a week—enabled camp to spend even more time researching campers by calling parents, schools, medical providers and others. The result? More detailed individual camper needs were known, and the team was able to game plan how to address those needs. Plus, the child-life team worked more closely than ever with other camp teams, from ideating programming to effectively resolving challenges in real time during camp.



## UPGRADED TECH

Camp implemented a new camper database, streamlining an application process which had long been paper-driven. Camp then armed doctors and nurses with iPads housing campers' information. It made accessing and sharing notes easier, more efficient and ultimately more effective. For example, in years prior, nurses would record notes on paper at night, and the next person who needed them could only see them by going into the WellNest and digging through physical files. This year, those notes were typed into iPads and accessible in real time through a secure digital network. In other words, no more walking as far as half a mile, sifting through papers and walking back to see how Sam responded to last night's idea; the person with him now can see exactly how he responded this very moment—and adjust accordingly. The medical and child-life teams meet every morning to discuss the campers as whole children, so the tech upgrades advance all communications, allowing camp to better serve the kids.



## MEET THE TRANSFORMED



### DR. STEPHEN KNOX

*Dr. Steven Knox—better known at camp as Stove—is a family practice doctor. He arrived at Flying Horse Farms intending to volunteer for one camp in 2017. He returned for three more. Now, he's joining camp's medical advisory board, too.*

Standing outside the WellNest waiting for the first campers to arrive, I had a wave of emotions wash over me.

While I was excited and eager for a new experience, I was also apprehensive about what I was getting into. Camp was a completely foreign experience to me. I feared taking care of kids (and families) that I had never met before, while dealing with some less familiar illnesses. Looking over the camper list, I was quite overwhelmed. It included kids who have dealt with cancer, heart transplants, a multitude of surgeries, arthritis and everything else imaginable.

As the campers and their families arrived, any apprehension I had quickly disappeared. The kids were smiling, laughing, joking. They were eager to get their name badges so that camp could officially start. It was then, as I greeted campers, handed out high-fives and got to meet the kids that I realized I was part of something unique.

Throughout camp, watching the kids get to experience stuff that most would never believe they'd have the opportunity to do was truly special. Seeing the joy of the campers as they go through the activities, and watching them overcome fears—particularly going down the zip line—was phenomenal. Seeing them forget about their hardships—and knowing I was able to contribute to that—was genuinely fulfilling.

Being a provider at camp is completely different from seeing kids in a doctor's office. It's one thing to hear from a kid or family about how things are going and what they are doing; however, it is such a distinct

experience to be able to interact with them in real time and go through activities with them. Being able to personally see the difference we make in their lives gives me a completely different appreciation for what we do as medical providers.

From the initial arrival through-out camp, I was reminded of an important fact that is easy to forget in a physician's office: Despite their diagnoses, we are still taking care of kids. They laugh, cry, play and do everything that others who lack chronic illness do. It is easy to forget about this fact when getting caught up in the illness. These campers exemplify the fact that their diagnoses do not define who they are or what they can do; they are simply obstacles to overcome.

What I am able to do at camp and give back does not compare to what I take from camp.

In medicine, it is easy to lose sight of the reason I decided to become a physician. The monotony of daily office visits, rounding in the hospital and fighting with insurance companies makes it easy to forget about the impact we can have on others. Camp helped rejuvenate my desire to help others. It made me thankful for what I have and am able to do. And it compelled me to look for ways to help others. The passion and selflessness of the staff inspires me to be a better person. The gratitude from the parents is more than I could ask for.

Most importantly, seeing these campers who have overcome so much remain positive, happy and keep on smiling has truly changed my perspective—both as a doctor and on life.





# RANGER REVOLUTION

The Flying Horse Farms Ranger Program is a servant-leadership program that runs concurrently with select camp sessions. It provides leadership training for a small group of former campers in their later teens. Camp hired former seasonal staffer Alexa Donner fulltime to, among other duties, maximize the Ranger experience. And maximize it she did. This year, camp hosted 39 Rangers over three weeks. Among other activities, they supported camp by serving food, cleaning camp and more. They participated in workshops with outside experts on topics from pain management to living an inspired life. And they focused on the art of gratitude by writing thank-you cards to camp staff. Throughout the Ranger experience, the staff leaders journaled about meaningful moments and noteworthy quotes.

## MEANINGFUL MOMENTS

- Sarah shared that when she went into surgery, she was allowed to bring only one blanket—and she chose her camp quilt because it made her feel safe.
- One camper had difficulty reading, so a Ranger pulled him aside to read a card she had written him.
- Lilly spoke about how life-changing camp is. Here, she doesn't feel judged and can be herself.
- One Ranger asked for her rescue inhaler—a huge step for her.
- One Ranger fell and hurt his leg. The Rangers unanimously chose not to do the Ranger wall until he was up for it—even if that meant skipping it altogether. They were able to conquer the wall on the final morning of camp.
- One group of male Rangers all sang each other to sleep.
- One Ranger asked another Ranger who has difficulty hearing if he could hear what he was saying, and he could not. So he walked over to the other boy, knelt down, and told him what an impact he's made on him.
- Caleb shared that one member of camp's development team had worked at camp for seven years and never received a friendship bracelet. Caleb asked the counselors if the next week, the Rangers could make them. (And they did!)
- Ryleigh wrote this in her thank-you note to Sam, a counselor: "(I wish) I could use every last breath to tell you how great you are, and someday could be a tenth of the human that you are."
- Ken called this the best week of his life.



## Notable Quotables

"Sitting in the car at the gate, I was like, 'Holy crap, this is amazing. I'm finally a Ranger. Who would've thunk?'" —ANDRAY

"People change people. I've heard that's the secret of life." —EMMA

"I learned that I can dance when I'm nauseous and that's a skill I'm grateful for." —ELIZABETH

"Thank you to camp for being my own personal serenity." —ALYSSA

"This past week has let me stop time and be happy." —TODD

"I don't dance, but here I dance. It's one of the few places where I can 100% be myself. We don't have to talk about it, we just know. You're never looked at as a complainer. You're always looked at as a warrior. Camp has taught me more about me than I knew existed. It taught me what love is, what joy is, what laughter is, what happiness is. I don't know where I'd be without camp." —ELIZABETH

"I'm me here." —KYLE

"I don't have a lot of friends outside of camp. It was so nice to talk to someone who has the same issues and who gets it." —T

"The world is a different place outside of the gates." —LIAM

"I love helping people, and this is the best place to do it." —JEFF

"Camp taught me that I'm not a sick kid. I'm the tie-dye person who plays the ukulele. It's nice to have a place where I'm not the girl who was in a wheelchair. Camp helped me realize that I know every word to every Disney musical song. It let me be a kid again." —MEGAN

"Camp made me realize that sometimes it's OK to not feel good. I don't have to fix it. It's OK." —LAURA

"We're going to be in the afterlife, and they're going to be like, 'Nametags and water bottles!'" —ALEAH

"I think that everything happens for a reason, and I came here to find myself." —KYLE

"Look into the mirror when you get home. You're all pretty darn amazing people." —CALEB

"I wish this moment could last forever, because we have packed a lifetime of memories into one week." —ZEEK

## MEET THE TRANSFORMED



### TODD GRIFFIN

Todd Griffin, 17, lives with sickle beta thalassemia, a type of sickle cell disease. It leaves him short of healthy red blood cells and blocks normal blood flow, causing pain. Temperature changes can trigger pain crises, or the crises can simply come in waves. But the Pittsburgh resident remains an upbeat, outgoing teen and proud Ranger at Flying Horse Farms.

When I was first diagnosed with sickle cell, I was scared. I didn't want to tell people what I had. I wanted to be a normal kid like everybody else. I wanted to go swimming even though I knew it would trigger a crisis. Same with playing in the snow.

But as I've gotten older, I've learned to love telling people I live with sickle cell. I've even had nurses who have never heard of it. So I've made it my mission to educate people.

Sickle cell is weird, because you can't see the pain. Sometimes it feels like pins and needles are going through my veins. One time while I was walking my dog, my leg just buckled. Sickle cell has a mind of its own. It can attack at random. I have pain four or five times a week. But most of us with sickle cell have a high pain tolerance.

I was 15 when I came to my first camp at Flying Horse Farms. I didn't want to go to Ohio for a week. But then I got to meet a lot of people like me. It was so nice to know they existed. I'm the only one at my school who has sickle cell. Doctors are like, "What does it feel like?" You can't explain it. The kids at camp—they know exactly what you're talking about. It makes you close immediately. Everybody can come out of their shell and be who they truly are, even if they can't be that outside of camp.

I had the time of my life. Dancing, singing, laying back, relaxing. Camp really helps you improve yourself, to understand who you are. It helps you believe you can do anything that everyone else can do, you just might have to do it in a different way. I still talk to people I met that first summer. We keep in touch with how we're doing, our doctors, our blood counts. Stuff normal people who don't have these special traits couldn't understand.

Now I've been a Ranger for two years, and it's even better than being a camper. We learn team building, leadership skills, how to be a better servant leader. We help serve food. Power wash canoes. Build garbage cans. Make signs. Clean. It shows you that you can do all of these things. We still dance and sing and do everything campers do, but we help out, too. It makes you feel good, you know?

Camp actually did a program on managing our pain mentally and physically. I used to let my illness stress me out. And guess what? Stress can trigger pain. We talked about simple things we can do, like breathing exercises and understanding what the things are that calm us or bring us joy.





# 2017 BY THE NUMBERS

Several others donated delicious eats as well: Kroger provided gift cards for food purchase. First Congregational Church in Mansfield donated 750 pounds of beef. Newman's Own and Newman's Own Organics provided myriad products, from salsa to salad dressing. Cherbourg Bakery and Bake Me Happy provided gluten-free desserts for gastrointestinal week. And Wyandot Snacks donated hundreds of bags of cheese puffs and nacho chips.

Summer campers took home 653 handmade quilts and 595 pillow cases from Snuggled in Hope.

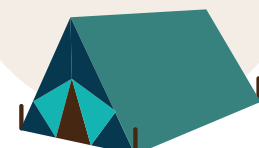
One of the new carts is painted like a fire engine, donated by the Ross family in honor of their firefighter father.



**2**  
New medical golf carts

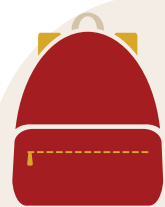
**465**  
Treats distributed by Rime Time Curiously Crafted Pops

**255**  
Cabin chats during summer camp



**884**  
Campers served

**1,752**  
Bunk beds made



**14**  
Meetings to prep for a single camp session

**7,000**  
Approximate cups of coffee enjoyed by the camp team

**327**  
Logs used to build campfires

**17,000**  
Average steps per summer camp day registered by Camp Director Dani Wilkinson

**255**  
New campers

**79**  
Summer campers who picked archery as their weeklong club—the most popular option

**452**  
Zips across the zip line

**3**  
New ways camp went digital: camper database, volunteer database & medical iPads

**1**  
Camp staff wedding (Congrats, Dani & Michael!)

**100**  
Teens who slept beneath the stars at Outpost

**6**  
Full summer sessions worked by Renata Iliev—as a volunteer

**1,905**  
Volunteers who gave their time to change lives

**8,206**  
Medication doses administered

**47,368**  
Hours of service given by volunteers

**40**  
Families who volunteered together

**116**  
Volunteers who drove from other states

Dozens of arrows came courtesy of donors who gave through our 900 Smiles/Amazon Wish List campaign.

A donor who wishes to remain anonymous freshened Outpost by purchasing new teepee canvases.

Mylan donated all EpiPens, and The James provided other medications plus pain-care kits to support the Ranger program.





WHO **SUPPORTS** US

**2017**  
FLYING HORSE FARMS GIVING



**\$4.7**  
MILLION  
TOTAL AMOUNT RAISED

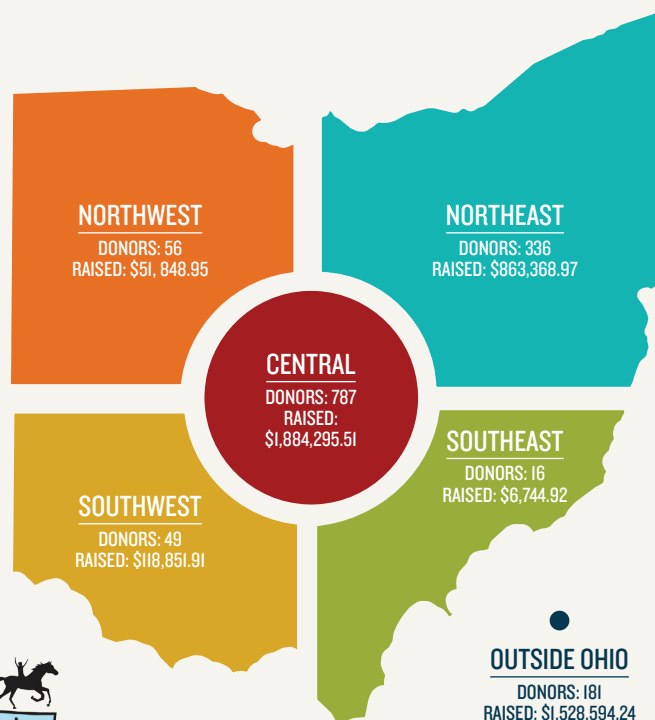


**1498**  
DONORS

**2535**  
GIFTS RECEIVED



**884**  
CAMPERS SERVED



\*DONORS WITHOUT ADDRESSES: 73 / RAISED: \$14,969.72



**\$1833**  
AVERAGE GIFT SIZE

**253**  
GIFTS OF \$2,500+

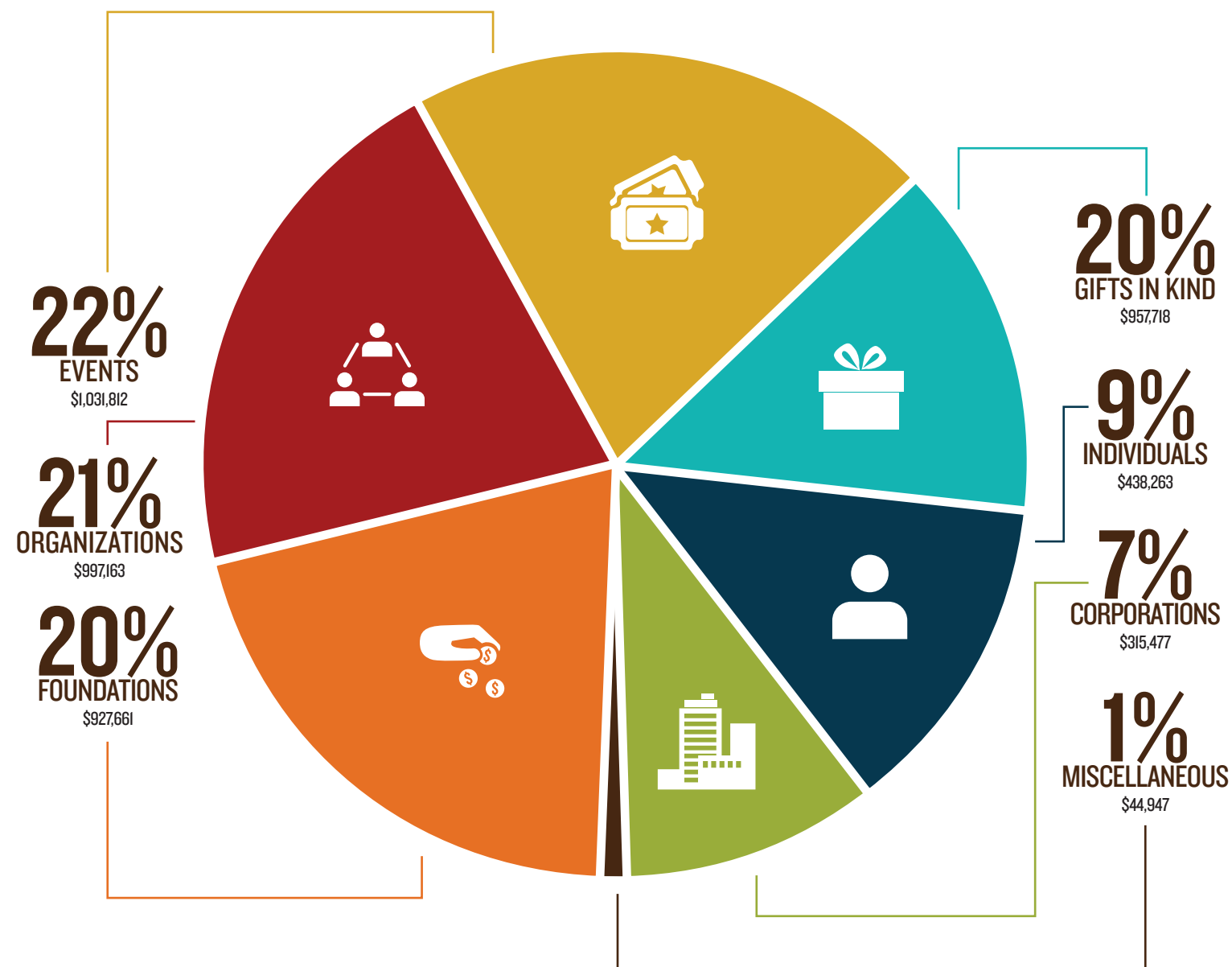


**782**  
NEW  
DONORS

**606**  
RENEWING  
DONORS

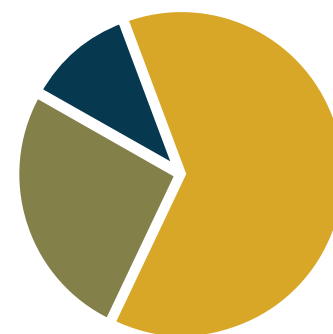
## REVENUE

TOTAL REVENUE: \$4,713,041



## EXPENDITURES

TOTAL EXPENSES: \$4,541,383\* CAPITAL EXPENDITURES: \$209,654



\*Includes depreciation of \$526,864



# AN Eventful YEAR

This year, five major events raised money and awareness for camp—two Campfire events, two star-studded SeriousFun galas and one supersized A&F Challenge. Thank you to the generous sponsors, volunteers and participants who helped make magic.

## CAMPFIRE CLEVELAND

More than 300 guests partied for camp at The Tink on April 22, enjoying food, drink, inspiration and intimate, live performances by O.A.R. and Caly Bevier. **Network sponsor & host:** Abercrombie & Fitch Co. **Co-chairs:** Debbie & John Lewis, Sara Shookman and Charice Fort & Caleb Thurman **Lead sponsors:** Debbie Neimeth & George Barrett, Aetna, The Lewis Family/PPG, Medical Mutual, Red Roof Inn and Jackie & Fred Rothstein **Total raised:** \$211,750



## CAMPFIRE COLUMBUS

A sold-out crowd of 800 turned out at L Brands on May 6 for live performances by O.A.R. and Caly Bevier, camp-inspired eats, signature cocktails, craft beer and inspiration. **Network sponsor & host:** Abercrombie & Fitch Co. **Co-chairs:** Yvette McGee Brown & Tony Brown, Trish & Tony Garrison and Jen Fountain & John Goff **Lead sponsors:** Kindred Brewing & The Belford Family, Cardinal Health, L Brands Foundation, Kroger, Debbie Neimeth & George Barrett and Abigail & Les Wexner **Total raised:** \$496,690

## A&F CHALLENGE

Abercrombie & Fitch Co. hosted its annual A&F Challenge on Sept. 8, drawing more than 4,000 guests to its beautiful home office campus for a family-friendly event with a 5K, Camp Fitch for kids, festival booths, food, drink and live performances by The Strumbellas and Bastille. **Total raised:** \$3.5+ million for SeriousFun, a portion of which supports Flying Horse Farms



## SERIOUSFUN GALAS

The SeriousFun Children's Network hosted two galas featuring notable artists, musicians and SeriousFun campers. Collectively, more than 900 supporters attended the events in New York on May 23 and London on Nov 7. **Corporate sponsor:** Abercrombie & Fitch Co. **Total raised:** \$2.5 million+; \$17,352 was allocated to Flying Horse Farms.



## MEET THE TRANSFORMED



### MIKE BONADIES

Camp board member Mike Bonadies is all in. He and his wife, A&F CEO Fran Horowitz, volunteered for a family camp. Then, their college-aged son volunteered for a full week and challenged his dad to do the same. Bonadies slept in a top bunk and earned the nickname "Cool Mike."

I know we tend to overuse this term at FHF, but my son returned from camp transformed.

"I'm sure family camp was cool," he said. "But you haven't seen anything until you're with the kids in the cabins."

Camp was shorthanded on male cabin counselors for an upcoming camp. So I called and they put me in!

I knew it would be a test: Here comes this old guy. But you get in there, and suddenly you're Cool Mike, and you're walking and singing songs and tossing the football. Then you're sitting in these cabin chats just before bedtime in their inner circle. And it's powerful. These kids are just so sharp, so intelligent beyond their years. One of the kids asked, "If you had the ability to cure cancer or establish world peace, which would you do?" Wow.

Some of the kids ended up opening up in remarkable ways. That's kind of my main takeaway—what an incredible experience that process of opening up is. Once you see that, it's no surprise why these kids need camp.

Most of the boys in my cabin were a year away from their last year of camp. Even before the end of the week, several of them were literally teary-eyed talking about having just one more year left. That's when it all really hit home for me—how much this place means to them.

But it's not just about the kids. It's about the incredible leadership, staff and volunteers. These great people, largely young

professionals and college students, made a major impact on me. What they do—giving up their time, that sense of caring, their ability to have fun with these kids—is remarkable. I sat at camp feeling like I was making up for lost time, because when I was their age, I can honestly tell you that doing something like this never even dawned on me. I was regretting it in real time. Their passion is just so heartwarming.

Saying goodbye to my guys on seasonal staff was a really big deal to me. So much so that I had to find my way back to the last day of summer camp for cleanup. I felt like I needed to see them one more time before they left. Camp makes fun look easy, but beneath the surface is complexity that must be seen to be believed.

Seeing camp in action and understanding how much good our financial contributions can do and how every penny is put to thoughtful use has prompted us to really focus our giving here. The way camp operates—the competency, the attention to detail, the kindness... I am awed. One of the parents actually told me they're better served here than some of the ICUs that they've been in. Camp offers that level of support. I know it would be difficult to ever find another organization like it.

We love the notion that we're helping to build a home for these campers, these families and everyone in the organization.

It's such a special place. It's another home. Their home. Our home.





WHO **SUPPORTS** US

# A&F + SERIOUSFUN = Global Love

What began as a few Abercrombie & Fitch Co. associates volunteering at Flying Horse Farms has evolved into a game-changing relationship for the entire SeriousFun Children's Network. This year marked the second of A&F Co.'s five-year, \$15 million commitment to SeriousFun. It's already the most robust philanthropic partnership in the international retailer's history. And in 2017, the company upped the ante. Here are highlights.

## \$15Million

Dollars in cash, goods and services the A&F Co. has committed to **SeriousFun** over five years

### \$625,540

Donated in cash, goods and services to Flying Horse Farms in 2017



**seriousfun**  
children's network  
founded by paul newman

### 47,000

T-shirts delivered to Flying Horse Farms and other SeriousFun camps for campers, volunteers and staff in 2017 by A&F Co., SeriousFun's official apparel sponsor



### 14

SeriousFun camps worldwide that A&F associates traveled to as camp counselors

### 100

A&F associates who served as weeklong camp counselors at Flying Horse Farms and other SeriousFun camps through the A&F Camp Counselor Program in 2017



### 4,414

Participants in the A&F Challenge—the largest fundraiser for SeriousFun



### \$3.5M+

Dollars raised in 2017 by The A&F Challenge, which was camp-themed and featured live performances by Magic Giant, The Strumbellas and Bastille as well as a 5K race, activities, food, drinks and more



### \$1.2M

Dollars raised for The A&F Challenge through register round-ups during the summer of 2017 at A&F, Abercrombie kids and Hollister stores across the country

## MEET THE TRANSFORMED



**ANNA ANKENBAUER**

Anna Ankenbauer manages the team that spearheads The A&F Challenge—an annual party featuring powerhouse musicians, delicious eats, a 5K and fun. In 2017, the event drew more than 4,000 guests and raised \$3.5+ million for SeriousFun. It's a labor of love for Ankenbauer, whose experience as a camp counselor at Flying Horse Farms gave the event even deeper meaning.

Truth be told, we were in the heart of the A&F Challenge planning when I went to camp, and I wasn't sure I should go. It had seemed like a good idea months earlier, but once it was actually time, I could see the to-do list that wouldn't get accomplished while I was gone, and I second-guessed the decision. Plus, I thought, others would be better equipped—I'm not exactly the camping type.

But, off I went to hematology/oncology week, where I would spend a week in a cabin of 8- and 9-year-old girls.

I drove to camp ready to swim and shoot arrows. What I wasn't ready for was the real stuff. Slathering sunscreen on them. Helping them eat their food. Tucking them in. Getting them to go to sleep—do they ever go to sleep?

Camp was full of activities. We made spa time—hair, nails, makeup, the works. We sang Frozen at the top of our lungs before meals. We had a carnival night, and little Gabby wanted matching cat face paint like mine.

One activity I knew I wouldn't be fond of was anything involving animals. I'm afraid of them. I didn't want to go fishing, but the girls loved it, and I was there to make camp the best experience of their lives. When one of my campers caught a fish, she pleaded that she couldn't kiss it (a camp tradition) and insisted that I had

to instead. I would never kiss a fish... but then I kissed the fish! And this small but mighty girl battling leukemia screamed and clapped and danced as I overcame a fear of my own.

The week went by in a flash, and the emotion from all the parents as they gathered their kids from camp was intense.

"She got in the pool? She's never been in the pool!" one mom said.

"My daughter doesn't have any friends. Thank you," another said.

They thanked me for being the parent they have to be every day.

"You gave me a week to do my laundry."

"I took my son to a movie."

"I went on a date."

And then suddenly, the campers and families were gone. It was the hardest week of my life, and it was the most rewarding week of my life. As I drove home that night, emotional, I was thinking, "Now I have to go back to the real world. And who wants to do that?" No one, because camp is perfect.

I think about my cabin girls all the time, particularly when working on the A&F Challenge. My dream in life was to throw hella cool parties, but I never could have imagined I would get to do that while raising money for my group of girls and so many other SeriousFun campers.





# MAKING *magic*

This year, friends statewide joined forces to raise money for camp. There were juice sales. Pizzas. Cocktails. Beer. Road races. Holiday parties. And more—all to benefit Flying Horse Farms. Here, meet the top two third-party fundraisers of 2017.



## NEXT LEVEL

Next Level Trainings is a leadership program that connects leaders with worthy causes in Columbus and beyond. Its 2017 summer class of 35 members, which included the mother of a Flying Horse Farms camper, chose to adopt camp. The goal? To raise \$85,000 for camp in three weeks. They hosted a dance party and a holistic wellness night, created a coloring book, hosted a journal-making event, sold candles and did more, too. The result? \$100,000 for camp.

## BERKSHIRE TRIATHLON

The Berkshire Triathlon is an annual event in Upper Arlington put on by a group of community members with three simple but significant goals: be active, be merry and help kids who are sick. More than 100 participants raced in the family-friendly sprint triathlon in June 2017, raising \$18,000 for camp. The effort brings Berkshire's total donations to camp to more than \$32,000.



# ALL IN THE FAMILY

Camp is free to every camper who enters the Flying Horse Farms gates. But many camper families choose to give back—and in myriad ways. Here are highlights of how several families have given to camp in 2017.



Mary Davis, an artist and mother of a former camper painting at camp

## VOLUNTEERING

Members of eight camper families volunteered at camp this year. Among them? Teena Corey, a camper grandmother who lives in Maryland yet still travels annually to camp to volunteer with the kitchen crew. Mary Davis, a camper mom and artist who facilitated a painting class during both Hematology/Oncology summer camps. And Angela Coppler, a camper mom who organized a camp work day for Wendy's.

## CASH

This year, 13 camper families gave camp cash donations from \$20 to \$5,000. Among them is a monthly gift from camper mom Sheila Trudeau. She has donated through her workplace giving program each month since 2014. Her son, Dylan, passed away in 2015.

## IN-KIND

Six camper families gave in-kind gifts this year, from paying for a \$23 volunteer background check to gifting camp a \$2,000 wooden boat. A few purchased items off of camp's Amazon Wish List, including the Damaser family, who bought five boxes of 65-gallon trash bags and the Linton family, who bought paint, trash bags and archery arrows.

## MEET THE TRANSFORMED



## THE TAYLOR FAMILY

Columbus camper Miles Taylor, 11, was born without a fully formed heart. His family—mom Riann, dad Justin and sister Sophia—have reveled in camp life at Flying Horse Farms. And they continue giving back, too. This year, Miles asked his birthday party guests to donate to camp in lieu of gifts. His parents have donated generously and volunteered at Campfire. And his mother—who shares their story here—has volunteered at camp for years.

As I write this, I am sitting in the hospital next to Miles. He just underwent surgery.

This is one of the hardest parts about raising a chronically ill child—the unknown. When will the next surgery be? Will it work?

Unfortunately, this surgery did not work. It was deemed unsafe and basically aborted. Hearing the news was disheartening. What was even harder was sharing that news with Miles. I'm awake at 12:25 a.m. because he can't sleep. We tell him to let the adults worry, but he is carrying the weight of the world on his shoulders.

This became our new normal so many years ago that I don't remember what life was like before. It is a life that few understand. Except at camp.

Family camp is what Miles looks forward to most. He actually asked to spend his birthday at camp. They sang Order of the Horse. He

went zip lining. He caught 19 fish that day alone. And he got a pie in the face.

Camp is that place where you don't have to explain yourself, because everybody gets it. Everybody is walking a different path; however, we're all on the same journey. It's that place where you as a family can actually just be a family and not have to think about what you have in front of you or what you have behind you. You just enjoy the now.

Siblings camp is wonderful, too. For my daughter to be able to attend camp with other camper siblings? It's huge. It teaches them life skills: Yeah, this sucks, but here's how you bounce back from it.

Camp is like home. All of those people are family to us. You get hugs all around, and the worst part is always leaving.

We are so grateful to call it ours.





WHO SUPPORTS US

# Mission Supporters

YOU HELP CREATE THE MAGIC AND LIGHT THE FIRES. **THANK YOU!**

A camper's journey is made up of a million milestones— each one made possible by our supporters, just like you. Thanks to each one of the individuals, corporations, foundations and organizations that propel our work forward, we are able to offer magical experiences for children with serious illnesses and their families—always free of charge.

The following list reflects cumulative giving of \$250 or more (cash, pledges, gifts in kind and soft credits) received between January 1, 2017 and December 31, 2017. We have made every effort to include and list all donors accurately in this report. We apologize for any inadvertent errors or omissions. To report discrepancies, please contact Stella Law at 419.751.7077

## BARN RAISERS

When Jenni and David Belford dreamed of building a SeriousFun Children's Network camp in the Midwest, these donors rose to the challenge, invested in our mission and set out to transform the lives of children with serious illnesses. We are overjoyed to recognize donors who have given over \$1,000,000 cumulatively (or, as we like to call them, Barn Raisers) for their role as visionaries, dream builders and mission sustainers.

Abercrombie & Fitch Co.	Debbie and Howard Belford
American Electric Power Ohio	Char and Chuck Fowler / The Char and Chuck Fowler Family Foundation
Jenni and David Belford / The Belford Family Charitable Fund, Inc.	SeriousFun Children's Network, Inc.

## MULTI-YEAR PLEDGES

These dynamic donors commit to multi-year pledges to ensure that some pretty big projects get launched and our campers thrive from year to year.

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American Electric Power Ohio	William Ezzo	Louisa and Jim Rudolph
Yvette McGee Brown and Tony Brown	First Financial Bank	Scott Schiff
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	Carrie and Andrew Madison	Michelle and Brian Stevenson
	The Murdough Foundation	Jane and Bob White

Thank you to the corporations and foundations that have contributed in the Rock Star, Champion, Partner and Confidant friendship circles.

Abercrombie & Fitch



Lbrands | FOUNDATION



NEXTLEVEL TRAININGS



Safelite AutoGlass FOUNDATION

seriousfun children's network  
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Ohio Department of Natural Resources  
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**PAL**  
**\$1 to \$249**  
892 of our pals gave at this level to fuel our campfire

## CAMPAIGNS, THIRD PARTY EVENTS & TEAM FLYING HORSE

These individuals, organizations, and corporations are our greatest advocates and our loudest cheerleaders. They tell our story, host events, run marathons, and engage the community all to support Flying Horse Farms.

**1st Annual Lope and Randi Mt. Dew Blitz**  
Team Bass Xtreme, LLC

**614 Knit Studio Event**  
614 Knit Studio  
Arlene and Russell Roeder

**9th Annual Ballard Open**  
Kelly and Jason Ballard  
Morrow County Homes, LLC

**Berkshire Triathlon**  
Berkshire Triathlon  
Susan Creary and Craig Novosel-Johnson

**Boma Bowling Fundraiser**  
BOMA Columbus

**Camp Fire Beer**  
Kindred Brewing

**Cardinal Health's Collective Goods/Books Are Fun Event**  
Stauffer Enterprises LLC

**Crown Lift Trucks Jeans Day**  
Beverley and Christopher Blamey  
Melanie and Ron Rollo

**Del-Co Water Company Golf Outing**  
Del-Co Water Co., Inc.

**Gold Wings Statewide Convention**  
Gold Wings

**Lyn Roe/Blowout Bar Event**  
G Conte III LLC

**Mescher Poker Run Benefit**  
J. Marie's Wood Fired Kitchen  
Julie and Greg Mescher

**Next Level Gives - VIP10**  
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American Endowment Foundation  
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Graeter's Manufacturing Co.  
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Haring Jewelers  
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David Hipsher  
HM Life Insurance Company  
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Jim's Transmission & Service LLC.  
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Paradise Garage LLC  
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Sharon Staley  
Jerome Stenger  
Judy Straley  
John Strong  
Patrice and Gary Theobald  
Sonya and David Thesing  
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Angeline Velo  
Melissa and Max Walter  
Stephanie Wenger  
Connie and Steven Wessel  
Lael Weyenberg  
Harvey Yocum  
Joy and Stephen Yoder  
Lois and William Zeeb

**NOMAD: Harvest Bell Farm Event**  
Pat Agatisa and Jerry Boyle  
Eastside Mazda - VW  
Heidi Campany Photography  
Nancy Irwin  
Christine Kaulice  
Lillian and Terry Mushrush

**PAI Yoga Thanksgiving Classes**  
PAI Yoga and Fitness LLC

**Phi Kappa Tau Big Dog Classic Golf Outing**  
Anonymous Donors  
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**Pitaya Punch Fundraiser**  
Native Cold Pressed Juice

**Renee and Justin Cook Fundraiser**  
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Brittany Conrad and Jordan Buntain  
Holly and David Cook  
Renee and Justin Cook  
Michael Hess  
Doreen and Jeffrey Inks  
Samuel Porter  
Ashley Russolillo  
Danielle and Greg Supelak  
Megan Wolf

**Rocky Fork Running Club Racing Series Event**  
Land-Grant Brewing Company  
Second Sole  
Sole Clothing Co.

**Sacred Hearts Pancake Breakfast**  
Sacred Hearts Council 14671

**Scioto Darby Elementary K-1 Penny Drive**  
Debbie and Doug Miller

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**St. Andrew Lutheran Church of Enon, Ohio Vacation Bible School**  
Pamela Rumbaugh-Fisher  
St. Andrew Lutheran Church of Enon, Ohio

**Stella Law's Taco Birthday Party**  
The Kitchen

**Thank Yoga Donation Class**  
Thank Yoga

**TNT Services Golf Outing**  
TNT Services

**Watershed Charity Cocktail Program**  
Watershed Distillery

**Team Flying Horse**  
Liz Antel  
SAB Philanthropy



## Why I Live: MEET JANE BARBER

Cleveland resident Jane Barber has done health care research for Wall Street. She's served in the nursing profession at various levels—from bedside to administration. She's taught college classes in business and health care. Now, she uses adaptive sports—namely skiing and yoga—to bring health and healing to those suffering from disability, illness or trauma. She has long supported camp, and in 2017 donated generously to help fund camp's nursing and dietician education program.

### Q: Why give to camp?

**A:** I have always loved camp. I was a camper and counselor at Alford Lake Camp in Maine. My children went to Teton Valley Ranch Camp in Wyoming, and I served on its board for eight years. When I was a nurse at what is now Cleveland Clinic Children's Hospital for Rehabilitation, I was a part of the inaugural team that started Fresh Air Camp—a camp for children who are ventilator dependent. When I was introduced to Flying Horse Farms, I knew I had found a new camp home in Ohio that I wanted to support.

**Q: You support camp's nursing and dietician programs. Why do you feel those opportunities are important to both camp and the students?**

**A:** Given my working background, I have come to understand

that the best practice is to invest in the next generation by providing them an opportunity to bring their enthusiasm and youthful vigor while receiving guidance and mentorship from those already licensed and experienced in the field they are pursuing. It is a win-win. The institution gets labor while the interns get experience.

### Q: How have you seen camp change others?

**A:** For me the most meaningful experience is to hear the campers talk of their time at camp. Their one week at camp is where they feel seen for who they are rather than by the illness that defines them. This resonates with me so much because that is how all great camps are, whether the camper is sick or not. Camp is where all labels are left at the gate and children are celebrated for their essence.

### Q: How does camp make you feel?

**A:** Like I'm home.

### Q: How has camp changed you?

**A:** Flying Horse Farms represents possibility for me. Everyone I have encountered is interested in how my essence can contribute to camp. Yes, the money is nice, but what I like about camp is how everyone has encouraged me to bring my passion to the table. I feel celebrated for my essence.

### Q: What one moment you've experienced best captures camp's essence?

**A:** I came to visit camp one fall during family camp. I went to the zip line and witnessed families celebrating each other in the Ohio fall sunshine as mothers, fathers, siblings and campers defied their fears and catapulted down the zip line. The joy was palpable.





TRIBUTE GIFTS

Tribute gifts are a joyful way for donors to honor and celebrate those who have, or continue to, inspire us.

GIFTS IN CELEBRATION OF:

**All the wonderful staff and volunteers for FHF**  
Parker and Carlson Jones

**The beautiful campers!**  
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Carolyn and William Lee

**Mrs. McElwee's 1st grade class at Tyler Run**  
\*Cooper Wagner

**My Angel Sevitz**  
Sue and Tom Sevitz

**My true love and The Kindness Initiative**  
Mimi Dane

**The quality, good people on the A&F, Co. HR team who inspire me daily!**  
Erin Crotty and Craig Kent

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Why I Live  
MEET KATHY RILEY

In 2017, Flying Horse Farms hosted its first-ever diagnosis-specific family camp—one for children with brain cancer diagnoses and their families. The Pediatric Brain Tumor Foundation, based in North Carolina, partnered by providing grant money, extra staffing and more to help make the fall camp possible. Here, Kathy Riley—the group's national director of family support—talks camp.

Q: Why support camp?

**A:** We were excited to bring something truly remarkable to these children, their siblings and parents. As the leading nonprofit dedicated to children with brain tumors and a national expert in pediatric brain tumor-specific family programming, we have seen how a diagnosis impacts every member of the family. Pairing our therapeutic group sessions and guided conversations for parents, children and siblings with Flying Horse Farms' expertise in recreational camp programming provided us an opportunity to reach more families with more meaningful support.

Q: Why is camp important to these families?

**A:** When a child is diagnosed with a brain tumor, they're not just changed for a moment in time. The entire family is changed forever. Camp gives families a chance to get away from the rigors of treatment

and caregiving. They can have fun and bond as a family, while bonding with others facing similar challenges. They can learn from experts and each other, and realize they're not alone in this journey.

Q: What kind of positive impact did you witness?

**A:** Children were able to be themselves and learn how to relate to one another through crafts, play and group discussion. Parents were led in guided conversations by a veteran parent and heard from neuro-oncologists and a psychologist, giving them a chance to ask questions about brain tumors and learn how to talk to siblings about their child's diagnosis.

Q: What one moment you experienced best captures camp's essence?

**A:** The most magical moment I experienced was watching families

with other families in the dining hall being silly, talking and sharing their stories with others who "get it." Families let their guard down in this setting and found they're not alone on the brain tumor journey.

Q: What do you hope your investment does?

**A:** I hope that our collaboration helped empower these families by giving them confidence and courage. During an archery session, I witnessed one of the girls who had a pretty significant brain tumor experience become a skilled archer. Her self-confidence grew as she was able to accomplish something she had never tried. And then I turned and saw the impact it had on her mom as she watched her daughter. We look forward to collaborating with Flying Horse Farms in 2018 on future camps so that we can deliver similarly empowering experiences to pediatric brain tumor families.





## WHO SUPPORTS US

### Anya LaMar

Jennifer and Steve Earley

### Emily Lewis

Mr. and Mrs. Ranju Arya  
Nancy and John Babington  
Michele Brophy  
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### Kim Yake

Linda Ruehrmund

## GIFTS IN KIND

Gifts in kind include an array of budget-reducing items from EpiPens to art supplies. Thank you to the community groups, corporations, and individuals who help provide our essentials

1815 Tavern

Abercrombie & Fitch Co.

Tara and David Abraham

Brendan Agatisa-Boyle

Cathy Akin

Aktion Club of Whetstone Industries

Anderson Concrete Corporation

Anthony Andrews

Anonymous (28)

Stephanie and Juan Antunez

Aqua Doc

Brock Ater

Kathleen and Bill Aubry

Pete Aubry

Bake Me Happy

Emma Barrett

Diane and Dave Beck

Maddison Belcher

Jenni and David Belford

Bella Design Jewelers



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Berlin United Methodist Church

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Buckeye BrewCraft

Buckeye Ready Mix

Thomas Burnett

Burntwood Tavern

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Craig Campbell, Jr.

Craig Campbell, Sr.

The Campfire Experience

Cancer Support Community

Central Ohio

Cassandra Candel

Case Alumni Association

Cedar Creek Grille

Charles Schwab

Cherbourg Bakery

Abi Clark

Clark, Schaefer, Hackett & Co.

Ian Clarkson

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Cleveland Consignment Shoppe

Cleveland Field Kitchen

Club Fit

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Columbus Society of Communicating Arts

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Savanah Craig

Crooked River CrossFit

Maureen Cummins

Cuyahoga Valley National Park

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The Dinkins

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Alexa Kaufman

Sam Kearney

Jennifer Kelleher

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Maddie Kinzel

Kelly Kistler

The Kitchen

Sara Knight

Koble Greek-Italian Grill

Kathryn Koliha

Koorsen Fire & Security

Natalie D'Onofrio Kraynak and Michael Kraynak

Katelyn Kreke

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Penny and Scott Reeve

Rhonda and Ernie Reid





# VOLUNTARY LOVE

*Congratulations to the winners of our 2017 Volunteer Appreciation Awards*

In 2017, 1,905 generous volunteers gave Flying Horse Farms 47,368 hours of service. Their giant hearts, open arms and boundless energy change the lives of our campers. Without them, this camp is not possible. We are grateful to count them as family.

## CAMPERS FIRST AWARD

This is given to a camp volunteer who embodies our "Campers First" credo in all he or she does.



### RENATA ILIEV

**Bio:** Renata Iliev, 22, came to camp to volunteer for a week after graduating with her degree in marketing from Ohio State. She ended up staying for all six summer camp sessions.

**Star power:** Renata tackled a variety of roles all summer, equally hard as summer staff without any pay. At summer's end, she scored a job as a wholesale production coordinator at A&F—and returned as a fall family camp volunteer.

## HEALER EXTRAORDINAIRE AWARD

This is given to the medical volunteer who provides care, healing and assistance to our campers.



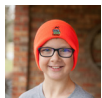
### DR. SCOTT COVEN

**Bio:** Scott, 36, is a hematology/oncology fellow at Nationwide Children's Hospital who served as an advisor to camp's team as it prepared for its inaugural diagnosis-specific family camp.

**Star power:** Not only did Scott provide immeasurable support in planning and executing Neuro-Oncology Family Camp, but he also provided care during three other camp sessions as well.

## CHEYANNE'S RISING STAR AWARD

This is given to a young philanthropist—a volunteer younger than 18 who already values service in the community.



### MILES TAYLOR

**Bio:** Miles, 11, is a Heart Camper who also raises money for and awareness about Flying Horse Farms.

**Star power:** For his birthday, Miles invited guests at his party to donate to camp in lieu of gifts, helping to purchase many in-camp program supplies.



## NUTS AND BOLTS AWARD

This is given to the facilities volunteer who provides heart, knowledge and good old-fashioned elbow grease to help keep camp beautiful.



### RON HULES

**Bio:** Ron, 69, is a retired art instructor from Fredericktown, Ohio.

**Star power:** Palm trees, beaches and round-the-clock relaxing? Not for this retiree. Ron spends 40 hours a week during the green season mowing camp's many acres of grass to keep it beautiful for campers.

## ALL WORK, NO PAY AWARD

This is given to honor the administrative intern/volunteer who provides assistance in the world of copying, filing, alphabetizing and other important office tasks.



### ERYN POWELL

**Bio:** Eryn, 22, is a former longtime camper who is now a student at Kenyon College and has served as a summer staffer and volunteer.

**Star power:** Eryn dedicated many hours to camp doing administrative work in the spring and then taking photos at camp's Campfire event in Cleveland.

## CRAIG CAMPBELL, SR. AWARD

Named after longtime dining hall volunteer Craig Campbell Sr., this is given to a dining hall volunteer who helps serve, cook, wash and keep our bellies full.



### BEN MICHELSON

**Bio:** Ben, 58, is a fourth-grade teacher in Ann Arbor, Michigan who volunteers in the dining hall for one week each summer.

**Star power:** Not only has Ben volunteered in the dining hall for four straight summers, but he's also brought one of his high-school aged children to volunteer with him each time.

## COOL AWARD

The Community Outreach & Organizational Liaison Award is for an advocate who shares our story and engages new donations, fans and volunteers.



### MICHELE ROTHSTEIN

**Bio:** Michele is the program coordinator for Kids Kicking Cancer at UH Rainbow Babies & Children's and a passionate camp advocate.

**Star power:** Michele recruits campers, raises money, sits on camp's Northeast Ohio advisory committee and brings a bus load of campers to camp for one week every summer.

◀ **Golden Plunger Award**  
winner **Dougie Taylor**  
volunteered for every  
spring and fall family  
camp in 2017—plus a  
weeklong summer camp.

## ALL ABOARD AWARD

This is given to a board member who embodies our core values in and out of camp.



### DR. JOE ROSS

**Bio:** Joe, 62, is the medical director of pediatric cardiology at Dayton Children's Hospital, a member of camp's board and a longtime camp advocate.

**Star power:** Joe and his wife, Sharon—an oncology nurse—volunteer during multiple camp sessions each year, attend camp events, donate and consistently brainstorm innovative ways to improve camp.

## HELPING HANDS AWARD

This is given to a work-day group that has been outstanding as "Camp Creators"—making beds, cleaning cabins, picking up the grounds and making camp look amazing.



### CARDINAL HEALTH

**Bio:** Cardinal Health is healthcare services and products company based in Dublin, Ohio that ranks among the top 25 on the Fortune 500.

**Star power:** Cardinal Health amplifies its generous cash support with volunteers. In 2017, the company sent dozens of associates to volunteer for three work days and three kitchen prep days—always answering the call if camp is short on help.

## GOLDEN PLUNGER AWARD

This is our "best of" award, given to honor the Flying Horse Farm volunteer who embodies the overall spirit of volunteerism by living all of our core values (especially "All Crew, No Passengers").



### DOUGIE TAYLOR

**Bio:** Dougie, 28, is an Abercrombie & Fitch Co. associate from Europe who now resides in Columbus and is all in on camp.

**Star power:** Dougie recruited camp volunteers and volunteered himself for every spring and fall family camp in 2017—plus a weeklong summer camp. He juggled myriad duties, from manning the front gate to unloading luggage to leading teen club, always with infectious joy—and lots of dancing.





THANKS ALSO TO SCHOOLS  
THAT GENEROUSLY  
PROVIDED CAMP VOLUNTEERS

Ambria College of Nursing  
Chamberlain College of Nursing  
Ohio Dominican University  
Ohio University  
Ohio University Heritage College of Medicine

# PARTNERS IN GOOD

Flying Horse Farms proudly partners with other organizations to offer future leaders education and real-world experience in their fields while leveraging their talents and passions for the betterment of camp. In 2017, our educational partnerships were worth \$73,140 in hours worked—and brought priceless experiences to campers. Here's a primer on our educational partners.

Partner Organization	Department	Program	Participants
Cincinnati Children's Hospital Medical Center	Division of Child Life	All interns in the hospital's child-life program spend one week of their internship program at Flying Horse Farms as cabin counselors.	4 counselors for 1 week each
Nationwide Children's Hospital	Hematology/Oncology	Elective rotation to earn credits toward fellowship program	4 Fellows placed in Hem/Onc Camps
Nationwide Children's Hospital	Pediatrics	Elective rotation to earn credits toward residency program	2 Pediatric Residents placed in camp sessions
OhioHealth Riverside Methodist Hospital	Medicine	Pediatric residents at the hospital can opt to spend one week at Flying Horse Farms as a camp physician to count toward their community health rotation.	3 residents for 1 week each
The Ohio State University	College of Medicine, Division of Medical Dietetics	Undergraduate students in the medical dietetics program can apply to spend three weeks at Flying Horse Farms on the food service team to count toward their food service rotation.	13 students for 3 weeks each
The Ohio State University	College of Nursing	Nursing students in the bridging nursing program can opt to spend one week at Flying Horse Farms as counselors to count as their community health rotation.	20 counselors for 1 week each





I MET SOME beautiful people,  
AND I FELT NORMAL.

I felt MORE understood THAN EVER.

THANK YOU FOR GIVING ME THE  
experience OF a lifetime.

-LILLY,  
FLYING HORSE FARMS CAMPER





a seriousfun camp

**FLYING HORSE FARMS**  
5260 STATE ROUTE 95  
MT. GILEAD, OH 43338



"IT'S A PLACE WHERE I'M NOT CRITICIZED FOR THE THINGS I DO OR FOR HOW I LOOK. WHERE I'M NOT JUDGED FOR THINGS.  
IT'S A PLACE WHERE I FEEL SAFE. THIS IS MY HOME AWAY FROM HOME, AND IT FOREVER WILL BE."

**-TRAVIS, FLYING HORSE FARMS CAMPER**