

A YEAR OF  
**CELEBRATING**  
*every*  
**JOURNEY**



a seriousfun camp

2023

**IMPACT REPORT**



Support  
MORE IN  
2024



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"At camp, a kid goes from feeling alone to spending days surrounded by friends, laughing.

Every journey to camp is celebration worthy, each signifying courage, healing, and resilience. Embracing this, we are always confetti ready. **Whether you come as a camper, volunteer, seasonal team member, or guest – you find that camp has a way of making you believe more is possible.**

We can do more, experience more, find more. In 2024, discover what more camp can mean in your life. And, together, I guarantee, we will breathe in more joy."

– Nichole E. Dunn,  
President & CEO

Flying Horse Farms is a proud member of SeriousFun Children's Network, a global community of camps and programs serving children with serious illnesses and their families, always at no cost. Founded by Paul Newman, SeriousFun has provided more than 1 million camp experiences for children and families. Each member camp is an independent, not-for-profit organization dependent upon private funding.

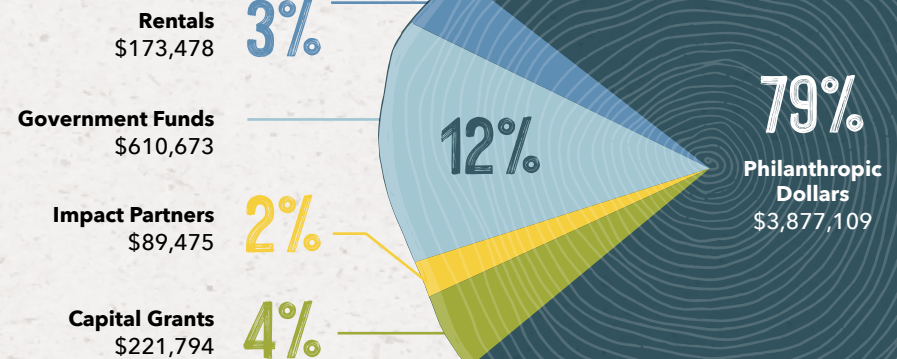
Flying Horse Farms is a registered 501(c)3 nonprofit organization. All our operating costs are underwritten by the generosity of grants, foundations, and community partners.



## 2023 FINANCIALS

Audited, accrual-based financials available at [flyinghorsefarms.org](http://flyinghorsefarms.org).

REVENUE: \$4,972,529



EXPENSES: \$4,166,381

ENDOWMENT FUND VALUE: \$2,688,469

## CELEBRATING JOURNEYS OF GIVING

Camp is at no cost to campers and their families because of the magic your support generates. Mission Supporters make every journey possible.

**YOUR GIVING JOURNEY MATTERS, THANK YOU!**



*Celebrating*  
**JOURNEYS OF**  
**CONNECTION**

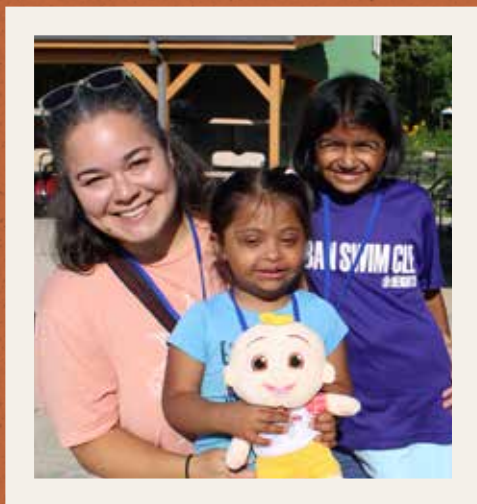
**"I learned that despite my own difficulties with my illness, I'm nowhere near alone. It's easy to think I am since there aren't many others like me at home, but here it's nice to finally connect and talk to others who share my struggles."**

— *Camper*



**"She learned that there are great people and places like FHF in our world that give hope, inspiration and friendship a good name!"**

— *Camper Parent*



*"Our company values taking care of people, and coming to Flying Horse Farms to help set up for the next session, we put that to action. While there, we learned the magic that happens in real time."*

— *Camp Creator*

**"Getting to see campers spend time in a safe space, which allows and supports them to be their most authentic selves is incredible to see and experience."**

Knowing that this might be the only place in a camper's life where they can be their authentic selves for a week is so powerful to witness and be a part of - it's incredibly impactful and important."

— *Camper Volunteer*

"I am always inspired by how Flying Horse Farms turns my donation into rest for families greatly in need of healing, into kids connecting with others with similar diagnoses, and into more fun and silliness than seems possible."

— *Proud Supporter*

*"At camp, I learned my purpose is to help others find their brave moments and not be alone in their journey."* — *Seasonal Team Member*



# AN INTENTIONAL JOURNEY



## THE FHF WAY

## WHAT WE'VE MADE POSSIBLE

## WHAT MORE'S TO COME

**To create an accessible environment for every camper, attention is given to:**

- Increasing mobility and independence with paved pathways and ADA doors.
- Regulating sound and lighting systems to monitor outside inputs and stimulators.
- Providing options, alternatives, and clear instructions for every activity.
- Focusing on debriefs and coping skills to promote holistic healing through a trauma informed lens.

### **DURING HEART CAMP:**

- Extra attention is given to hydration, supplementing water intake with Gatorade for specific heart conditions (Over 250 gallons of Gatorade used during this week).
- Golf cart rides are increased to maintain camper energy and rest needs.

### **DURING PULMONARY CAMP:**

- Medical staff have an increased awareness of smoke, dust, and chemical particles (like sunscreen and bug spray) that can inhibit breathing.
- Campers can enjoy s'mores with friends because camp uses gas or electric fire pits to reduce campfire smoke triggering symptoms.

### **DURING GASTROINTESTINAL CAMP:**

- FHF chefs expertly navigate increased dietary restrictions, use of supplementary nutrition, and ostomy bag care.

### **DURING MENTAL HEALTH CAMP:**

- Evidence-based therapies are woven into the camp experience to build core mindfulness, self-regulation, coping skills, distress tolerance, and interpersonal effectiveness.

### **DURING HEMATOLOGY AND ONCOLOGY CAMP:**

- Temperature regulation and an increased awareness of exposure to bacteria or risk of bleeding from minor injuries is closely monitored.
- For campers with sickle cell this means warming paint used in Color-O to avoid a pain crisis.

### **DURING TRANSPLANT CAMP:**

- Increased awareness around potential bacteria exposure.
- Programming is adjusted to align with medication timing to ensure campers have optimal experiences.

**As we head into the second half of the 2022-2025 Strategic Plan, many milestones have been achieved including such highlights as:**

### **ENHANCING AND EXPANDING THE DELIVERY OF OUR MISSION**

- Welcoming the 10,000th camper.
- Launching Mental Health Camp and Mental Health Family Camp Weekends.
- Implementing Impact Partnerships that serve campers from current and expanded diagnosis groups with mission-aligned partners.
- Ensuring equitable access exists for all campers with renewed DE&I camper engagement strategy.

### **ENRICHING THE EDUCATIONAL AND VOLUNTEER EXPERIENCE**

- Piloting Leadership Development Program with corporate stakeholders.
- Partnering with mission aligned schools to host clinical placements for medical and nursing students.
- Establishing camp as a Child Life Practicum placement site.
- Implemented a structure to facilitate and host students receiving course or clinical credit across multiple university programs.

### **LEADING THE CONVERSATION**

- Establishing expertise in trauma informed care and mental health first aid.
- Benchmarking FHF as a leader in safety standards for camps.

### **STRENGTHENING FINANCIAL HEALTH**

- Conducting a complete facilities audit.
- Diversifying revenue sources by 20%.
- Receiving Ohio Department of Education multi-year grant.
- Expanding audiences to utilize FHF property.

**2024 is the year of more. At camp, more can mean the sounds of laughter after months of uncertainty. It's more friends when your diagnosis can be isolating. It's more opportunity when campers often hear "no you can't" and now get to say "yes I can."**

### **HERE'S TO MORE IN 2024:**

- Serving 25% more campers.
- Increasing adaptations and accessibility to further meet the needs of every camper and making it possible for new diagnoses like Spinal Cord Injury.
- Adding additional Mental Health Camp programming.
- Enhancing camper outcomes to prioritize program quality and evaluation.
- Packaging our Social Enterprise model to encompass Impact Partnerships, Leadership Development Programming, and Guest Experiences.
- Further expanding Education Partnerships to create more access to course credit.
- Continuing to grow hospital partnerships for the sake of camper and clinic champion engagement.
- Partnering with children's hospitals to offer paid volunteer time for medical volunteers.

