

# FLYING HORSE FARMS



MAGIC  
IS REAL





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 Flying Horse Farms is a proud member of the SeriousFun Children's Network, a global community of camps and programs serving children with serious illnesses and their families, always at no cost. Founded by Paul Newman in 1988, SeriousFun has served more than 752,000 children and families. Each member camp is an independent, not-for-profit organization dependent upon private funding.

Flying Horse Farms is a registered 501(c)3 nonprofit organization. All of our operating costs are underwritten by the generosity of others. We're funded by gifts from individuals, corporate partners, grants and foundations.

# CAMP'S coming of age

THIS, MY FRIENDS, WAS A PIVOTAL YEAR.

It was, in many ways, camp's coming of age. I'm proud to share a handful of our highlights:

- ➔ We welcomed our 4,000th camper through our gates.
- ➔ We served our most campers in a single year—899. But more importantly, we dove deeper with each, working with more intent than ever to deliver joy in the moment while also arming campers with tools for life.
- ➔ We served more medically complex campers than ever, and we did so without a single trip to the emergency room.
- ➔ We shepherded the formation of a five-year, \$15 million partnership between Abercrombie & Fitch Co. and SeriousFun Children's Network that will benefit Flying Horse Farms and camps worldwide.



➔ We engaged campers, camper families, board members, staff, volunteers, donors and advocates to gain insights into our work, and then we thoughtfully crafted a three-year strategic plan that will direct our path forward.

In these pages, you'll see precisely how we used your generous gifts. Most importantly, you'll hear directly from the people who benefited. Thank you for making camp possible. For making change possible. For making dreams possible.

This work is life-changing. And we need your continued support to keep doing it. Thank you for journeying with us.

Mimi Dane  
CEO/President, Flying Horse Farms

# WE'RE ON A MISSION TO TRANSFORM LIVES



LOCATED ON 200 SCENIC ACRES IN MT. GILEAD, OHIO, Flying Horse Farms is a world-class camp that offers magical, transformative weekend and weeklong camp experiences to children with serious illnesses and their families—free of charge.

And researchers from Yale have proven that camp is keeping its promise. A study released in 2015 showed that campers leave with increased confidence, self-esteem, social skills and more. The bonus? Camp transforms many others, too, from generous donors to volunteer doctors.

# 10 THINGS THAT GUIDE US AND HOLD US TOGETHER

-  #1: CAMPERS FIRST
-  #2: ALL CREW NO PASSENGERS
-  #3: SEE THE BEST IN EACH OTHER
-  #4: FEARLESS IS FREE
-  #5: WELCOME HOME
-  #6: WITH TRUST COMES RELIEF
-  #7: CELEBRATE EVERY MILESTONE
-  #8: GIVING FEELS GOOD
-  #9: ANYONE CAN GIVE
-  #10: A SIMPLE THANK YOU GOES A LONG WAY



# MEET THE Team

## 2016 BOARD OF DIRECTORS

<b>Carole Watkins, Chair</b> Former Chief Human Resource Officer Cardinal Health, Inc.	<b>Gerard Boyle, MD</b> Medical Director, Pediatric Transplant and Heart Failure Program Cleveland Clinic Children's Hospital	<b>Nick Lashutka</b> President & CEO Ohio Children's Hospital Association
<b>Kathleen Starkoff, Chair Elect</b> President & CEO Orange Star Consulting	<b>Chuck Fowler</b> Retired Director Fairmount Santrol	<b>Paul McCaffrey</b> Chief Financial Officer CSAA Insurance Group
<b>John Lewis, Past Chair</b> Market Manager, Programs & Services North America PPG Industries	<b>Rhonda Fraas</b> Former President Time Warner Cable, Columbus	<b>Julie Namy</b> Community Advocate
<b>Bill McDonough, Secretary</b> Senior Vice President, Chief Marketing Officer M/I Homes, Inc.	<b>Tony Garrison</b> Senior Vice President, International Lbrands	<b>Kathryne Reeves</b> Senior Vice President, Enterprise Marketing Cardinal Health, Inc.
<b>Charles E. Zebula, Treasurer</b> Executive Vice President, Energy Supply American Electric Power	<b>Robin Grant, Esq.</b> Corporate Counsel Big Lots Stores, Inc.	<b>Joseph Ross, MD</b> Medical Director of Pediatric Cardiology Dayton Children's Hospital
<b>Jenni Belford</b> Founder Flying Horse Farms	<b>Veronica Hawkins</b> Vice President, Statewide Accounts Medical Mutual of Ohio	<b>Joshua Secrest</b> Sr. Director, HR Abercrombie & Fitch
<b>Andrew Alexander</b> President Red Roof Inn	<b>Francie Henry</b> Executive Vice President, Wealth and Asset Management Fifth Third Bank	<b>Nate Tansky</b> President Tansky Sawmill Toyota
<b>Juan Antunez</b> President and Co-Owner, Northern/Central Ohio and Pittsburgh California Closets	<b>Gregory Lakin, MD</b> Former Chief, Division of Pediatric Plastic Surgery, Former Director, Craniofacial Center UH Rainbow Babies & Children's Hospital	<b>BOARD EMERITUS</b>
		<b>David Belford</b> Founder, Flying Horse Farms Owner, Stage Capital



## HOSPITAL PARTNERS

- Akron Children's Hospital
- Cincinnati Children's Hospital Medical Center
- Cleveland Clinic Children's Hospital
- Dayton Children's Hospital
- Mercy Children's Hospital (Toledo)
- Nationwide Children's Hospital (Columbus)
- ProMedica Toledo Children's Hospital
- University Hospitals Rainbow Babies & Children's Hospital (Cleveland)
- Children's Hospital of Pittsburgh

## 2016 MEDICAL ADVISORY BOARD

<b>Gerard Boyle, MD</b> Medical Director, Pediatric Transplant and Heart Failure Program, Cleveland Clinic Children's Hospital	<b>Ryan Gerecht, MD, CMTE</b> Emergency Physician, MHS Good Samaritan Hospital, Puyallup, Washington	<b>John Letterio, MD</b> Division Chief, Pediatric Hematology and Oncology, UH Case Medical Center Division Chief, Pediatric Hematology and Oncology, UH Rainbow Babies & Children's Hospital Professor, Pediatrics, CWRU School of Medicine	School of Medicine Pediatric Cardiologist, Dayton Children's Hospital
<b>James Cooper, MD</b> Assistant Professor of Pediatrics, University of Pittsburgh Children's Hospital of UPMC	<b>Karla B. Jones, CPNP-PC</b> Nurse Practitioner Team, Rheumatology, Nationwide Children's Hospital	<b>Sharon M. McLeod, MS, CCLS, CTRS</b> Former Senior Clinical Director, Division of Child Life & Integrative Care, Cincinnati Children's Hospital Medical Center	<b>Zachary A. Place, MD</b> MCH Emergency Department Medical Director, Morrow County Hospital
<b>Jill A. Fitch, MD</b> Director of Pediatric Analgesia and Sedation Service and Associate Director of Pediatric Critical Care Fellowship Program, Cardiac Intensive Care, Nationwide Children's Hospital	<b>Sandra Kim, MD</b> Co-Director, Inflammatory Bowel Disease Center, Children's Hospital of Pittsburgh of UPMC	<b>Sharon Ross, RN, BSN, CPON</b> Dayton Children's Hospital	<b>Joseph Ross, MD</b> Medical Director of Pediatric Cardiology, Dayton Children's Hospital
	<b>Gregory Lakin, MD</b> Former Chief, Division of Pediatric Plastic Surgery, Former Director, Craniofacial Center UH Rainbow Babies & Children's Hospital	<b>Justin Schreiber, DO, MPH, FAAP</b> Assistant Professor of Psychiatry and Pediatrics, University of Pittsburgh School of Medicine	<b>Jackie Bean</b> Director of Talent Management
	<b>Nick Lashutka</b> President & CEO, Ohio Children's Hospital Association	<b>Rachana Patel, PharmD, BCPS</b> Pharmacy Clinical Manager, St. John Medical Center	<b>Pete Aubry</b> Camp Admissions Coordinator
		<b>Arthur S. Pickoff, MD</b> Chair, Department of Pediatrics, Wright State University, Boonshoft	<b>Diane Beck</b> Administrative Assistant
			<b>Terri McFarland</b> Administrative Assistant
			<b>Marty Mishler</b> Office Manager
			<b>Penny Reeve</b> Administrative Assistant
			<b>Ronda Richardson</b> Accounting Manager
			<b>COMMUNICATION</b> <b>Sara Knight</b> Communications Manager



## 2016 FLYING HORSE FARMS STAFF

<b>GENERAL &amp; ADMINISTRATIVE</b> <b>Mimi Dane</b> Chief Executive Officer & President	<b>DEVELOPMENT</b> <b>Lucy Godman</b> Chief Development Officer	<b>Stephanie Stover Trenton</b> Development Officer, Annual Fund	<b>Patsy Sullivan</b> Assistant Camp Director
<b>Bill Reynolds</b> Chief Financial Officer	<b>Liz Antel</b> Development Manager, Events	<b>Kate Swinford</b> Development Coordinator, Donor Services	<b>MEDICAL</b> <b>Barbara Galantowicz, MD</b> Medical Director
<b>Jackie Bean</b> Director of Talent Management	<b>Jenny Bergman</b> Director of Development	<b>Don Wiggins</b> Development Manager, Gifts in Kind & Community Relations	<b>Marissa Gailey, RN</b> Nursing Director
<b>Pete Aubry</b> Camp Admissions Coordinator	<b>Kellyn Burkitt</b> Development Coordinator, Grants & Foundations	<b>LOGISTICS</b> <b>Ryan Brownfield</b> Chief Program Officer	<b>Christy McKinley, RN</b> Nursing Director
<b>Diane Beck</b> Administrative Assistant	<b>Sue Haidle</b> Development Manager, Grants & Foundations	<b>Kristen Capadona</b> Child Life Specialist	<b>Erika Decker</b> Food Services Director
<b>Terri McFarland</b> Administrative Assistant	<b>Stella Law</b> Development Manager, Donor Services	<b>Alexa Donner</b> Program Coordinator	<b>Francie Wooster</b> Food Services Director
<b>Marty Mishler</b> Office Manager	<b>Marla Leonhard</b> Development Officer, Events	<b>Dani Grosh</b> Camp Director	<b>FACILITIES</b> <b>David Hennessey</b> Facilities Director
<b>Penny Reeve</b> Administrative Assistant	<b>Stephanie Mohr</b> Director of Leadership Giving	<b>Travis Hoefler</b> Program Coordinator	<b>Kim Howard</b> Cleaning Captain
<b>Ronda Richardson</b> Accounting Manager	<b>Tiffany Mushrush Mentzer</b> Development Manager, Northeast Ohio	<b>Olivia Miller</b> Camper-Family Liaison	<b>Michael Wilkinson</b> Facilities Technician & Workday Manager



## AWARDS

- Best Places to Work - 2016**  
Columbus Business First
- C-Suite Award Honoree - Mimi Dane - 2016**  
Columbus Business First
- Healthcare Trailblazer of the Year - Barb Galantowicz, MD - 2016**  
Columbus CEO





# CAMPERS SERVED

In 2016, Flying Horse Farms served more campers than ever: 899. Here's a look at their diagnoses and where they live.

## BY DIAGNOSIS

### CANCER

Primary Camper: 83  
Family Camper: 87  
Total: 170

### HEART

Primary Camper: 95  
Family Camper: 73  
Total: 168

### RHEUMATOLOGY

Primary Camper: 70  
Family Camper: 58  
Total: 128

### SIBLING

Camper: 81  
Family Camper: 5  
Total: 86

### HEMATOLOGY

Primary Camper: 44  
Family Camper: 36  
Total: 80

### CRANIOFACIAL

Primary Camper: 43  
Family Camper: 28  
Total: 71

### GASTROINTESTINAL

Primary Camper: 37  
Family Camper: 32  
Total: 69

### PULMONARY

Primary Camper: 36  
Family Camper: 23  
Total: 59

### SICKLE CELL

Primary Camper: 46  
Family Camper: 5  
Total: 51

### OTHER

Primary Camper: 7  
Family Camper: 10  
Total: 17

## BY REGION

NORTHWEST

NORTHEAST

SOUTHWEST

SOUTHEAST

CENTRAL

276

59

326

121

25

2

3

5

59

1

1

5

12

807

4

HEART

CANCER

SIBLING

RHEUMATOLOGY

HEMATOLOGY

CRANIOFACIAL

GASTROINTESTINAL

SICKLE CELL

OTHER

PULMONARY



# THE EVOLUTION OF CAMP

In many ways, 2016 was a coming of age for camp. Here are five highlights signaling camp's evolution.

**1 PERFECTING LOGISTICS**

Six years in, we've learned lessons that have allowed us to hit our groove. Two examples? First, we achieved an ideal summer camp schedule (Heart Camp is the first and coolest week of summer, for example, and the summer camp schedule includes two weeklong breaks to keep staff fresh). Second, we optimized our pre-meal medical distribution system. Now, every camper connects with the medical and psycho-social teams before meals, allowing the doctors and nurses to efficiently distribute medication to those who need it while also interacting with all campers multiple times a day.

**2 EXPANDING PERSPECTIVE**

As camp matures, so does our camp family. In the summer of 2015, we welcomed our first-ever camper-turned-counselor. In the summer of 2016, we welcomed our second camper-turned-counselor. And in the fall of 2016, we welcomed our first camper-turned-staffer when camper mom and longtime family camper Erika Decker joined as food services director. These new perspectives offer us a deeper understanding of our campers, our role in their lives and how we can maximize our contribution.

**3 DEVELOPING THEMES**

What's in a camp theme? To us, a whole bunch. Camp's goals are to create opportunities for campers to develop a positive self-identity, make new friends and foster a sense of exploration. An impactful theme is critical to delivering the message of camp. The best themes create anticipation, lend themselves to activities and evoke images that underscore our message. Our logistics team has nailed a thoughtful process that yielded a big hit for 2016: Camp For President. We focused on choice—lots of voting!—and kindness (it was even our currency).

**4 STRENGTHENING PARTNERSHIPS**

After nurturing an amazing relationship with Abercrombie & Fitch Co. for five years, we took our partnership to the next level when A&F signed a \$15 million, five-year agreement with the entire SeriousFun Children's Network. (For more on our friends at A&F, see page 21.) The global partnership, which includes A&F sending dozens of associates around the world to serve as camp counselors, has emboldened us and the Network to dream big as we envision what possibilities exist.



**5 LOOKING AHEAD**

To hit the bullseye, you have to see it first. So we crafted a three-year strategic plan. We gathered thoughts from our board, donors, camper families and many others to understand what impact we're making, how we can best change lives and where, exactly, you see us aiming next. These, in a nutshell, are our goals.

**► KEEP UP THE GOOD WORK!**

We heard you loud and clear: You love camp—its grounds, its people and above all, its purpose—and want to keep camp life-changing and covered in glitter. We also heard that you want more camp for more campers. We want that, too.

**► SAVE OUR PENNIES UNTIL WE CAN SPREAD OUR WINGS.**

To be strong, safe and sustainable, Flying Horse Farms needs to fill its piggy bank. We will work to make more friends and forge new partnerships so that we can continue serving 900 campers a year in a deep, meaningful way. Once we have a strong reserve, we can lay the groundwork to start serving even more campers. One big start? Two supporters who loaned us money for our land agreed to forgive our debt over time, making the possibility of creating a reserve more realistic.

**► MAKE NEW FRIENDS.**

There is plenty of room around the campfire for more advocates. So let's gather them 'round! We will keep working to tell camp's compelling, impactful story to a broader audience.

MEET THE TRANSFORMED



**ERIKA DECKER**

*Erika Decker is a skilled chef whose daughter, Lily, is a longtime camper at Flying Horse Farms. Erika is also a longtime family camper. In 2016, Erika became camp's food services director, making her the first-ever camper parent to join camp's staff—and bringing a whole new perspective to the entire camp team.*

I am a chef.

I have cooked for CEOs, foreign dignitaries, congressmen, university presidents, national-championship-winning football coaches and children of United States presidents.

I am a mother.

I have a daughter named Lily. She is amazing. She is beautiful and kind and creative and loving.

I am a human.

I have worked hard. I have engaged in life fully. I have seen happiness that I never knew existed.

Everything was going just as I had always hoped it would, until it wasn't anymore. When Lily was 4, she was diagnosed with an inoperable brain tumor. It has been nine years since I was told that the best part of my life had cancer and her survival was uncertain. I experienced a pain that I never knew existed—an endless black hole of helplessness and fear.

I learned all I could about brain cancer and its treatments. I reached out to doctors far and wide. I contacted parents who had children with brain cancer. I made decisions in Lily's best interest.

I loved her. I loved her so hard. I lied and promised her it would be OK.

I held her before they wheeled her away for surgeries. I held my tears until I was out of view. I held her during chemotherapy, all 108 sessions. I held her hair as she vomited from the poison in her blood. I held her frail body as we prayed it would work. It didn't.

I was the one who told her the tumor was growing again. For the third time. I had to tell her we were out of options and there would be an attempt to surgically remove the tumor before it was too late.

I surrendered my soul to the hope

that this would work.

It is two years post-surgery, and Lily is tumor free. She is not the same girl we sent into the operating room. The damage was vast. Her road will be long. But Lily is with us, and occasionally I see glimpses of the girl she was.

Through it all, I was never alone. We had Flying Horse Farms.

Camp has been the brightest spot in our darkest of days and nights and years. It has been an endless source of support and love for Lily and our family. It has been a place she can simply be. She can come as she is. Scars and all. With or without hair. Toting endless medications and fears.

Camp accepts its family members, new and old, as they are. Weak or strong. Celebrating a milestone or devastated by a medical setback.

Now, I have been blessed with the opportunity to cook for the most important clients of my entire career. To have the privilege to serve the campers and families in this capacity brings me joy beyond measure. You see, I know what their life is like outside of camp. I know the demands on their days and on their hearts. I want them to know how much I care for each and every one of them through each meal I prepare for them. I hope they feel the love I have put into every ingredient selected. Especially because I know, more than most, what life is like for them.

I can now look and see what matters. I know it sounds cliché, but it's true. Career aspirations, perfect endings and all the plans we make to ensure our constant happiness—they don't matter. All that truly matters is love. The type of love that is born at Flying Horse Farms every single day.





IMPACT WE MAKE

# ZONE

IN  
THE

Transformation isn't accidental. To happen, it must not just be a mission, it must be *the* mission. Growth happens in the sweet spot that psychologists call the stretch zone, which is where we aim to get campers. The trick? We can't put them there; they must choose to go themselves. The result? Life-changing empowerment.



## CHALLENGE BY CHOICE

We make a High 5 Contract with all campers. One of the pillars? Try. How do we encourage that? With challenge by choice. Campers are encouraged to challenge themselves in a way that is physically and emotionally safe—and in a way that they are supported in their challenge. It ensures that participants have the freedom and responsibility to find their opportunities to stretch and grow.



## DR. JERRY BOYLE

*Dr. Jerry Boyle is Medical Director of the Pediatric Transplant and Heart Failure Program at The Cleveland Clinic Children's Hospital. He helped open Flying Horse Farms and remains a passionate board member, annual volunteer, donor and advocate.*

I see kids on a daily basis who are extremely ill, sometimes dying. That's very hard.

At the hospital, doctors generally talk to the kids, but it's about medicine. We ask about school, but not how school is—how school affects their heart disease.

Seeing my patients at camp doing the ropes course and swimming and being silly really changed how I look at the children, how I interact with them. I am silly with them when they're in the hospital now. One of our longtime patients asked me to color my hair. I did—I colored it purple. Would I have done that in the past? Probably not. I think camp has put the child back into "children with congenital heart disease" for me, and in many ways has put the child back in me. It's helped me with the parents, too. Yes, I'm a doctor, but it's OK to show I do worry. I do grieve. Camp has made me more human.

We have many camper stories of transformation that inspire me.

One boy, Ken, is a heart patient at the Clinic. His very first night of camp, he was terrified. He had a phobia about getting his head wet, and the weather was turning. He was fretting because he would have to leave the dining hall and get to his cabin in the rain. It almost caused him to have to go home, but we worked with him. We got him an iPad and let him track the storm, and when part of the storm had passed, we were able to get him to his cabin in a covered golf cart with me driving 100 miles an hour. He got through the storm, and he got through camp.

The next summer, Ken called me to the pool shower. He stepped under and got his head wet. That was a huge breakthrough. The following summer, he begged me to come with him to the pool. And with a lifeguard and me, he floated into the deep end, took off his life jacket and dunked his head. Talk about stretch zone. Now, he's affectionately known as "Deep End Ken."

On a medical front, I learn so much about my patients watching them live as kids. Some parents say their kids are fine, and I see at camp they are actually quite limited. Other parents say their kids are limited, and I see at camp they are actually quite capable.

I have a patient who was walking up a small slope at camp and had to stop several times to catch her breath. As a result, when we returned home, I scheduled an exam and found she had severe coronary heart disease in her transplanted heart. She didn't have long to live with that heart. Thankfully, we were able to transplant a new one. I wouldn't have known to schedule that test if I had only seen her in the hospital sitting stationary. Camp literally saved her life.

This camp has far exceeded what I had dreamed it could be. I feel much more fulfilled as a professional and as a human. And it's touched not only me, but also all of my family. My wife, my sons, my family—they've all volunteered. We all have a more profound appreciation for each other and what we are capable of in this world.

When I retire, I have to stay close to camp. It's become part of my life forever.





# MEDICAL COMPLEXITY GAME ON

**This year, camp served its most medically acute campers, both physically and psychologically.**

**IN 2016, WE SERVED OUR MOST MEDICALLY COMPLEX CAMPERS YET.** And we did it without a single trip to the emergency room.

Some campers were physically acute. One camper, for example, was born with shortened limbs and needed to be turned in his bed throughout the night. Another required 24-hour intravenous medication. Two had tracheostomies. One was newly diagnosed with diabetes, and proper insulin levels had not yet been perfected when she arrived.

Other campers were psychologically acute. One lived with memory loss known as Dory Syndrome. Another was recovering from the debilitating effects of brain surgery.

And that's atop the many campers already arriving with challenges from transplanted hearts to Post-Traumatic Stress Disorder.

How was it possible?

First, the right team was in place. Thanks to a combination of staff training, hospital and university partnerships, dedicated volunteers and a more-established reputation, we had a team for each camp with the skillsets to accommodate more medically complex campers.

Second, state-of-the-art equipment and supplies made caring for more medically acute patients safe.

Third, an evolved admissions process allowed the camp team time to plan for and therefore accept campers with greater challenges.

The work? Tricky. The payoff? Astounding.

## MEET THE TRANSFORMED



### THE HAMBLIN FAMILY

*Cindi and Patrick Hamblin's 12-year-old daughter, Zoe, lives with a bleeding disorder that has caused multiple strokes, myriad medical complications and delayed social skills. Family camp gave them a chance to catch their breath—and hope for how their daughter can live.*

Zoe is a sweet, fun-loving girl whose medical challenges have left her with delayed social skills and a lack of self-confidence to do things independently.

We attended family camp in the fall and had an absolutely magical experience.

The sidekick counselors were so energetic and awesome. We watched Zoe truly blossom interacting with the staff and other campers. She was even willing to step away from us and do an activity on her own. It was so amazing to watch her do this.

It made us so excited to think she might someday be

willing to be independent enough to attend weeklong summer camp.

But we can't stop sharing with people how wonderful this experience was, not just for Zoe, but also for us as a family.

We were so impressed with the staff and felt so safe and secure with Zoe's emotions, medical and physical well-being in their care. Their patience and optimistic attitudes were refreshing and allowed us to recharge our family dynamic and try new things with Zoe.

Zoe had never been fishing before. Honestly, we never tried it with her, because she doesn't like to have anything

wet or messy on her hands. The staff was so enthusiastic about her trying it that she got excited to give it a try. Turned out to be her favorite memory about camp!

It was so great for us as parents to be encouraged to let Zoe try things and to watch her succeed. It really opened up our eyes to what Zoe could experience in life, given the right support team in place.

We feel so blessed to have been given this experience.

Knowing how much fun Zoe had and how much growth she showed in just one weekend was exciting. Magical. Life-changing.





MEET THE TRANSFORMED



THE DUNFORD FAMILY

Ben and Tamara Dunford's 12-year-old daughter, Katherine, lives with a brain tumor and the often-challenging effects of brain damage from radiation. The family attended their first family camp in 2016 expecting a break. They left with a whole new outlook.

We have five children, ages 5 to 17. We had heard great things about Flying Horse Farms and were looking for some respite not just for Katherine, but also for her siblings, who have been so unselfish in support of her.

We attended family camp expecting a break from the routine but left with something much greater. Flying Horse Farms helped our family change how we think.

The nature of our challenges are such that we have become accustomed to not being able to do everything we want to do. Although we have learned valuable lessons about hard work, gratitude and sacrifice, we sometimes have a tendency to think in "Why we can't" terms rather than asking, "Why can't we?"

The wonderful people at Flying Horse Farms helped to teach us that what at first may seem beyond our reach is indeed possible with love, courage and teamwork.

No single experience illustrates this change in our thinking better than the moment when our motley band of seven arrived at the zip line with no prior experience with heights or adrenaline production of this magnitude.

As if on cue, the 40-foot tower, the line across the pond, the lattice rope climb, the helmets, the harnesses and the sheer complexity of it all elicited familiar inhibitions: Can we really do this?

Here, Flying Horse Farms revealed its transformative power. With contagious optimism, encouragement and professionalism, teams of helpers descended in golf carts with orchestra-like

precision.

Before our eyes, defining moments occurred. Miracles happened. For each of our children, the impossible became a reality in ways that were personal and meaningful to them.

In the months following camp, new challenges have given us opportunities to apply our "Why can't we?" mantra.

Our physicians recently recommended that Katherine try a series of infusion treatments that have the potential to improve her condition. These treatments also have potential side effects that could not only be unpleasant for Katherine but substantially increase the difficulty of caring for her. We counseled together as a family and with the therapists, caregivers and teachers who could be affected daily by these treatments. Each agreed to do their part in helping us through the unknown. Thanks to our experience at Flying Horse Farms, we put our trust in the team and elected to proceed.

Although the treatments haven't been easy, we have made it through the first month wonderfully with the help of our other children and many around us. Katherine has overcome her new difficulties with a poise and confidence unmistakably enhanced by her first step off of the zip line platform.

Flying Horse Farms has made a lasting impact in our family and for this, we will be forever grateful. Thank you. Collectively and individually, you have given us an enabling experience we won't forget.



MEDICAL ACUITY BY THE NUMBERS



14

Campers with EpiPens during pulmonary session alone

198

Campers with assistive medical devices

146

Campers with dietary restrictions

183

Campers with medically diagnosed psycho-social challenges

MEET THE TRANSFORMED



THE POLLMAN FAMILY

Braedon Pollman was a typical child until 5, when a neurodegenerative disease slowly began stealing his ability to function normally. He was later also diagnosed with cancer. Now, Braedon—the youngest of four—is a longtime Flying Horse Farms camper. His mother, Jill, and father, Bernd, have been wowed by camp's transformative power.

Braedon was a normal, active child until he was 5. He suddenly had a hard time balancing. Eventually, Braedon became a boy who could no longer walk, who had little to say and who lacked confidence.

Our lives are ones of constant worry and stress. We are always trying to make Braedon's life easier. We had not considered camp for him, because he needs constant care. He had never spent a night away from us, let alone a week.

But his oncologist recommended Flying Horse Farms, so we tried family camp. We were shocked when the staff invited us to sign Braedon up for summer camp. Bad idea, we said. No.

Something inexplicable changed our minds. Still, we worried the whole time he was gone. How were they caring for him? Was he lonely? Miserable?

We were anxious to pick him up and bring him home.

"I wish I could go back in time," he said, "and just experience it all again."

Wow.

To return the gift of childhood to a boy like ours for a full week—it's indescribable.

One summer, the boys in Braedon's cabin threw him a surprise birthday party at camp—and it wasn't even his actual birthday. It was all their idea, apparently. They decorated the cabin and everything. Braedon talked about it for months.

Last year, Braedon's cabin mate had a prosthetic limb. "Isn't

that just so sad?" Braedon said. That comment was fascinating, because most of the kids at camp are more able than him. Camp really teaches all of the kids compassion.

Braedon is terrified of boating, and this past summer, a counselor Braedon really connected with got him out on a canoe.

"Did you do a lot of rowing?" we asked.

"Nope—I just did praying," he said.

It was hilarious, and they didn't make it across the lake before Braedon wanted to head back to shore. But it was so awesome for him. We've been trying for years to push him a little bit at a time. Sometimes it's just exhausting, and we never really know how hard to push him. We love that camp knows precisely how to do it without ever pushing too hard.

After camp, his older sisters took him to Kings Island, and we couldn't believe what happened: Braedon asked to ride a roller coaster. The biggest at the park!

He had never done anything so daring. That's the magic of camp. It's given him confidence to carry beyond its gates.

I know some parents take vacation while their kids are at camp. We aren't there yet; we still want to be close, just in case. But it's the only week of the year we get to go on a date, and that's pretty great.

Thank you. This place—it's given our boy the childhood the real world couldn't, and then some. We are just so grateful.





# 2016 BY THE NUMBERS

Talented artist Mary Davis also provided canvas painting lessons for 86 of our campers and families.

Who made them all? 15 corporations from around Ohio and Pittsburgh brought 642 volunteers who gave 1,992 hours of service to make it happen.

Hollister Co. designed and created sustainable cardboard hearts—later decorated by Rangers—that could be found scattered all over camp.

**23,206**

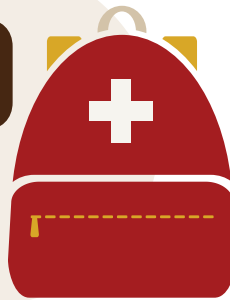
Paintbrushes we own in the storage bunker alone (Art, anyone?)

**899**

Campers served (Most ever!)

**20**

Medical team backpacks always stocked

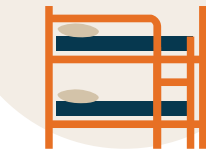


**1,000**

Kindness currency hearts spread between camp friends

**2,912**

Bunk beds made



**16**

Hours per day the medical team works during camp



**116**

Tours conducted introducing new friends to our mission



**2.3** million

Approximate dabs dabbed



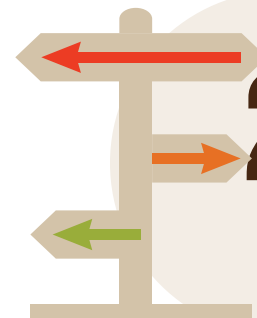
**10**

AEDs kept on site



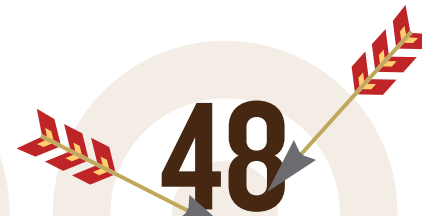
**262**

New campers in 2016



**48**

Miles our arrows collectively traveled this summer



**150**

Glow sticks used for the night zipline landing zone.



Grainger provides camp with various supplies every six weeks. So when we got a call that they had 1,021 glow sticks, we naturally said "yes!" And promptly put them to exceptionally creative use.

**13**

Fires successfully started by our teen campers



**1,722**

Volunteers who gave their time to change lives\*



**18,813**

Individual meals served



This includes the Over the Hill Gang—13 retirees who are masters of their craft and volunteer twice a month to help our facilities team.

Thank you, Kroger, for your gift of \$25,000—\$10,000 in cash and \$15,000 in gift cards—to help feed our campers.

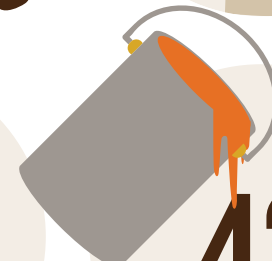
**24**

Campers who climbed & conquered the rock pole



**42**

Gallons of paint used in Color Olympics



**42,688**

Hours of service given by volunteers.



Thanks to the dozens of 900 Smiles donors for ensuring that our campers could be joyfully messy!

In September, 50 PPG associates helped us with painting projects around camp, giving \$13,191 in product and priceless time.

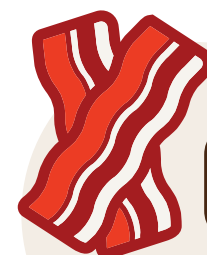
**125,000**

Gallons of water filling the pool (What's it take to get all that water in there? Three days and a fire hose!)



**1,617**

Donors who transformed lives



Percentage of bacon that went uneaten

Open Arms Christian Church always has our campers' bellies in mind, providing us with 750 pounds of bacon.



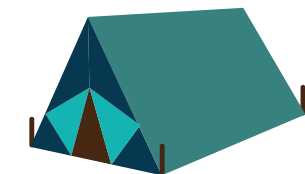


WHO **SUPPORTS** US

**2016**  
FLYING HORSE  
FARMS GIVING



**\$4.8**  
MILLION  
TOTAL AMOUNT RAISED



**1617**  
DONORS



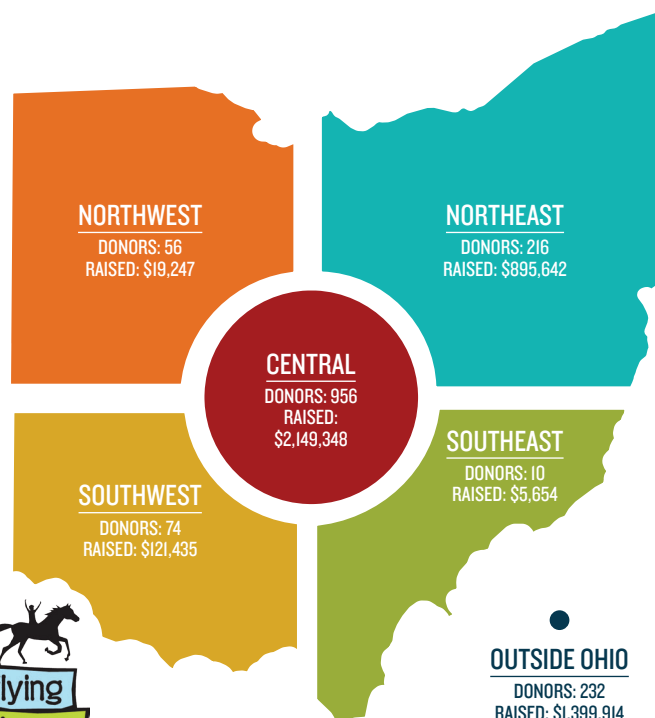
**244**  
GIFTS OF  
\$2,500+

GIFTS  
RECEIVED  
**2629**



**758**  
NEW  
DONORS

**583**  
RENEWING  
DONORS



\*DONORS WITHOUT ADDRESSES: 73

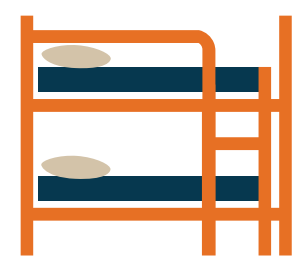


**\$1822**  
AVERAGE GIFT SIZE

**\$0.28**  
COST TO RAISE  
A DOLLAR

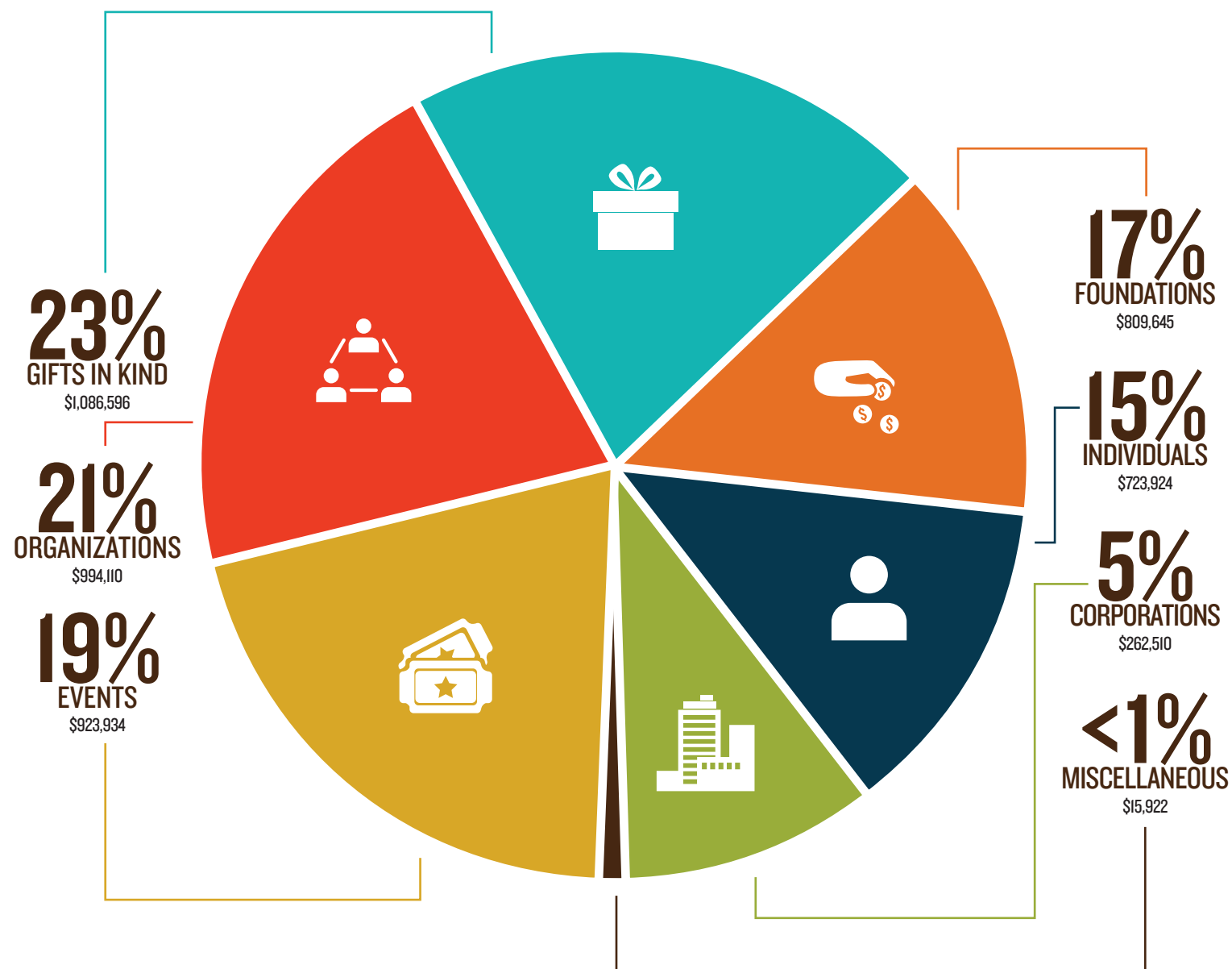


**8999**  
CAMPERS SERVED



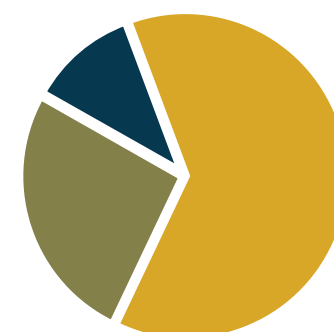
REVENUE

TOTAL REVENUE: \$4,816,641



EXPENDITURES

TOTAL EXPENSES: \$4,802,805\* CAPITAL EXPENDITURES: \$93,233



\*Includes depreciation of \$531,556



# AN Eventful YEAR

This year, a reimagined Campfire Columbus, two star-studded SeriousFun galas and the A&F Challenge raised money and awareness for camp. Thank you to the generous sponsors, volunteers and participants who helped make magic.



## CAMPFIRE

We built it, and you came. Campfire was touted as Columbus' party of the year, and our friends at Abercrombie & Fitch, who hosted the April 9 party on its stunning campus, helped deliver. Edward Sharpe & The Magnetic Zeros wowed a sold-out crowd of 1,000. And guests enjoyed delicious eats, signature cocktails, craft beer and inspiration. **Network sponsor & host:** Abercrombie & Fitch Co. **Co-chairs:** Jeri Block & Bobby Schottenstein, Yvette McGee Brown & Tony Brown and Erika & James Decker **Lead sponsors:** Kindred Artisan Ales, Cardinal Health, Lbrands Foundation and Abigail & Les Wexner **Total raised:** \$725,250



## SERIOUSFUN GALAS

SeriousFun Children's Network hosted two galas featuring notable artists, musicians and SeriousFun campers—including Flying Horse Farms camper Marin Henry. Collectively, 1,000 supporters attended the events in New York on June 6 and London on Nov. 3. **Corporate sponsor:** Abercrombie & Fitch Co. **Total raised:** \$1.6 million; \$19,100 was allocated to Flying Horse Farms



## MARIN HENRY

Longtime camper Marin Henry, 14, is an eighth-grade student at The Columbus Academy who lives with congenital heart disease. "Camp has transformed her," says her mother, Sarah Hansen. "It's made her who she is."

I was born with a defective heart. Sometimes, it stops beating.

You can probably imagine that normal kid stuff like sleepovers and sports were generally out of the question. I mean, I've always been a happy kid. But I thought I had limits. Everyone told me I did. So I believed them. I was quiet and I was shy. I lived kind of scared.

I was super nervous the first time I went to camp. I was 8. I had never been to a sleep-away camp. I remember driving up the path, and I thought, "Whoa—this is so pretty." I saw the Big Red Barn and wondered if it was a farm camp. I got out of the car, and "Grandpa" and Dr. Boyle gave me giant hugs. I walked through the hole in the wall and saw all of these people. My people. Something just switched. For the first time, I felt like I belonged somewhere. Here.

I sang a solo on stage that year. When I told my mom, she couldn't believe it. That fall, a teacher asked my mom what had happened, because I was so different. It was camp.

I feel like camp has given me the strength to rise. It has given me the power to do things I never would have done. It has given me the guts to have a voice. The ability to speak up for what I want and what my body is actually capable of. I swim now. I'm a field hockey goalie. I'm a lacrosse

goalie. Camp showed me and my doctors and my mom that the answer shouldn't be "No," it should be, "How?" I no longer live scared.

Camp is the happiness in the world. It's my anchor. It's a feeling. I sort of keep it with me, and I keep it safe, and then I use it whenever I'm nervous or down.

I had a swim meet yesterday, and I was nervous. And I thought, "Well, now I get to show everybody at camp that I can swim just the same as everyone around me." I use that feeling a lot.

Last summer, I finally got to do the high ropes course. I climbed the net, and I looked down, and I was like, "Whoa—I'm so tall." My mom has been telling me to stand tall forever. I guess that was the moment I realized what she meant. Then I jumped off the zip line, and it was sort of like a rush of every feeling—nerves, happiness, excitement. Sometimes one of those gets the best of you, but this time, it was everything. It was just so amazing. I could feel the wind blowing my hair. I could see over the lake. I felt like I was flying. And then I saw the people at the bottom waiting for me. It was pretty awesome. It felt like, you can climb to your tallest peak, because you always know people are there to catch you.

Camp is home. It didn't change me. It is me.



## THE A&F CHALLENGE

Abercrombie & Fitch Co. hosted its annual A&F Challenge on Sept. 9, opening its stunning home office campus to the community for a family-friendly event with a 5K, food, drink and live performances by Bleachers, X Ambassadors and CAAMP. **Total raised:** \$1.4 million for SeriousFun, including Flying Horse Farms







WHO SUPPORTS US

# A&F: PARTNERS IN GOOD

What started with a few Abercrombie & Fitch Co. associates volunteering at Flying Horse Farms blossomed into a hearty relationship: Over five years, A&F associates volunteered more than 7,000 hours at Flying Horse Farms, serving as camp counselors, painting the WellNest and more. Then, in 2016, driven by a groundswell of associate enthusiasm, the partnership went global. A&F announced a five-year, \$15 million commitment to SeriousFun Children's Network. It's the most robust philanthropic partnership in the international retailer's history.

## THE HIGHLIGHTS

- ➔ Over five years, Abercrombie & Fitch Co. will donate \$15 million to SeriousFun in cash, goods and services. Flying Horse Farms will receive at least \$2.5 million of that contribution.
- ➔ Abercrombie & Fitch Co. expanded the A&F Camp Counselor Program, for which at least 50 associates a year are selected and sent to SeriousFun camps worldwide to serve as weeklong camp counselors—without using paid time off. In 2016, 62 counselors were sent to 10 camps; 23 of those volunteered at Flying Horse Farms, giving 2,070 hours of service.
- ➔ Abercrombie & Fitch Co. became SeriousFun's official apparel sponsor, providing 50,000 T-shirts to campers, volunteers and staff at 13 camps worldwide, including Flying Horse Farms.
- ➔ The Challenge—A&F's annual signature event—benefits SeriousFun. In 2016, The Challenge was camp-themed and included a 5K race, live performances by Bleachers, X Ambassadors and CAAMP, carnival rides, food, drink and more, raising \$1.4 million for SeriousFun. (That sends 560 kids to camp for a week!)
- ➔ All three Abercrombie & Fitch Co. brands—A&F, Hollister and Abercrombie kids—launched initiatives to raise awareness and funding for SeriousFun, including selling camp-inspired T-shirts, inviting customers to round up at the register and including SeriousFun campers in its holiday marketing campaign.



FRAN HOROWITZ  
The A&F CEO  
talks camp

### Q: Why partner with SeriousFun?

**A:** This originated from our associate involvement at Flying Horse Farms. The organization and what they do to help children with serious illnesses experience the magic of summer camp is truly incredible. We are fortunate to be a part of helping even more campers.

### Q: You visited FHF last year. What were your impressions?

**A:** Flying Horse Farms is an incredible place. From the hand-painted rooms at the WellNest, to the individual quilts on the beds, to the accessible pool entrance for all campers, you can see the thoughtfulness and love that went into making camp a place every child can enjoy, no matter their circumstance.

### Q: What have you heard from your camp counselors?

**A:** Our associates had unforgettable experiences at camps across the world. Volunteers were humbled after working with the campers, knowing the challenges each camper faces day to day, yet they still had positive attitudes. Volunteering at camp had become a key element of our staff development and retention plan, and we are excited to continue the program for years to come.



A&F associate  
Travis Case gets  
his mess on  
with an assist  
from Sully

## A&F BY THE NUMBERS



**15 MILLION**  
Dollars in cash,  
goods and services  
committed to  
SeriousFun over five  
years

**3,000**

T-shirts delivered  
to Flying Horse  
Farms in 2016  
for campers,  
volunteers & staff



**6**

Days A&F  
associates  
spent at  
Flying Horse  
Farms  
as Camp  
Creators in  
2016



**4,642**

Total hours  
given to  
Flying Horse  
Farms by A&F  
associates in  
2016



**3**

Flying Horse  
Farms campers  
who appeared in  
the abercrombie  
kids Fall 2016 ad  
campaign



**23**

A&F  
associates  
who served  
as weeklong  
camp  
counselors at  
Flying Horse  
Farms through  
the A&F Camp  
Counselor  
Program in  
2016



**58**

A&F associates who volunteered at  
Flying Horse Farms outside of the Camp  
Counselor Program for weekend or  
weeklong camp sessions in 2016

## MEET THE TRANSFORMED



### DOUGIE TAYLOR

Dougie Taylor, 27, is a sourcing specialist at Abercrombie & Fitch Co. In 2015, as part of the A&F Camp Counselor Program, he spent a week at The Painted Turtle, a SeriousFun camp in California. He has since volunteered for seven weekend sessions and one weeklong camp at Flying Horse Farms. In his words, "I'm hooked."

Back home in Scotland early in 2010, I contemplated how to spend my second university summer break. I ended up at a sports camp in Massachusetts that summer and the next. I had heard of people working at camps for "sick kids" but didn't totally understand why they would put themselves through that.

Flash forward to early 2015. I am now living in Ohio and working for Abercrombie & Fitch Co. The company announces that we'll grow our partnership with SeriousFun Children's Network and launch the A&F Camp Counselor Program. The more I hear, the more I realize it's something I need to do.

The next thing I know, it's summer, and I am a volunteer counselor in the oldest boys cabin at The Painted Turtle. I'm hanging out with kids who are tougher, funnier and smarter than I could have imagined. I'm witnessing the shy kids become confident kids and confident kids become young leaders. And I'm meeting amazing staff and volunteers with so much love in their hearts that they're giving a week or a summer to make these kids smile and help them believe.

I was so wrong a few years ago to think these were "sick kids."

They're just kids. Kids with incredible challenges they bravely face, but kids with big dreams, great talents and bright futures.

And I love getting to be part of their journey!



# Mission Supporters

WE COULDN'T DO IT WITHOUT YOU—THANK YOU!

**YES! YES! YES!** You are our **change agents**. Our **backers**. Our **joy makers**. You transform our campers every day by providing funding that allows their experiences to be free of charge. Thanks to each one of the individuals, corporations, foundations and organizations that fuel our work each and every year.

The following list reflects cumulative giving of \$250 or more (cash, pledge payments, gifts in kind and soft credits) received between January 1, 2016 and December 31, 2016. This list has been carefully prepared. If we've accidentally omitted the name of one of our friends, we apologize and promise to correct the error. To report discrepancies, please contact Stella Law at 419.751.7077.

BARN RAISERS

When Jenni and David Belford dreamed of building a SeriousFun Children's Network camp in the Midwest, these donors rose to the challenge, invested in our mission and set out to transform the lives of children with serious illnesses. We are overjoyed to recognize donors who have given over \$1,000,000 cumulatively (or, as we like to call them, Barn Raisers) for their role as visionaries, dream builders and mission sustainers.

- Abercrombie & Fitch Co.
- American Electric Power Ohio
- Jenni and David Belford / The Belford Family Charitable Fund, Inc.
- Debbie and Howard Belford
- Char and Chuck Fowler / The Char and Chuck Fowler Family Foundation
- SeriousFun Children's Network, Inc.

MULTI-YEAR PLEDGES

These dynamic donors commit to multi-year pledges to ensure that some pretty big projects get launched and our campers thrive from year to year.

- Abercrombie & Fitch Co.
- American Electric Power Ohio
- Lazara and Bill Belford
- Yvette McGee Brown and Tony Brown
- The Daimler Group, Inc.
- Mimi Dane
- Barbara, Anna and Phillip Derrow / The Barbara W. and Phillip R. Derrow Family Foundation
- The Elisabeth Severance Prentiss Foundation
- Stephen Elken
- William Ezzo
- First Financial Bank
- Rhonda and Charlie Fraas
- Melissa and Jonathan Kass
- M/I Homes, Inc. / M/I Homes Foundation
- Carrie and Andrew Madison
- The Murdough Foundation
- Jane and Jerry Nieman
- Kara and Scott Razek
- The Reinberger Foundation
- Sharon and Joe Ross
- Louisa and Jim Rudolph
- The Patricia and Michael Schiff Family
- Scott Schiff
- Jeri Block and Bobby Schottenstein
- George and Danielle Skestos / Skestos Family Foundation
- Kathy and Alan Starkoff
- Michelle and Brian Stevenson
- Jane and Bob White
- Worthington Industries

Thank you to the corporations and foundations that have contributed in the Rock Star, Champion, Partner and Confidant friendship circles.

Abercrombie & Fitch















































## WHO SUPPORTS US



### ROCKSTAR \$500,000 and Up

Jenni and David Belford / The Belford Family Charitable Fund, Inc.

### CHAMPION \$100,000 to \$499,999

Abercrombie & Fitch Co.  
Anonymous  
Cardinal Health / Cardinal Health Foundation  
The Columbus Foundation  
Char and Chuck Fowler  
Kindred Artisan Ales  
SeriousFun Children's Network, Inc.

### PARTNER \$50,000 to \$99,999

American Electric Power Ohio  
Deborah and Howard Belford and Family  
Columbus Blue Jackets Foundation  
Barbara, Anna, and Philip Derrow / The Barbara W. and Philip R. Derrow Family Foundation  
Fidelity Charitable Gift Fund  
Michelle and George Geissbuhler  
W. W. Grainger Inc. / The Grainger Foundation  
Lbrands / Lbrands Foundation  
Niagara Bottling, LLC  
The Reinberger Foundation  
Kathryn and William Roberts  
Snuggled In Hope  
Abigail and Leslie Wexner  
Mary and Chuck Zebula

### CONFIDANT \$25,000 to \$49,999

Anonymous  
Debbie Neimeth and George Barrett  
Lazara and Bill Belford  
Theresa and Steve Belford  
Charitybuzz, LLC  
The Columbus Automobile Dealers Association  
Dot X Technologies  
The Elisabeth Severance Prentiss Foundation  
First Financial Bank  
Rhonda and Charlie Fraas  
Helen Brach Foundation  
Joel Slaven's Professional Animals  
Animals  
Seth Kaplan  
The Kroger Company  
The Montei Foundation  
OTP Industrial Solutions  
PPG Industries / PPG Industries Foundation  
Shire  
Joel Slaven  
Peggy and Robert Walter / Walter Family Foundation  
Carole Watkins and C. Craig Woods  
The Y.C. Ho / Helen and Michael Chiang Foundation



### Why I Live

I give because I know there is no place that can provide the transformational and impactful experience that camp does. I've seen what camp means to campers and families and there's no better feeling than knowing you were a part of it.

—PETE AUBRY, FHF CAMP ADMISSIONS COORDINATOR



### Why I Live

I love animals. I love children. Bringing them together is magic.

—JOEL SLAVEN  
PROFESSIONAL ANIMALS

\*Young Philanthropist  
‡ Deceased



### COMPANION \$10,000 to \$24,999

Forrest Alexander  
Alfred L. Wilson Charitable Fund of The Columbus Foundation  
Archall Architectural Alliance  
Berkshire Triathlon  
Lisa and David Bischoff  
Bob Evans Farms, Inc.  
Kelly Browne  
The Catherine L. & Edward A. Lozick Foundation  
Clark, Schaefer, Hackett & Co.  
Columbus Jewish Foundation  
Community Health Charities of Ohio  
The Daimler Group, Inc.  
Mimi Dane  
Lisa and Jeff Edwards  
Ezzo Sausage Company  
William Ezzo  
Barb and Mark Galantowicz  
Maria and Steve Glimcher  
The Harrington Family Foundation  
Harry C. Moores Foundation  
Pamela L. Hughes  
Huntington Bancshares Incorporated  
IGS Energy  
Jewish Federation of Cleveland  
Melissa and Jonathan Kass  
The Kelvin and Eleanor Smith Foundation  
Debbie and John Lewis  
Stephen Maharam  
Mary Nancy Davis Memorial Fund for Children's Health of The Columbus Foundation  
Medical Mutual of Ohio

M/I Homes, Inc. / M/I Homes Foundation  
Bartha  
Beige Valley Developments Limited  
The Benevity Community Impact Fund  
Denise and Dennis Blankemeyer  
Pat Agatisa and Jerry Boyle  
California Closets  
The Cleveland Indians  
Consolidated Electric Foundation, Inc.  
Crane Group  
Crow Works  
Delaware County Foundation  
Diamond Hill Capital Management, Inc.  
Edwin D. Northrup II Fund  
Evolution Ag  
Families for a Cure, Inc.  
FASTSIGNS of Downtown Columbus  
Fifth Third Bank  
Finish Line Youth Foundation  
Bebe and John Finn  
Trish and Tony Garrison  
General Power Equipment  
Grange Insurance Companies  
Green Agri-Capital, LLC  
Audrey and Fred Guth  
Honda of America Mfg., Inc.  
Ice Miller LLP  
Keybank Foundation  
Koorsen Fire & Security  
Le Panyol Maine Woods Heat Co.  
Toby Lewis  
Macy's  
Holley and Rob Martens

ADVOCATE  
\$5,000 to \$9,999  
Akron Children's Hospital  
Anonymous

McMullen Engineering Co., Inc.  
Karen and P. Jon Meyer and Family  
Mid-Ohio Foodbank  
The Murdough Foundation  
Mylan Specialty L.P.  
National Christian Foundation Ohio  
NetJets  
Nordson Corporation  
Ohio Chemical Services  
PNC Charitable Trusts  
Kara and Scott Razek  
Richland County Foundation  
Lisa and Ken Rosen  
Claudia and David Ruedrich  
Safelite AutoGlass Foundation  
Schiff & Associates Co., LPA  
Scott Schiff  
Schwab Charitable Fund  
Shelly & Sands, Inc.  
Debi Smith  
Kathy and Alan Starkoff  
Tanger Properties LP  
Lynn and Mike Thatcher  
James and James Thomas  
Toby D. Lewis Philanthropic Fund of the Jewish Federation of Cleveland  
Varment Guard  
Vorys, Sater, Seymour and Pease LLP  
Connie and Brad Waite  
Audrey and Ken Weil  
Scott White  
Worthington Industries  
Yum! Brands Foundation, Inc.

### COMRADE \$2,500 to \$4,999

AB Bernstein  
Anne and Andy Alexander  
Barbara Belford  
Karen and Laurence A. Bettcher / The Bettcher Foundation  
Big Lots  
Black Rock, Inc.  
Rachel Bloomekatz  
BOMA Columbus  
Ben Brechtel  
Yvette McGee Brown and Tony Brown  
Katherine and Ryan Brownfield  
Diane and Kenny Campbell  
Charles Schwab  
Toni and Emerson Cheek  
Church of the Lakes / Lil Lambs Closet  
The Cleveland Foundation  
Coldwell Banker King Thompson  
Columbus Buffalo Soldiers M/C, Inc.  
The Community Foundation of Mount Vernon & Knox County  
Community Safety Foundation  
Mary and William Conway  
Georgeann Corey  
Shannon and Rob Crane  
Crimson Design Group, LLC  
Shelby and Bruce Daniels  
Jill and Murray Davis, Esq.  
Del-Co Water Community Fund of The Delaware County Foundation  
Ann and Ari Deshe  
Stephen Elken  
Farmers New World Life Insurance Co.  
First Congregational Church of Mansfield  
DeeDee and Herb Glimcher  
Mrs. John P. Goff (Jan)  
Goldman Sachs Philanthropy Fund  
Greater Green Bay Community Foundation Inc.  
The Grindley Family  
Veronica and Mike Hawkins  
Healthcare Foundation of Delaware County  
Francie and Jim Henry  
Karen Hogan  
Barbara and Jim Hoida  
Fran Horowitz Bonadies  
J. Tech Sales, LLC  
The James Cancer Hospital and Solove Research Institute  
Jewish Federation of Greater Pittsburgh  
John and Becky Wright Foundation, Inc.  
Carl and David Kass  
Sarah and Jim Klingbeil / The Klingbeil Family Foundation  
Kristy Eckert Communications, LLC  
Mary and John LaMattina  
Marla and Jeff Leonhard  
Levy Family  
Wendy and David Lingafelter  
Barbara and Thad Matta  
Karen and Paul McCaffrey

Nikki and Dan McCarthy  
Susan and Bill McDonough  
Beth Crane and Richard McKee  
Julie and Greg Mescher  
Julie and Rob Namy  
Howard J. Nicols  
Cindy and Terry O'Connell  
Leslie and Brett Paxton  
The Pink Witches  
Plaid Enterprises  
Pat and Dick Pogue  
Maria and Mark Pottschmidt  
PPG - 5th Ave Paints #9271  
Donna and Randy Raque  
Sarah M. Rayburn  
Jeannine and Robert Reese  
Restaurant Equipppers, Inc.  
Reynolds and Reynolds Associate Foundation  
Susan Rosenstock  
Margo and Bob Roth  
Molly Ruben  
Louisa and Jim Rudolph  
Jennifer and Steven Salopek  
Tara and Chris Schumacher  
Josh Secrest  
Ola and Chuck Snow  
Stanbery Development LLC  
Susan and Jeffrey Tannenbaum  
Riann and Justin Taylor  
Theodore R. Magnuson Field of Interest Fund of The Columbus Foundation  
Nate Tansky and Scott Treadwell  
Upper Arlington Rotary Club  
Kristy Eckert and Mike Wagner  
White Castle  
Wholesale Stone Supplies  
Wooster Brush Company  
Karen Buchwald Wright

### FRIEND \$1,000 to \$2,499

1 Shot Paints  
Aetna Foundation  
Sandra Doyle-Ahern and Michael Ahern  
Anonymous (5)  
Aqua Doc  
Lisa Lowman and David Arn  
Monika and Samir Arora  
Nicholas Augustinos  
Kelly and Jason Ballard  
Patrick J. Bangert  
Bank of America  
Battelle  
Polly and Walter Bernacki  
Nancy and Ray Bichimer  
Debbie Bower  
Lisa and Greg Briya  
Julie and Keith Brooks  
Cafee, Halter & Griswold LLP  
Craig Campbell, Jr.  
Ann and Donald Casey  
Michelle and James Catanzarite  
Cheek Law Offices, LLC  
Tammy and Kelly Chellis  
Clean Title Agency, Inc.  
Com Resource, Inc.  
Courtney and Michael Conway / Conway Family Foundation  
Culver's of Reynoldsburg  
Custom Air Conditioning and Heating Company

Mary Davis  
Melanie and Michael DeAscentis  
Renee Romano and Sean Decatur  
Delwood (Children's Home) Fund of The Delaware County Foundation  
Diamond Celler  
Jan and Brad Dolgin  
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### Why We Live THE KASS FAMILY

For New Albany couple Melissa and Jonathan Kass, camp's mission is personal. That's why they've supported it since before the time camp opened its gates—and why they continue to now. Here, Melissa talks about the brother she lost, the hope camp offers and Tikkun Olam.

**Q: So many people are touched by illness in some way. What inspired you to join camp's mission?**

**A:** Well, we are no different. The mission of Flying Horse Farms was presented to us at a time when we had just experienced the loss of my brother after a long battle with an autoimmune disease. So much of my pain came from watching him try to be "normal" while he was sick—trying to fit in, not wanting to stand out, hiding some of his symptoms as well as the side effects from his medications, the feelings of isolation, etc. This was a place he would have loved and thrived in; it would have benefited him tremendously to be with other people in his situation, sharing experiences and emotions. The idea of Flying Horse Farms seemed like Divine Intervention.

**Q: Why is it important for you to be part of this mission?**

**A:** As a parent, the idea of providing a carefree and fun childhood is central to your role—in other words, providing a "typical" childhood.

Facing the fact that your child will be limited in what they can do because of an illness or condition—and that they will therefore be missing out on normal experiences most people take for granted—can be very overwhelming and soul-crushing. For us, Flying Horse Farms is a solution not only for children but also for the parents, too. Knowing your child is somewhere having the time of their life, being cared for by the best doctors in their field, making new friends, getting dirty, trying new things and finding comfort with others in similar situations is priceless. It is a cornerstone for navigating that difficult path. I call it "healing and dealing."

**Q: How do you hope your gift is changing lives?**

**A:** In Judaism, Tikkun Olam is a fundamental concept. Tikkun Olam is Hebrew for "heal the world." If we are able to ease the burden for just one child and his or her family by providing the magic of camp, we have helped heal a small portion of someone's world.





## WHO SUPPORTS US



### Why We Live

We give because you never want a child to be turned away because there aren't enough resources to allow them to participate. It's all about being included, and we just want everyone to be able to have a magical week where they can just be a kid.

—WENDY MILLER PUGH  
CO-OWNER, BAKE ME HAPPY



### Why We Live

We give because it's inspiring to hear the stories of kids who come to camp and shine after feeling like they're not part of their circle of friends, or like they're less-than. Changing a kid's sense of who they are and what they can accomplish is powerful.

—JOE DELOSS  
OWNER, HOT CHICKEN TAKEOVER



### Why We Live

We appreciate the Mission of Flying Horse Farms. Being able to provide Life Safety services for an organization that takes care of kids makes a rewarding partnership.

—CHRIS ALBRECHT,  
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1,031 of our pals gave at this level to fuel our campfire.

### CAMPAIGNS, THIRD PARTY EVENTS & TEAM FLYING HORSE

These individuals, organizations, and corporations are our greatest advocates and our loudest cheerleaders. They tell our story, host events, run marathons, and engage the community all to support Flying Horse Farms.

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**Mescher Poker Run Benefit**  
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Tribute gifts are a joyful way for donors to honor and celebrate those who have, or continue to, inspire us.

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## Why We Live

As the leading biotechnology company with a focus on rare diseases and other highly specialized conditions, Shire is very pleased to help SeriousFun deliver life-changing camp experiences to children and families who need it most. We believe our annual gift of \$1 million for three years to SeriousFun in support of all its camps is helping make available the transformative power of camp. Our partnership provides a real source of pride for our 22,000 employees around the globe.

—LINN PARRISH  
HEAD OF RESPONSIBILITY,  
SHIRE



## Why We Live

We give to Flying Horse Farms because the mission of the camp to transform the lives of children is truly magical, the delivery of those transformative experiences by the dedicated staff is inspiring, and the responsible management of the camp means that it not only uses our donations wisely but assures the sustainability of its mission for many thousands of children yet to experience it. What more could anyone ask of any charitable cause?

—PHILIP DERROW  
PRESIDENT / CEO, OHIO  
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### Why We Live

We give to Flying Horse Farms because we absolutely know the value of what it means to be surrounded by kids "just like you"! When you are facing a long-term illness, it is no fun to be special or different. At FHF, you get to just be a kid and enjoy life in the most beautiful surroundings. At Sam's Fans, we think that is a pretty special place to be, and our mission as well is to bring happiness in the form of music and art to those same kids!

—NIKKI MCCARTHY  
EXECUTIVE DIRECTOR,  
SAM'S FANS



### Why We Live

It's not often that you have the opportunity to know and see the small difference you can help make in someone's life. Providing our pest control service helps give us that rare opportunity. Thank you.

—NANCY HOLDERMAN  
COMMERCIAL ACCOUNT  
EXECUTIVE, PROGUARD  
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We would like to recognize the corporate donors who not only contribute to Flying Horse Farms, but also help camps across the globe.

## Abercrombie & Fitch



Giving feels good.

To donate, visit [FlyingHorseFarms.org](http://FlyingHorseFarms.org)





# VOLUNTARY LOVE

*Congratulations to our 2016 Volunteer Appreciation Honorees*

In 2016, 1,722 generous, compassionate volunteers gave Flying Horse Farms 42,688 hours of service. Their open arms, giant hearts and boundless energy change the lives of our campers. Without them, this camp is not possible. We are humbled and grateful to count them as family.

## CAMPERS FIRST AWARD

This is given to a camp volunteer who embodies our “Campers First” credo in all he or she does.



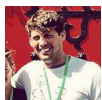
### STEPH BELLMAN

**Bio:** Steph, 24, is a program associate at Hole in the Wall Gang Camp who has volunteered as a high ropes specialist for four years.

**Star power:** She is the ultimate servant leader, and nobody has volunteered for more consecutive sessions: She’s notched 33 sessions since 2013—21 in a row.

## COOL AWARD

The Community Outreach & Organizational Liaison Award is for an advocate who shares our story and engages new donations, fans and volunteers.



### ED LUNDBERG

**Bio:** Ed, 37, has served as a camp counselor, work-day volunteer and fundraiser outside of camp. He also sits on the board of the Berkshire Triathlon, a race whose proceeds benefit Flying Horse Farms.

**Star power:** Ed is a fantastic camp cheerleader not only at Abercrombie & Fitch Co., where he is a sourcing manager, but also in the community at large.

## NUTS AND BOLTS AWARD

This is given to the facilities volunteer who provides heart, knowledge and good old-fashioned elbow grease to help keep camp beautiful.



### STEVE MISHLER

**Bio:** Steve, 64, is a road service technician at MH Equipment and master fixer who each year uses his volunteer day from work to help camp’s facilities team for an entire day—aside from helping as needed year-round.

**Star power:** In short? He never says no.



## ALL WORK, NO PAY AWARD

This is given to honor the administrative intern/volunteer who provides assistance in the world of copying, filing, alphabetizing and other important office tasks.



### DEE SWINEHART

**Bio:** Dee, 66, is a retired RN who renewed her nursing license to help at camp.

**Star power:** For three years, Dee has helped organize and inventory the medications in camp’s pharmacy and exam rooms and is a passionate advocate for camp, encouraging every nurse she meets to apply to volunteer.

## CHEYANNE’S RISING STAR AWARD

This is given to a young philanthropist—a volunteer younger than 18 who already values service in the community.



### COOPER WAGNER

**Bio:** Cooper, 7, is a first-grade student at Tyler Run Elementary in Powell.

**Star power:** Cooper has raised more than \$500 for camp selling fresh-squeezed lemonade on multiple occasions in his neighborhood and at T&J No Limit Fitness. His new goal after attending The A&F Challenge? To top A&F’s gift. (He’s on it.)

## ALL ABOARD AWARD

This is given to a board member who embodies our core values in and out of camp.



### CAROLE WATKINS

**Bio:** Carole, 56, is camp’s board chair and Cardinal Health’s recently retired chief human resources officer.

**Star power:** Carole has led and advocated with passion for three years. And not only did she celebrate her retirement by donating \$100,000 to establish The Watkins Leadership Fund at Flying Horse Farms, but she also spent a week with a cabin of girls as a camp counselor.

## HELPING HANDS AWARD

This is given to a work-day group that has been outstanding as “Camp Creators”—making beds, cleaning cabins, picking up the grounds and making camp look amazing.



### THE DAIMLER GROUP

**Bio:** Daimler literally built camp—and remain avid camp supporters.

**Star power:** Daimler didn’t stop after designing and constructing our world-class facilities. They return every year for a work day, bringing a team to dig holes, stain wood, make beds and happily complete whatever we ask.

◀ **Board Chair Carole Watkins sits poolside with a camper during her week at summer camp**

## HEALER EXTRAORDINAIRE AWARD

This is given to the medical volunteer who provides care, healing and assistance to our campers.



### SHARON MCLEOD

**Bio:** Sharon, 64, is a retired child life specialist and hospital administrator who provides social and emotional support at camp.

**Star power:** While at Cincinnati Children’s Hospital Medical Center, Sharon created an internship program that sends child life specialist students to Flying Horse Farms. With her ability to engage child life professionals and students alike, Sharon has strengthened our child life program and allowed us to best serve all campers’ social and emotional needs.

## CRAIG CAMPBELL, SR. AWARD

Named after longtime dining hall volunteer Craig Campbell Sr., this is given to a dining hall volunteer who helps serve, cook, wash and keep our bellies full.



### KELLY & SCOTT LOWE

**Bio:** Scott Lowe, 59, who owns Lowe Products Co., Inc., and his wife, Kelly, 56, have volunteered together in the dining hall for four summers.

**Star power:** The Lowes’ playful spirits have elevated the community in our kitchen—and they make a pilgrimage to do it! Each summer, they drive 365 miles from their home in Shepherdstown, West Virginia to spend a week at camp.

## GOLDEN PLUNGER AWARD

This is our “best of” award, given to honor the Flying Horse Farms volunteer who embodies the overall spirit of volunteerism by living all of our core values (especially “All Crew, No Passengers”).



### DIANE & DAVE BECK

**Bio:** Married couple and longtime volunteers Diane, 62, and Dave, 64, have been part of camp since before it opened.

**Star power:** Diane spends countless hours volunteering in the dining hall (she’s the mastermind behind camp’s famous fruit salad) while Dave is a utility player who can jump from painting buildings to stirring chili. Together, they have created Kitchen Crew friendships that extend beyond camp’s gates—and an invaluable team to camp.





# HAND IN HAND

Flying Horse Farms proudly partners with other organizations to offer future leaders education and real-world experience in their fields while leveraging their talents and passions for the betterment of camp. In 2016, our educational partnerships were worth nearly \$30,400 in hours worked—and brought priceless experiences to campers. Here's a primer on our educational partners.

Partner Organization	Department	Program	Participants
Cincinnati Children's Hospital Medical Center	Division of Child Life	Interns in the hospital's child life program spend one week of their internship program at Flying Horse Farms as cabin counselors.	4 counselors for 1 week each
OhioHealth Riverside Methodist Hospital	Family Medicine Residency Program	Family Medicine residents can opt to spend one week at Flying Horse Farms as a physician to count toward their community health rotation.	6 residents for 1 week each
The Ohio State University	College of Medicine, Division of Medical Dietetics	Undergraduate students in the medical dietetics program can apply to spend three weeks at Flying Horse Farms on the food service team to count toward their food service rotation.	6 students for 200 hours each
The Ohio State University	College of Nursing Grad Entry Nurse Practitioner Program	Nurse practitioner students can opt to spend one week at Flying Horse Farms as counselors to count as their community health rotation.	21 counselors for 1 week each



THAT'S THE *magic* OF CAMP.  
IT'S GIVEN HIM *confidence* TO CARRY BEYOND ITS GATES.

—JILL POLLMAN,  
CAMPER MOM



THANK YOU.





a seriousfun camp

**FLYING HORSE FARMS**  
5260 STATE ROUTE 95  
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"IT'S A PLACE I GET TO GO AND BE MORE THAN JUST MY DIAGNOSIS. IT'S A PLACE WITH NO LIMITS."  
-FLYING HORSE FARMS CAMPER